

Global Online Food Delivery Apps Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Online Food Delivery Apps market size is expected to reach \$ 476901 million by 2032, rising at a market growth of 9.8% CAGR during the forecast period (2026-2032).

Online Food Delivery Apps are mobile application-based digital ordering interfaces that enable consumers to search restaurants, browse menus, select food items, place orders, make payments, track deliveries, submit reviews, and access after-sales services through smartphones or tablets. The scope includes third-party food delivery apps, restaurant-owned delivery apps, food delivery modules within super apps, and mobile ordering applications supporting instant delivery, scheduled delivery, and in-store pickup. It excludes web-based ordering portals, pure restaurant SaaS back-end systems, grocery quick commerce apps, and packaged food e-commerce apps. These apps are mainly used for urban meals, fast food, coffee and beverages, late-night dining, office meals, household dining, and cloud kitchen orders, with major markets concentrated in China, the United States, Europe, India, Southeast Asia, Japan, South Korea, the Middle East, and Latin America.

The global Online Food Delivery Apps market is becoming the most important user-facing gateway in digital food consumption. With the expansion of smartphone adoption, mobile payments, location-based services, real-time order tracking, algorithmic recommendations, memberships, coupon systems, and courier dispatching technologies, food delivery apps have evolved from simple ordering tools into integrated platforms covering user acquisition, transaction conversion, fulfillment, retention, and merchant marketing. Compared with web-based ordering and offline phone orders, apps offer higher usage frequency, stronger user retention, lower repeat-order friction, and better personalized recommendations, helping restaurants increase online order

penetration and supporting the expansion of high-frequency categories such as coffee and beverages, fast food, late-night meals, office meals, and cloud kitchens.

At the same time, market growth remains constrained by rising delivery labor costs, courier compliance, platform commission regulation, lower subsidy intensity, pressure on merchant margins, and higher consumer price sensitivity. In mature markets, competition will shift from new downloads to membership conversion, advertising monetization, order frequency, and unit economics, while emerging markets will continue to benefit from mobile internet penetration, the online migration of small and medium-sized restaurants, and broader adoption of digital payments. Over the next few years, leading food delivery apps will compete on delivery density, merchant supply quality, personalized recommendations, low-cost fulfillment, pickup scenarios, and synergy with instant retail. Platforms with strong data capabilities, high-frequency user bases, and localized operations are expected to maintain stronger growth resilience.

This report studies the global Online Food Delivery Apps demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Online Food Delivery Apps, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Online Food Delivery Apps that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Online Food Delivery Apps total market, 2021-2032, (USD Million)

Global Online Food Delivery Apps total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Online Food Delivery Apps total market, key domestic companies, and share, (USD Million)

Global Online Food Delivery Apps revenue by player, revenue and market share 2021-2026, (USD Million)

Global Online Food Delivery Apps total market by Type, CAGR, 2021-2032, (USD Million)

Global Online Food Delivery Apps total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Online Food Delivery Apps market based on the following parameters - company overview, revenue, gross margin, product

portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DoorDash, Inc., Uber Technologies, Inc., Wonder Group, Inc., Meituan, Alibaba Group Holding Limited, JD.com, Inc., Prosus N.V., Delivery Hero SE, Eternal Limited, Swiggy Limited, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Online Food Delivery Apps market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Online Food Delivery Apps Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Online Food Delivery Apps Market, Segmentation by Type:

Third Party Marketplace Apps

Restaurant Owned Apps

Others

Global Online Food Delivery Apps Market, Segmentation by Merchant Type:

Independent Restaurants

Chain Restaurants

Cloud Kitchens

Others

Global Online Food Delivery Apps Market, Segmentation by Service Category:

Restaurant Meal Delivery

Beverage and Coffee Delivery

Dessert and Snack Delivery

Others

Global Online Food Delivery Apps Market, Segmentation by Fulfillment Model:

Platform Courier Fulfillment

Merchant Courier Fulfillment

Hybrid Fulfillment

Global Online Food Delivery Apps Market, Segmentation by Application:

Individual Consumers

Corporate and Group Orders

Others

Companies Profiled:

DoorDash, Inc.

Uber Technologies, Inc.

Wonder Group, Inc.

Meituan

Alibaba Group Holding Limited

JD.com, Inc.

Prosus N.V.

Delivery Hero SE

Eternal Limited

Swiggy Limited

Grab Holdings Limited

PT GoTo Gojek Tokopedia Tbk

Sea Limited

LINE MAN Wongnai Co., Ltd.

Demae-can Co., Ltd.

Coupang Corp.

President Chain Store Corporation

Rappi Inc.

Jahez International Company for Information Systems Technology

Bolt Technology O?

Key Questions Answered

1. How big is the global Online Food Delivery Apps market?
2. What is the demand of the global Online Food Delivery Apps market?
3. What is the year over year growth of the global Online Food Delivery Apps market?
4. What is the total value of the global Online Food Delivery Apps market?
5. Who are the Major Players in the global Online Food Delivery Apps market?
6. What are the growth factors driving the market demand?

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