

Global Online Higher Education Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Higher education or post-secondary education is the final stage of formal learning after the successful completion of K-12 education. Students attain higher education by attending full-time degree courses in various institutions including universities, colleges, academies, technology institutes, vocational schools, trade schools, and other institutions offering professional certifications.

SCOPE OF THE REPORT:

This report studies the Online Higher Education market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Online Higher Education market by product type and applications/end industries.

Certain non-degree courses are also witnessing hikes in enrollments due to the increasing interests of working professionals to pursue further education. Increasing demand for employability skills including like teamwork, critical thinking, analytical reasoning, ethical judgment, problem-solving, language skills, information literacy, and others has resulted in an overall increase in the volume and variety of course offerings in the higher education market over the last few years. With the rapid adoption of education technology, increasing focus on experiential or collaboration-based learning has led to many business schools and colleges offering courses, certifications, diplomas in innovative disciplines.

The global Online Higher Education market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Online Higher Education.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

American Public Education

Apollo Education Group

Capella Education Company

Grand Canyon Education

Bridgepoint Education

Career Education Corporation

Adtalem Global Education

Graham Holdings Company

ITT Educational Services

Lincoln Educational Services

Strayer Education

Universal Technical Institute

Education Management Corporation

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Higher education hardware

Higher education software

Market Segment by Applications, can be divided into

Youngth

Adults

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