

# **Global Online Grocery Sales Market 2024 by Company, Regions, Type and Application, Forecast to 2030**

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## **Abstracts**

According to our (Global Info Research) latest study, the global Online Grocery Sales market size was valued at USD 52000 million in 2023 and is forecast to a readjusted size of USD 87160 million by 2030 with a CAGR of 7.7% during review period.

Online grocery refers to the purchase of fresh and packaged food through online portals. Ways of buying groceries have evolved over a period of time, owing to easy availability of products through stores and online platforms.

Global Online Grocery key players include Walmart, Amazon, Kroger, Target, FreshDirect, etc. Global top five manufacturers hold a share about 30%.

Europe is the largest market, with a share over 30%, followed by North America and Asia-Pacific, both have a share over 60 percent.

In terms of product, Packaged Foods is the largest segment, with a share about 70%. And in terms of end user, the largest end user is Personal Shoppers, followed by Business Customers.

The Global Info Research report includes an overview of the development of the Online Grocery Sales industry chain, the market status of Personal Shoppers (Packaged Foods, Fresh Foods), Business Customers (Packaged Foods, Fresh Foods), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Online Grocery Sales.

Regionally, the report analyzes the Online Grocery Sales markets in key regions. North

America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Online Grocery Sales market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Online Grocery Sales market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Online Grocery Sales industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Packaged Foods, Fresh Foods).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Online Grocery Sales market.

**Regional Analysis:** The report involves examining the Online Grocery Sales market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Online Grocery Sales market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Online Grocery Sales:

**Company Analysis:** Report covers individual Online Grocery Sales players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Online Grocery Sales. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Personal Shoppers, Business Customers).

**Technology Analysis:** Report covers specific technologies relevant to Online Grocery Sales. It assesses the current state, advancements, and potential future developments in Online Grocery Sales areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Online Grocery Sales market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Online Grocery Sales market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Packaged Foods

Fresh Foods

### Market segment by Application

Personal Shoppers

Business Customers

Market segment by players, this report covers

Walmart

Amazon

Kroger

FreshDirect

Target

Tesco

Alibaba

Carrefour

ALDI

Coles Online

BigBasket

Longo

Schwan Food

Honestbee

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

## Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Online Grocery Sales product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Online Grocery Sales, with revenue, gross margin and global market share of Online Grocery Sales from 2019 to 2024.

Chapter 3, the Online Grocery Sales competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Online Grocery Sales market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Online Grocery Sales.

Chapter 13, to describe Online Grocery Sales research findings and conclusion.

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