

Global Online Food Delivery Services Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Online Food Delivery Services market size is expected to reach \$ 620871 million by 2032, rising at a market growth of 9.8% CAGR during the forecast period (2026-2032).

Online Food Delivery Services refer to digital food ordering and fulfillment services through which consumers search restaurants, browse menus, place orders, make payments, and receive meals through platform courier networks, third-party delivery providers, or restaurants' own delivery teams via mobile apps, websites, mini-programs, or other digital channels. The scope includes platform-based restaurant delivery, restaurant-operated online delivery, online pickup, cloud kitchen delivery, coffee and beverage delivery, office meals, and household meal delivery, while excluding grocery quick commerce, packaged food e-commerce, dine-in reservations, and pure errand services. These services are mainly used for urban meals, fast food, coffee and beverages, late-night dining, office meals, household dining, and instant fulfillment for chain restaurants, with major markets concentrated in China, the United States, Europe, India, Southeast Asia, Japan, South Korea, the Middle East, and Latin America.

The global Online Food Delivery Services market is evolving from simple online ordering and instant delivery into an integrated food consumption infrastructure covering user access, restaurant digitalization, delivery fulfillment, membership operations, advertising monetization, and merchant value-added services. Consumer demand for convenience, certainty, transparent pricing, and diverse meal choices continues to increase, while mobile payments, real-time location services, intelligent dispatching, algorithmic recommendations, digital coupons, and membership systems are becoming more mature. As a result, food delivery services are extending their role from

transaction matching to order orchestration, fulfillment optimization, and merchant growth. Chain restaurants, coffee and beverages, fast food, late-night meals, office meals, cloud kitchens, and lower-tier city penetration remain key sources of incremental demand.

At the same time, the industry faces challenges from rising delivery labor costs, courier compliance, platform commission regulation, pressure on merchant margins, lower subsidy intensity, and higher consumer price sensitivity. In mature markets, growth will increasingly shift from new user acquisition to membership conversion, advertising monetization, pickup scenarios, repeat frequency, and improved unit economics. Emerging markets will continue to benefit from urbanization, the online migration of small and medium-sized restaurants, mobile payment adoption, and instant-consumption habits among younger consumers. Over the next few years, leading platforms will compete on delivery density, merchant supply quality, fulfillment reliability, service fee structure, advertising efficiency, and synergy with instant retail. Platforms with strong data capabilities, deep localized operations, and high-frequency user bases are expected to maintain stronger growth resilience.

This report studies the global Online Food Delivery Services demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Online Food Delivery Services, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Online Food Delivery Services that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Online Food Delivery Services total market, 2021-2032, (USD Million)

Global Online Food Delivery Services total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Online Food Delivery Services total market, key domestic companies, and share, (USD Million)

Global Online Food Delivery Services revenue by player, revenue and market share 2021-2026, (USD Million)

Global Online Food Delivery Services total market by Type, CAGR, 2021-2032, (USD Million)

Global Online Food Delivery Services total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Online Food Delivery Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DoorDash, Inc., Uber Technologies, Inc., Wonder Group, Inc., Meituan, Alibaba Group Holding Limited, JD.com, Inc., Prosus N.V., Delivery Hero SE, Eternal Limited, Swiggy Limited, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Online Food Delivery Services market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Online Food Delivery Services Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Online Food Delivery Services Market, Segmentation by Type:

Platform to Consumer

Restaurant to Consumer

Full Stack Service

Global Online Food Delivery Services Market, Segmentation by Merchant Type:

Independent Restaurants

Chain Restaurants

Cloud Kitchens

Others

Global Online Food Delivery Services Market, Segmentation by Service Category:

Restaurant Meal Delivery

Beverage and Coffee Delivery

Dessert and Snack Delivery

Others

Global Online Food Delivery Services Market, Segmentation by Fulfillment Model:

Platform Courier Fulfillment

Merchant Courier Fulfillment

Hybrid Fulfillment

Global Online Food Delivery Services Market, Segmentation by Application:

Individual Meal Orders

Group Meal Orders

Corporate Meal Orders

Companies Profiled:

DoorDash, Inc.

Uber Technologies, Inc.

Wonder Group, Inc.

Meituan

Alibaba Group Holding Limited

JD.com, Inc.

Prosus N.V.

Delivery Hero SE

Eternal Limited

Swiggy Limited

Grab Holdings Limited

PT GoTo Gojek Tokopedia Tbk

Sea Limited

LINE MAN Wongnai Co., Ltd.

Demae-can Co., Ltd.

Coupang Corp.

President Chain Store Corporation

Rappi Inc.

Jahez International Company for Information Systems Technology

Bolt Technology O?

Key Questions Answered

1. How big is the global Online Food Delivery Services market?
2. What is the demand of the global Online Food Delivery Services market?
3. What is the year over year growth of the global Online Food Delivery Services market?
4. What is the total value of the global Online Food Delivery Services market?
5. Who are the Major Players in the global Online Food Delivery Services market?
6. What are the growth factors driving the market demand?

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