

# Global Online Event Management Software Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Online Event Management Software market size was valued at US\$ million in 2025 and is forecast to a readjusted size of US\$ million by 2032 with a CAGR of %during review period.

Online event management software is a tool designed for organizing and managing virtual events, helping users to efficiently plan, execute and monitor a variety of online events such as webinars, virtual conferences and online exhibitions. The software typically integrates registration and ticketing management, interactive tools (such as real-time polling and chat), content management, data analytics and marketing and promotional features. By providing a user-friendly interface and real-time data, online event management software enhances the participant experience, increases the visibility of the event, and helps organizers evaluate the effectiveness of the event in order to optimize future event scheduling.

This report is a detailed and comprehensive analysis for global Online Event Management Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Online Event Management Software market size and forecasts, in consumption

value (\$ Million), 2021-2032

Global Online Event Management Software market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Online Event Management Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Online Event Management Software market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Online Event Management Software

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Online Event Management Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Zoom Video Communications, TeamViewer, Tencent Meeting, DingTalk, Beijing Feishu Technology Co., Ltd., Zoho, Planning Pod, Cvent Inc, Whova, Prismm, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Online Event Management Software market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

## Market segment by Type

Virtual Conference Platform

Virtual Exhibition Platform

Others

## Market segment by Application

Virtual Conference

Online Exhibition

In-Enterprise Events

Others

## Market segment by players, this report covers

Zoom Video Communications

TeamViewer

Tencent Meeting

DingTalk

Beijing Feishu Technology Co., Ltd.

Zoho

Planning Pod

Cvent Inc

Whova

Prismm

Eventbrite

Rsvpify

Zkipster

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Online Event Management Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Online Event Management Software, with revenue, gross margin, and global market share of Online Event Management Software from 2021 to 2026.

Chapter 3, the Online Event Management Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with

revenue and market share for key countries in the world, from 2021 to 2026. and Online Event Management Software market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Online Event Management Software.

Chapter 13, to describe Online Event Management Software research findings and conclusion.

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