

Global Online Food Delivery Apps Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Online Food Delivery Apps market size was valued at US\$ 245919 million in 2025 and is forecast to a readjusted size of US\$ 476901 million by 2032 with a CAGR of 9.8% during review period.

Online Food Delivery Apps are mobile application-based digital ordering interfaces that enable consumers to search restaurants, browse menus, select food items, place orders, make payments, track deliveries, submit reviews, and access after-sales services through smartphones or tablets. The scope includes third-party food delivery apps, restaurant-owned delivery apps, food delivery modules within super apps, and mobile ordering applications supporting instant delivery, scheduled delivery, and in-store pickup. It excludes web-based ordering portals, pure restaurant SaaS back-end systems, grocery quick commerce apps, and packaged food e-commerce apps. These apps are mainly used for urban meals, fast food, coffee and beverages, late-night dining, office meals, household dining, and cloud kitchen orders, with major markets concentrated in China, the United States, Europe, India, Southeast Asia, Japan, South Korea, the Middle East, and Latin America.

The global Online Food Delivery Apps market is becoming the most important user-facing gateway in digital food consumption. With the expansion of smartphone adoption, mobile payments, location-based services, real-time order tracking, algorithmic recommendations, memberships, coupon systems, and courier dispatching technologies, food delivery apps have evolved from simple ordering tools into integrated platforms covering user acquisition, transaction conversion, fulfillment, retention, and merchant marketing. Compared with web-based ordering and offline phone orders,

apps offer higher usage frequency, stronger user retention, lower repeat-order friction, and better personalized recommendations, helping restaurants increase online order penetration and supporting the expansion of high-frequency categories such as coffee and beverages, fast food, late-night meals, office meals, and cloud kitchens.

At the same time, market growth remains constrained by rising delivery labor costs, courier compliance, platform commission regulation, lower subsidy intensity, pressure on merchant margins, and higher consumer price sensitivity. In mature markets, competition will shift from new downloads to membership conversion, advertising monetization, order frequency, and unit economics, while emerging markets will continue to benefit from mobile internet penetration, the online migration of small and medium-sized restaurants, and broader adoption of digital payments. Over the next few years, leading food delivery apps will compete on delivery density, merchant supply quality, personalized recommendations, low-cost fulfillment, pickup scenarios, and synergy with instant retail. Platforms with strong data capabilities, high-frequency user bases, and localized operations are expected to maintain stronger growth resilience.

This report is a detailed and comprehensive analysis for global Online Food Delivery Apps market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Online Food Delivery Apps market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Online Food Delivery Apps market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Online Food Delivery Apps market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Online Food Delivery Apps market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Online Food Delivery Apps

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Online Food Delivery Apps market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DoorDash, Inc., Uber Technologies, Inc., Wonder Group, Inc., Meituan, Alibaba Group Holding Limited, JD.com, Inc., Prosus N.V., Delivery Hero SE, Eternal Limited, Swiggy Limited, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Online Food Delivery Apps market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Third Party Marketplace Apps

Restaurant Owned Apps

Others

Market segment by Merchant Type

Independent Restaurants

Chain Restaurants

Cloud Kitchens

Others

Market segment by Service Category

Restaurant Meal Delivery

Beverage and Coffee Delivery

Dessert and Snack Delivery

Others

Market segment by Fulfillment Model

Platform Courier Fulfillment

Merchant Courier Fulfillment

Hybrid Fulfillment

Market segment by Application

Individual Consumers

Corporate and Group Orders

Others

Market segment by players, this report covers

DoorDash, Inc.

Uber Technologies, Inc.

Wonder Group, Inc.

Meituan

Alibaba Group Holding Limited

JD.com, Inc.

Prosus N.V.

Delivery Hero SE

Eternal Limited

Swiggy Limited

Grab Holdings Limited

PT GoTo Gojek Tokopedia Tbk

Sea Limited

LINE MAN Wongnai Co., Ltd.

Demae-can Co., Ltd.

Coupang Corp.

President Chain Store Corporation

Rappi Inc.

Jahez International Company for Information Systems Technology

Bolt Technology O?

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Online Food Delivery Apps product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Online Food Delivery Apps, with revenue, gross margin, and global market share of Online Food Delivery Apps from 2021 to 2026.

Chapter 3, the Online Food Delivery Apps competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Online Food Delivery Apps market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Online Food Delivery Apps.

Chapter 13, to describe Online Food Delivery Apps research findings and conclusion.

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