

# **Global Online Hyperlocal Services Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023**

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## **Abstracts**

Online hyperlocal services refer to online business models that cater to consumers in specifically defined geographic locations that are under the reach of their regional service providers' presence. These business models portfolio include restaurant food deliveries, superstores & hypermarkets grocery deliveries, logistic services, and home utility services such as laundry, plumbing, carpentry, electrical repairing, and personal tutors. Growth of this industry is predominantly reliant on websites and application platforms, in addition to availability of GPS technologies.

### **SCOPE OF THE REPORT:**

This report studies the Online Hyperlocal Services market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Online Hyperlocal Services market by product type and applications/end industries.

Hyperlocal service providers are offering both the benefits to consumers by providing convenience of online shopping and, trust and faith of local retail shops. Additionally, due to better customer reach and potential opportunity in untapped market, online hyperlocal service providers are ramping up their operations in order increase its customer base and create more employment opportunities for the local workforce.

The global Online Hyperlocal Services market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in

China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Online Hyperlocal Services.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Delivery Hero

Handy

Instacart

Uber Technologies

Airtasker

ANI Technologies

AskForTask

CLEANLY

Code.org

Google

Groupon

Alfred Club

Ibibogroup

Laurel & Wolf

MAKEMYTRIP

MentorMob

MyClean

Nextag

Paintzen

PriceGrabber.com

SERVIZ

ServiceWhale

Swiggy

Taskbob

TaskEasy

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Food ordering

Grocery ordering

Home utility services marketplaces

Logistics service providers

Market Segment by Applications, can be divided into

Personal

Business

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