

Global Online Grocery Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Online grocery refers to the purchase of fresh and packaged food through online portals. Ways of buying groceries have evolved over a period of time, owing to easy availability of products through stores and online platforms.

SCOPE OF THE REPORT:

This report studies the Online Grocery market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Online Grocery market by product type and applications/end industries.

Increasingly consumers are gaining confidence in buying their groceries online. While consumers have been slower to adopt online shopping in grocery due to entrenched shopping habits for this most frequently purchased category and preference to personally examine and pick fresh meat and produce, online purveyors have helped consumers learn to like online grocery shopping and delivery by leading with packaged foods.

The global Online Grocery market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend

of Online Grocery.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Carrefour

Kroger

Wholefood

Tesco

Walmart

Amazon

Coles Online

BigBasket

Schwan Food

My Brand

Fresh Direct

Honestbee

Yihaodian

Alibaba

Grocery Gateway

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Meat & Poultry Products

Fresh Produce

Beverages & Dairy Products

Bakery, Breakfast & Cereal

Market Segment by Applications, can be divided into

Public

Business

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