

# Global Online Food Ordering Supply, Demand and Key Producers, 2023-2029

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### **Abstracts**

The global Online Food Ordering market size is expected to reach \$ 109770 million by 2029, rising at a market growth of 9.4% CAGR during the forecast period (2023-2029).

Global key players of online food ordering are Just Eat Takeaway, Meituan, Alibaba, Zomato, Swiggy, Uber Eats, Deliveroo, DoorDash, Delivery Hero, etc., mainly located in the United States, Europe, China, Japan, India and other regions. The top three companies together hold 50% of the market share, with the largest producer being Uber Eats, accounting for 20%. North America has the largest market size, with a 40% market share. In terms of its product type, delivery platforms hold more than 95% of the market share, while restaurant delivery accounts for a relatively small share. In terms of downstream industries, business-to-customer (B2C) has a higher market share of more than 90%, while business-to-business (B2B) has a lower share.

Online food ordering is the process of ordering food through the restaurant's own website or mobile app, or through a multi-restaurant's website or app. A customer can choose to have the food delivered or for pick-up. The process consists of a customer choosing the restaurant of their choice, scanning the menu items, choosing an item, and finally choosing for pick-up or delivery.

This report studies the global Online Food Ordering demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Online Food Ordering, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Online Food Ordering that



contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Online Food Ordering total market, 2018-2029, (USD Million)

Global Online Food Ordering total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: Online Food Ordering total market, key domestic companies and share, (USD Million)

Global Online Food Ordering revenue by player and market share 2018-2023, (USD Million)

Global Online Food Ordering total market by Type, CAGR, 2018-2029, (USD Million)

Global Online Food Ordering total market by Application, CAGR, 2018-2029, (USD Million)

This reports profiles major players in the global Online Food Ordering market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Just Eat Takeaway, Meituan, Alibaba, Zomato, Swiggy, Uber Eats, Deliveroo, DoorDash and Delivery Hero, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Online Food Ordering market

#### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.



## Global Online Food Ordering Market, By Region: **United States** China Europe Japan South Korea **ASEAN** India Rest of World Global Online Food Ordering Market, Segmentation by Type **Delivery Platform Restaurant Delivery** Global Online Food Ordering Market, Segmentation by Application B<sub>2</sub>C B2B Companies Profiled: Just Eat Takeaway Meituan



Alibaba	
Zomato	
Swiggy	
Uber Eats	
Deliveroo	
DoorDash	
Delivery Hero	
Goldbelly	
Foodhub	
Domino's Pizza	
HungryPanda	
iFood	
McDonalds	
KFC	
Pizza Hut	
Demaecan	

## Key Questions Answered

- 1. How big is the global Online Food Ordering market?
- 2. What is the demand of the global Online Food Ordering market?



- 3. What is the year over year growth of the global Online Food Ordering market?
- 4. What is the total value of the global Online Food Ordering market?
- 5. Who are the major players in the global Online Food Ordering market?
- 6. What are the growth factors driving the market demand?



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