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Global Online Language Training Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Online language learning is the process of acquiring proficiency in different languages by using the digital medium. Online language learning enables learners to acquire language skills with the assistance of software tools, games, interactive learning methods, entertainment learning, and apps.

SCOPE OF THE REPORT:

This report studies the Online Language Training market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Online Language Training market by product type and applications/end industries.
Language learning during the past couple of years has gained momentum. Among numerous languages spoken worldwide, English has emerged as the most preferred language to learn, after the Chinese Mandarin. With the advent of the internet, ICT tools are being used to provide learning content in digital formats.

The global Online Language Training market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend

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of Online Language Training.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Berlitz Languages

Linguatronics

Pearson ELT

Sanako

SANS

Dexway

Houghton Mifflin Harcourt

Live Lingua

Macmillan Education

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

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Market Segment by Type, covers

English

Mandarin

Spanish

Arabic

Others

Market Segment by Applications, can be divided into

Individual learners

Institutional learners

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