

Global Online Food Ordering System Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Online Food Ordering System market size was valued at USD 71990 million in 2023 and is forecast to a readjusted size of USD 99210 million by 2030 with a CAGR of 4.7% during review period.

Online food ordering is the process of ordering food through the restaurant's own website or mobile app, or through a multi-restaurant's website or app. A customer can choose to have the food delivered or for pick-up. The process consists of a customer choosing the restaurant of their choice, scanning the menu items, choosing an item, and finally choosing for pick-up or delivery.

Asia Pacific is the dominant region for online food ordering systems during the forecast period. Rising consumer interest, adoption of new technologies, and better understanding of technology are driving the growth of the market. In addition, due to the busy working hours, the demand for fast and convenient service is getting higher and higher. Now people are very busy and have no time to cook and clean, so most people order food from different restaurants through online food ordering platforms. Moreover, the large population in Asia Pacific indicates that this food ordering industry has a large consumer base, which ultimately boosts the growth of the online food ordering system market. Apart from this, the region also includes countries such as China, Japan, and India, which are densely populated and developing, hence the high adoption rate of smartphones and technologies in the region. Hence, the online food ordering system market is expanding in Asia Pacific. North America is the second largest and fastest-growing region for online food ordering systems during the forecast period. The market growth in this region is driven by the increasing demand for home delivery among

consumers owing to their busy lifestyles. In addition, the rapid growth of the food processing industry in the region, along with increasing commerce and industrialization, has also directly impacted the functional online food ordering in the region. Moreover, high personal disposable income is also contributing to the increase in spending on food delivery. This results in a significant increase in food spending and leads to higher revenues for food delivery applications. This whole factor contributes to the growth of online food ordering system over the forecast period.

The Global Info Research report includes an overview of the development of the Online Food Ordering System industry chain, the market status of B2B (Restaurant-controlled, Independent), B2C (Restaurant-controlled, Independent), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Online Food Ordering System.

Regionally, the report analyzes the Online Food Ordering System markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Online Food Ordering System market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Online Food Ordering System market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Online Food Ordering System industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Restaurant-controlled, Independent).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Online Food Ordering System market.

Regional Analysis: The report involves examining the Online Food Ordering System

market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Online Food Ordering System market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Online Food Ordering System:

Company Analysis: Report covers individual Online Food Ordering System players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Online Food Ordering System. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (B2B, B2C).

Technology Analysis: Report covers specific technologies relevant to Online Food Ordering System. It assesses the current state, advancements, and potential future developments in Online Food Ordering System areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Online Food Ordering System market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Online Food Ordering System market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Restaurant-controlled

Independent

Market segment by Application

B2B

B2C

Others

Market segment by players, this report covers

McDonalds

KFC

Subway

Pizzahut

Starbucks

Burger King

Domino's Pizza

Dunkin Donuts

Dairy Queen

Papa John's

Wendy's

Just Eat

Takeaway

Alibaba Group(Ele.me)

GrubHub

OLO

Swiggy

MEITUAN

Uber Eats

DoorDash

Caviar

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Online Food Ordering System product scope, market overview,

market estimation caveats and base year.

Chapter 2, to profile the top players of Online Food Ordering System, with revenue, gross margin and global market share of Online Food Ordering System from 2019 to 2024.

Chapter 3, the Online Food Ordering System competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Online Food Ordering System market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Online Food Ordering System.

Chapter 13, to describe Online Food Ordering System research findings and conclusion.

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