

Global Online Group Buying Market 2022 by Company, Regions, Type and Application, Forecast to 2028

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Abstracts

The Online Group Buying market report provides a detailed analysis of global market size, regional and country-level market size, segmentation market growth, market share, competitive Landscape, sales analysis, impact of domestic and global market players, value chain optimization, trade regulations, recent developments, opportunities analysis, strategic market growth analysis, product launches, area marketplace expanding, and technological innovations.

According to our (Global Info Research) latest study, due to COVID-19 pandemic, the global Online Group Buying market size is estimated to be worth US\$ million in 2021 and is forecast to a readjusted size of USD million by 2028 with a CAGR of % during review period. Books, Music, Movies and Video Games accounting for % of the Online Group Buying global market in 2021, is projected to value USD million by 2028, growing at a % CAGR in next six years. While B2B segment is altered to a % CAGR between 2022 and 2028.

Global key companies of Online Group Buying include Amazon, Alibaba, Groupon, Plum District, and Crowd Savings, etc. In terms of revenue, the global top four players hold a share over % in 2021.

Market segmentation

Online Group Buying market is split by Type and by Application. For the period 2017-2028, the growth among segments provide accurate calculations and forecasts for revenue by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type, covers

B2B

B2C

Market segment by Application, can be divided into

Books, Music, Movies and Video Games

Toys

Consumer Electrics and Computers

Outdoor

Cosmetics

Household Appliances

Furniture and Homeware

Others

Market segment by players, this report covers

Amazon

Alibaba

Groupon

Plum District

Crowd Savings

LivingSocial

Eversave

Roozt

Jasmere

Mamapedia

Dealster

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia, and Rest of Asia-Pacific)

South America (Brazil, Argentina, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 12 chapters:

Chapter 1, to describe Online Group Buying product scope, market overview, market opportunities, market driving force and market risks.

Chapter 2, to profile the top players of Online Group Buying, with revenue, gross margin and global market share of Online Group Buying from 2019 to 2022.

Chapter 3, the Online Group Buying competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with revenue and

growth rate by Type, application, from 2017 to 2028.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2017 to 2022. and Online Group Buying market forecast, by regions, type and application, with revenue, from 2023 to 2028.

Chapter 11 and 12, to describe Online Group Buying research findings and conclusion, appendix and data source.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Online Group Buying

1.2 Classification of Online Group Buying by Type

1.2.1 Overview: Global Online Group Buying Market Size by Type: 2017 Versus 2021 Versus 2028

1.2.2 Global Online Group Buying Revenue Market Share by Type in 2021

1.2.3 B2B

1.2.4 B2C

1.3 Global Online Group Buying Market by Application

1.3.1 Overview: Global Online Group Buying Market Size by Application: 2017 Versus 2021 Versus 2028

1.3.2 Books, Music, Movies and Video Games

1.3.3 Toys

1.3.4 Consumer Electrics and Computers

1.3.5 Outdoor

1.3.6 Cosmetics

1.3.7 Household Appliances

1.3.8 Furniture and Homeware

1.3.9 Others

1.4 Global Online Group Buying Market Size & Forecast

1.5 Global Online Group Buying Market Size and Forecast by Region

1.5.1 Global Online Group Buying Market Size by Region: 2017 VS 2021 VS 2028

1.5.2 Global Online Group Buying Market Size by Region, (2017-2022)

1.5.3 North America Online Group Buying Market Size and Prospect (2017-2028)

1.5.4 Europe Online Group Buying Market Size and Prospect (2017-2028)

1.5.5 Asia-Pacific Online Group Buying Market Size and Prospect (2017-2028)

1.5.6 South America Online Group Buying Market Size and Prospect (2017-2028)

1.5.7 Middle East and Africa Online Group Buying Market Size and Prospect (2017-2028)

1.6 Market Drivers, Restraints and Trends

1.6.1 Online Group Buying Market Drivers

1.6.2 Online Group Buying Market Restraints

1.6.3 Online Group Buying Trends Analysis

2 COMPANY PROFILES

2.1 Amazon

2.1.1 Amazon Details

2.1.2 Amazon Major Business

2.1.3 Amazon Online Group Buying Product and Solutions

2.1.4 Amazon Online Group Buying Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.1.5 Amazon Recent Developments and Future Plans

2.2 Alibaba

2.2.1 Alibaba Details

2.2.2 Alibaba Major Business

2.2.3 Alibaba Online Group Buying Product and Solutions

2.2.4 Alibaba Online Group Buying Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.2.5 Alibaba Recent Developments and Future Plans

2.3 Groupon

2.3.1 Groupon Details

2.3.2 Groupon Major Business

2.3.3 Groupon Online Group Buying Product and Solutions

2.3.4 Groupon Online Group Buying Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.3.5 Groupon Recent Developments and Future Plans

2.4 Plum District

2.4.1 Plum District Details

2.4.2 Plum District Major Business

2.4.3 Plum District Online Group Buying Product and Solutions

2.4.4 Plum District Online Group Buying Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.4.5 Plum District Recent Developments and Future Plans

