

Global Online Food Ordering Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Online Food Ordering market size was valued at USD 58610 million in 2023 and is forecast to a readjusted size of USD 109770 million by 2030 with a CAGR of 9.4% during review period.

Online food ordering is the process of ordering food through the restaurant's own website or mobile app, or through a multi-restaurant's website or app. A customer can choose to have the food delivered or for pick-up. The process consists of a customer choosing the restaurant of their choice, scanning the menu items, choosing an item, and finally choosing for pick-up or delivery.

Global key players of online food ordering are Just Eat Takeaway, Meituan, Alibaba, Zomato, Swiggy, Uber Eats, Deliveroo, DoorDash, Delivery Hero, etc., mainly located in the United States, Europe, China, Japan, India and other regions. The top three companies together hold 50% of the market share, with the largest producer being Uber Eats, accounting for 20%. North America has the largest market size, with a 40% market share. In terms of its product type, delivery platforms hold more than 95% of the market share, while restaurant delivery accounts for a relatively small share. In terms of downstream industries, business-to-customer (B2C) has a higher market share of more than 90%, while business-to-business (B2B) has a lower share.

The Global Info Research report includes an overview of the development of the Online Food Ordering industry chain, the market status of B2C (Delivery Platform, Restaurant Delivery), B2B (Delivery Platform, Restaurant Delivery), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Online Food Ordering.

Regionally, the report analyzes the Online Food Ordering markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Online Food Ordering market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Online Food Ordering market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Online Food Ordering industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Delivery Platform, Restaurant Delivery).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Online Food Ordering market.

Regional Analysis: The report involves examining the Online Food Ordering market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Online Food Ordering market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Online Food Ordering:

Company Analysis: Report covers individual Online Food Ordering players, suppliers, and other relevant industry players. This analysis includes studying their financial

performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Online Food Ordering. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (B2C, B2B).

Technology Analysis: Report covers specific technologies relevant to Online Food Ordering. It assesses the current state, advancements, and potential future developments in Online Food Ordering areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Online Food Ordering market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Online Food Ordering market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Delivery Platform

Restaurant Delivery

Market segment by Application

B2C

B2B

Market segment by players, this report covers

Just Eat Takeaway

Meituan

Alibaba

Zomato

Swiggy

Uber Eats

Deliveroo

DoorDash

Delivery Hero

Goldbelly

Foodhub

Domino's Pizza

HungryPanda

iFood

McDonalds

KFC

Pizza Hut

Demaecan

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Online Food Ordering product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Online Food Ordering, with revenue, gross margin and global market share of Online Food Ordering from 2019 to 2024.

Chapter 3, the Online Food Ordering competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Online Food Ordering market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Online Food Ordering.

Chapter 13, to describe Online Food Ordering research findings and conclusion.

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