

Global Online Clothing Rental Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

The rental market works to address clothing needs of the consumers who cannot afford or do not want to spend money on the clothes to be worn for one or two occasions, making it more affordable.

Scope of the Report:

This report studies the Online Clothing Rental market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Online Clothing Rental market by product type and applications/end industries.

North America already has an established structure for online rentals, here the influx of startup in clothing rentals started five years back.

While in Asia-Pacific, increase in internet penetration in developing countries, such as India, China, and Brazil, helps the online clothing rental market post a strong growth rate.

The global Online Clothing Rental market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Online Clothing Rental.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Chic by Choice

Rent the Runway

Lending Luxury

Share Wardrobe

Secoo Holdings Limited

Gwynnie Bee

Glam Corner Pty

Le Tote

Dress & Go

Secret Wardrobe

Girls Meet Dress

Dress Hire

Swapdom

StyleLend

Rentez-Vous

FlyRobe

Walkin Closet

Swishlist Couture

Liberent

Mr. & Ms. Collection

Style Lend

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Women

Men

Kids

Market Segment by Applications, can be divided into

Business to consumer(B2C)

Consumer to Consumer(C2C)

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