

Global Online Dating Services Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Online dating services provide users the ideal platform to interact with the interested people through computer or mobile devices. Online dating services have become extremely credible with increasing number of users accepting the idea of meeting a random stranger through online dating services. Also, the verification processes are tightened due to which there are very few fake profiles, which make online dating service a safe environment for the users.

SCOPE OF THE REPORT:

This report studies the Online Dating Services market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Online Dating Services market by product type and applications/end industries.

The majority of online dating services are a freemium model where users get registered and use it for free till the user wants to subscribe to the added benefits of the subscription model. With increasing number of users opting for the subscription model, vendors do not share all their offerings with their users who still use it for free. This has resulted in an extremely low probability of a match for freemium users, which makes them want to opt for a subscription model. With the steady revenue stream offered by the subscription users to the vendor, they are tempted by the idea of tinkering with the matchmaking algorithm, which would enable more users to subscribe to their service.

The global Online Dating Services market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Online Dating Services.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Match

PlentyofFish

OkCupid

Zoosk

eHarmony

JiaYuan

BaiHe

ZheNai

YouYuan

NetEase

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Casual

Socialize

Marriage

Market Segment by Applications, can be divided into

Ordinary

LGBT

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