

Global Online Classified Ad Platform Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Classified advertising is quite common as an advertising form among newspapers or online publications sold or distributed without any charges. Classified advertisements are cheaper than display advertisements and used across different businesses. Small messages are grouped together under specific headings such as automobiles and real estate in a separate section inside a newspaper or magazine. These relatively inexpensive advertisements are usually a single column-wide without the inclusion of any graphics and typeset by the printers or publishers of the publication.

SCOPE OF THE REPORT:

This report studies the Online Classified Ad Platform market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Online Classified Ad Platform market by product type and applications/end industries. A number of other online services called aggregators crawl and aggregate classifieds from sources such as blogs and RSS feeds, as opposed to relying on manually submitted listings. Additionally, other companies provide online advertising services and tools to assist members to design online advertisements using professional templates. Post this, the company automatically distributes the finished advertisements to various online ad agencies and directories as part of its service, acting as an application service provider as well as a content delivery platforms.

Online classified advertising is expanding rapidly, covering a broad range of advertisements related to both buying and selling of the products as well as services. These advertising platforms provide individuals with both free as well as paid versions of listings. Normal ads allow users to list products or services free of cost as compared

to featured ads which charge a fee for the listings.

The global Online Classified Ad Platform market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Online Classified Ad Platform.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Craigslist

Backpage

Quikr

Gumtree

Classified Ads

eBay Classifieds

OLX.com

Oodle

Adpost

Salespider.com

AdLandPro

USFreeAds

Yakaz

Wiju.com

Classifieds For Free

Free Classified

Web Classifieds

Kedna

Wantedwants

Hoobly

PennySaverUSA

Claz

Recycler

WebCosmo Classified

Geebo

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Free Type

Pay Type

Market Segment by Applications, can be divided into

Auto Sales

Employment Opportunities

Rental Properties

Pets

Other

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Figure Middle East and Africa Online Classified Ad Platform Revenue Market Forecast (2018-2023)

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