

# Global Online Dress Rental Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Online Dress Rental market size is expected to reach \$ 690 million by 2032, rising at a market growth of 6.9% CAGR during the forecast period (2026-2032).

Online dress rental refers to a short-term or subscription-based rental service model that provides users with various types of clothing (especially formal wear, fashion apparel, and dress code) through an internet platform (website or mobile application). The platform typically integrates online selection, size and style recommendations, rental scheduling, logistics and delivery, post-use recycling, and professional cleaning, enabling individuals or businesses to meet their periodic or frequent clothing needs for weddings, banquets, business events, social occasions, and everyday fashion at a lower cost and with less inventory risk.

This report studies the global Online Dress Rental demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Online Dress Rental, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Online Dress Rental that contribute to its increasing demand across many markets.

### Highlights and key features of the study

Global Online Dress Rental total market, 2021-2032, (USD Million)

Global Online Dress Rental total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Online Dress Rental total market, key domestic companies, and share,

(USD Million)

Global Online Dress Rental revenue by player, revenue and market share 2021-2026,  
(USD Million)

Global Online Dress Rental total market by Type, CAGR, 2021-2032, (USD Million)

Global Online Dress Rental total market by Application, CAGR, 2021-2032, (USD  
Million)

This report profiles major players in the global Online Dress Rental market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include FashionPass, Hirestreet, Armoire, Rent the Runway, My Wardrobe HQ, Style Theory, By Rotation, GlamCorner, Nuuly, HURR, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Online Dress Rental market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Online Dress Rental Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Online Dress Rental Market, Segmentation by Type:

Evening & Gown Rental

Wedding & Bridal Dress Rental

Costume & Themed Dress Rental

Business & Formal Wear Rental

#### Global Online Dress Rental Market, Segmentation by Billing Method:

Single-Event Rental

Subscription-Based Rental

#### Global Online Dress Rental Market, Segmentation by Application:

Individual

Commercial

#### Companies Profiled:

FashionPass

Hirestreet

Armoire

Rent the Runway

My Wardrobe HQ

Style Theory

By Rotation

GlamCorner

Nuuly

HURR

Menguin

YCloset

Generation Tux

Tulerie

John Lewis Fashion Rental

OpenClosit

Something Borrowed

Girl Meets Dress

MyWardrobeHQ

Chic by Choice

StyleLend

Dress & Go

Gwynnie Bee

Lending Luxury

Liberent

Secoo Holdings Limited

Share Wardrobe

Rent An Attire

#### Key Questions Answered

1. How big is the global Online Dress Rental market?
2. What is the demand of the global Online Dress Rental market?
3. What is the year over year growth of the global Online Dress Rental market?
4. What is the total value of the global Online Dress Rental market?
5. Who are the Major Players in the global Online Dress Rental market?
6. What are the growth factors driving the market demand?

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