

Global Online Pet Care Services Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Online Pet Care Services market size was valued at US\$ 262 million in 2025 and is forecast to a readjusted size of US\$ 447 million by 2032 with a CAGR of 8.0% during review period.

Online pet care services refer to a digital care model that provides pet owners with a range of services?such as medical consultations, remote veterinary visits, medication advice, nutritional management, vaccination and deworming reminders, pet insurance, bookings for grooming, boarding, and dog walking, behavioral training, health monitoring, and the delivery of prescription medications or supplements?through channels including websites, mobile apps, mini-programs, video consultations, online scheduling, subscription memberships, and digital health records. Its core value lies in digitizing traditional offline services?such as veterinary clinics, pet shops, grooming, boarding, dog walking, insurance, and health management?thereby enhancing service accessibility, scheduling efficiency, repeat engagement, and the ability to manage the pet's entire lifecycle.

Driven by the pet humanization trend and the growth of young urban pet owners, online pet care services have evolved from single on-demand grooming and pet boarding reservations into a full-spectrum digital ecosystem covering telemedicine consultations, online behavioral training, nutrition customization, preventive health management and home-based pet services. AI image recognition and pet wearable data connect online remote monitoring with offline door-to-door service delivery, realizing closed-loop health tracking for companion animals. Subscription-based recurring service packages are gradually replacing one-time orders, with bundled plans including regular health checks, vaccine reminders and daily care becoming mainstream products. Platforms keep

integrating offline veterinary hospitals, professional groomers and pet trainers to standardize service workflows and build transparent service evaluation systems to raise consumer trust. As animal healthcare regulations become stricter, online medical consultation is developing standardized diagnosis processes and linking with offline physical clinics to complete referral and follow-up treatment. The market sees differentiated competition between comprehensive life service platforms and vertical professional pet care brands, while high-margin segments including pet mental counseling, customized dietary schemes and post-operative home nursing become key growth points, pushing the whole industry from reactive treatment toward proactive whole-life pet wellness management?

This report is a detailed and comprehensive analysis for global Online Pet Care Services market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Online Pet Care Services market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Online Pet Care Services market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Online Pet Care Services market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Online Pet Care Services market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Online Pet Care Services

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Online Pet Care Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Chewy, Rover, Wag!, Petco, PetSmart, Zooplus, Vetster, Dutch, Pawp, Airvet, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Online Pet Care Services market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

On-demand Services

Subscription Services

Market segment by Response Time

Instant Chat

Same-Day Video Consultation

Scheduled Consultation

Others

Market segment by Content

Online Veterinary Consultation

Pet Grooming Booking

Pet Boarding & Sitting Booking

Others

Market segment by Application

Cat

Dog

Others

Market segment by players, this report covers

Chewy

Rover

Wag!

Petco

PetSmart

Zooplus

Vetster

Dutch

Pawp

Airvet

FirstVet

Fuzzy Pet Health

TeleVet

PetDesk

Trupanion

Boqii

Petem

New Ruipeng Pet

PETOKOTO

PECO

Anicom Holdings

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Online Pet Care Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Online Pet Care Services, with revenue, gross margin, and global market share of Online Pet Care Services from 2021 to 2026.

Chapter 3, the Online Pet Care Services competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Online Pet Care Services market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Online Pet Care Services.

Chapter 13, to describe Online Pet Care Services research findings and conclusion.

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