

Global Online Dietary Supplement Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Online Dietary Supplement market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

A dietary supplement is a manufactured product intended to supplement the diet when taken by mouth as a pill, capsule, tablet, or liquid. A supplement can provide nutrients either extracted from food sources or synthetic, individually or in combination, in order to increase the quantity of their consumption. The class of nutrient compounds includes vitamins, minerals, fiber, fatty acids and amino acids. Dietary supplements can also contain substances that have not been confirmed as being essential to life, but are marketed as having a beneficial biological effect, such as plant pigments or polyphenols. Animals can also be a source of supplement ingredients, as for example collagen from chickens or fish. These are also sold individually and in combination, and may be combined with nutrient ingredients.

The increasing demand for Online Dietary Supplement drives the market, especially for sports sector and medicine sector. The prevalence of chronic diseases such as cardiovascular disorders, diabetes, and obesity is another key driver to boost the growth of online dietary supplement market. With improvement of people living standard, people focus on their health and medical condition. Additionally, Ageing population is one of the factor expected to drive the growth of dietary supplements over the forecast period. Convenience of online shopping encourages customers to purchase this product and price is cheap and cheerful. North America is expected to witness an increase in growth over the forecast period owing to the shift of interest among millennials and adults. The Asia Pacific accounted for 35.4% of global dietary supplements market,

raising awareness towards nutritional enrichment in China and India is expected to remain a favorable factor for the market. Markets of Germany, UK, France, and Italy are expected to pose a substitutional threat to dietary supplements industry over the forecast period.

The Global Info Research report includes an overview of the development of the Online Dietary Supplement industry chain, the market status of Additional Supplements (Tablets, Capsules), Medicinal Supplements (Tablets, Capsules), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Online Dietary Supplement.

Regionally, the report analyzes the Online Dietary Supplement markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Online Dietary Supplement market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Online Dietary Supplement market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Online Dietary Supplement industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Tablets, Capsules).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Online Dietary Supplement market.

Regional Analysis: The report involves examining the Online Dietary Supplement market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Online Dietary Supplement market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Online Dietary Supplement:

Company Analysis: Report covers individual Online Dietary Supplement manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Online Dietary Supplement. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Additional Supplements, Medicinal Supplements).

Technology Analysis: Report covers specific technologies relevant to Online Dietary Supplement. It assesses the current state, advancements, and potential future developments in Online Dietary Supplement areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Online Dietary Supplement market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Online Dietary Supplement market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Tablets

Capsules

Powder

Liquids

Soft Gels

Gel Caps

Market segment by Application

Additional Supplements

Medicinal Supplements

Sports Nutrition

Major players covered

Amway

Abbott Laboratories

Glanbia

Archer Daniels Midland

GlaxoSmithKline

DuPont

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Online Dietary Supplement product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Online Dietary Supplement, with price, sales, revenue and global market share of Online Dietary Supplement from 2019 to 2024.

Chapter 3, the Online Dietary Supplement competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Online Dietary Supplement breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Online Dietary Supplement market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Online Dietary Supplement.

Chapter 14 and 15, to describe Online Dietary Supplement sales channel, distributors, customers, research findings and conclusion.

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