

# Global Online Clothing Rental Market 2024 by Company, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G5C11C42B52DEN.html>

Date: July 2024

Pages: 153

Price: US\$ 3,480.00 (Single User License)

ID: G5C11C42B52DEN

## Abstracts

According to our (Global Info Research) latest study, the global Online Clothing Rental market size was valued at USD 962.1 million in 2023 and is forecast to a readjusted size of USD 1562.9 million by 2030 with a CAGR of 7.2% during review period.

The rental market works to address clothing needs of the consumers who cannot afford or do not want to spend money on the clothes to be worn for one or two occasions, making it more affordable.

North America already has an established structure for online rentals, here the influx of startup in clothing rentals started five years back.

The Global Info Research report includes an overview of the development of the Online Clothing Rental industry chain, the market status of Business to consumer(B2C) (Women, Men), Consumer to Consumer(C2C) (Women, Men), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Online Clothing Rental.

Regionally, the report analyzes the Online Clothing Rental markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Online Clothing Rental market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Online Clothing Rental market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Online Clothing Rental industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Women, Men).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Online Clothing Rental market.

**Regional Analysis:** The report involves examining the Online Clothing Rental market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Online Clothing Rental market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Online Clothing Rental:

**Company Analysis:** Report covers individual Online Clothing Rental players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Online Clothing Rental This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Business to consumer(B2C), Consumer to Consumer(C2C)).

**Technology Analysis:** Report covers specific technologies relevant to Online Clothing Rental. It assesses the current state, advancements, and potential future developments

in Online Clothing Rental areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Online Clothing Rental market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Online Clothing Rental market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

#### Market segment by Type

Women

Men

Kids

#### Market segment by Application

Business to consumer(B2C)

Consumer to Consumer(C2C)

#### Market segment by players, this report covers

Chic by Choice

Rent the Runway

Lending Luxury

Share Wardrobe

Secoo Holdings Limited

Gwynnie Bee

Glam Corner Pty

Le Tote

Dress & Go

Secret Wardrobe

Girls Meet Dress

Dress Hire

Swapdom

StyleLend

Rentez-Vous

FlyRobe

Walkin Closet

Swishlist Couture

Liberent

Mr. & Ms. Collection

Style Lend

Market segment by regions, regional analysis covers

*Global Online Clothing Rental Market 2024 by Company, Regions, Type and Application, Forecast to 2030*

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Online Clothing Rental product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Online Clothing Rental, with revenue, gross margin and global market share of Online Clothing Rental from 2019 to 2024.

Chapter 3, the Online Clothing Rental competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Online Clothing Rental market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Online Clothing Rental.

Chapter 13, to describe Online Clothing Rental research findings and conclusion.

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