

Global Online Magazine Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

An online magazine is a magazine published on the Internet, through bulletin board systems and other forms of public computer networks. One of the first magazines to convert from a print magazine format to being online only was the computer magazine Datamation.

SCOPE OF THE REPORT:

This report studies the Online Magazine market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Online Magazine market by product type and applications/end industries.

Some online magazines distributed through the World Wide Web call themselves webzines. An ezine (also spelled e-zine) is a more specialized term appropriately used for small magazines and newsletters distributed by any electronic method, for example, by electronic mail (e-mail/email, see Zine). Some social groups may use the terms cyberzine and hyperzine when referring to electronically distributed resources. Similarly, some online magazines may refer to themselves as 'electronic magazines' or 'e-magazines' to reflect their readership demographics or to capture alternative terms and spellings in online searches.

An online magazine shares some features with a blog and also with online newspapers, but can usually be distinguished by its approach to editorial control. Magazines typically have editors or editorial boards who review submissions and perform a quality control function to ensure that all material meets the expectations of the publishers (those investing time or money in its production) and the readership.

The global Online Magazine market is valued at xx million USD in 2017 and is expected

to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Online Magazine.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Pearson

McGraw Hill

Sybex

Beacon Press

John Wiley & Sons, Inc

Penguin Random House

Blackwell Science

Random House

Springer

Bertelsmann

Macmillan

Elsevier

The Thomson Corporation

News Corporation

RELX Group

Wolters Kluwer

Lagardere Group

Grupo Planeta

Scholastic

HarperCollins

Houghton Mifflin Harcourt

Holtzbrinck

Kodansha

Shueisha

Kadokawa Publishing

Bonnier

Hitotsubashi Group

Simon & Schuster

Egmont Group

Klett Gruppe

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

PC

MobilePhone & Tablet

E-book

Market Segment by Applications, can be divided into

Educational Magazine

Literary Magazine

Entertainment Magazine

News Magazine

Sport Magazine

Other

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Figure Middle East and Africa Online Magazine Revenue Market Forecast (2018-2023)

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