2.5 Crowd Savings

2.5.1 Crowd Savings Details

2.5.2 Crowd Savings Major Business

2.5.3 Crowd Savings Online Group Buying Product and Solutions

2.5.4 Crowd Savings Online Group Buying Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.5.5 Crowd Savings Recent Developments and Future Plans

2.6 LivingSocial

2.6.1 LivingSocial Details

2.6.2 LivingSocial Major Business

2.6.3 LivingSocial Online Group Buying Product and Solutions

2.6.4 LivingSocial Online Group Buying Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.6.5 LivingSocial Recent Developments and Future Plans

2.7 Eversave

2.7.1 Eversave Details

2.7.2 Eversave Major Business

2.7.3 Eversave Online Group Buying Product and Solutions

2.7.4 Eversave Online Group Buying Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.7.5 Eversave Recent Developments and Future Plans

2.8 Roozt

2.8.1 Roozt Details

2.8.2 Roozt Major Business

2.8.3 Roozt Online Group Buying Product and Solutions

2.8.4 Roozt Online Group Buying Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.8.5 Roozt Recent Developments and Future Plans

2.9 Jasmere

2.9.1 Jasmere Details

2.9.2 Jasmere Major Business

2.9.3 Jasmere Online Group Buying Product and Solutions

2.9.4 Jasmere Online Group Buying Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.9.5 Jasmere Recent Developments and Future Plans

2.10 Mamapedia

2.10.1 Mamapedia Details

2.10.2 Mamapedia Major Business

2.10.3 Mamapedia Online Group Buying Product and Solutions

2.10.4 Mamapedia Online Group Buying Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.10.5 Mamapedia Recent Developments and Future Plans

2.11 Dealster

2.11.1 Dealster Details

2.11.2 Dealster Major Business

2.11.3 Dealster Online Group Buying Product and Solutions

2.11.4 Dealster Online Group Buying Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.11.5 Dealster Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global Online Group Buying Revenue and Share by Players (2019, 2020, 2021, and 2022)
- 3.2 Market Concentration Rate
 - 3.2.1 Top 3 Online Group Buying Players Market Share in 2021
 - 3.2.2 Top 10 Online Group Buying Players Market Share in 2021
 - 3.2.3 Market Competition Trend
- 3.3 Online Group Buying Players Head Office, Products and Services Provided
- 3.4 Online Group Buying Mergers & Acquisitions
- 3.5 Online Group Buying New Entrants and Expansion Plans

4 MARKET SIZE SEGMENT BY TYPE

- 4.1 Global Online Group Buying Revenue and Market Share by Type (2017-2022)
- 4.2 Global Online Group Buying Market Forecast by Type (2023-2028)

5 MARKET SIZE SEGMENT BY APPLICATION

- 5.1 Global Online Group Buying Revenue Market Share by Application (2017-2022)
- 5.2 Global Online Group Buying Market Forecast by Application (2023-2028)

6 NORTH AMERICA BY COUNTRY, BY TYPE, AND BY APPLICATION

- 6.1 North America Online Group Buying Revenue by Type (2017-2028)
- 6.2 North America Online Group Buying Revenue by Application (2017-2028)
- 6.3 North America Online Group Buying Market Size by Country
 - 6.3.1 North America Online Group Buying Revenue by Country (2017-2028)
 - 6.3.2 United States Online Group Buying Market Size and Forecast (2017-2028)
 - 6.3.3 Canada Online Group Buying Market Size and Forecast (2017-2028)
 - 6.3.4 Mexico Online Group Buying Market Size and Forecast (2017-2028)

7 EUROPE BY COUNTRY, BY TYPE, AND BY APPLICATION

- 7.1 Europe Online Group Buying Revenue by Type (2017-2028)
- 7.2 Europe Online Group Buying Revenue by Application (2017-2028)
- 7.3 Europe Online Group Buying Market Size by Country
 - 7.3.1 Europe Online Group Buying Revenue by Country (2017-2028)
 - 7.3.2 Germany Online Group Buying Market Size and Forecast (2017-2028)

- 7.3.3 France Online Group Buying Market Size and Forecast (2017-2028)
- 7.3.4 United Kingdom Online Group Buying Market Size and Forecast (2017-2028)
- 7.3.5 Russia Online Group Buying Market Size and Forecast (2017-2028)
- 7.3.6 Italy Online Group Buying Market Size and Forecast (2017-2028)

8 ASIA-PACIFIC BY REGION, BY TYPE, AND BY APPLICATION

- 8.1 Asia-Pacific Online Group Buying Revenue by Type (2017-2028)
- 8.2 Asia-Pacific Online Group Buying Revenue by Application (2017-2028)
- 8.3 Asia-Pacific Online Group Buying Market Size by Region
 - 8.3.1 Asia-Pacific Online Group Buying Revenue by Region (2017-2028)
 - 8.3.2 China Online Group Buying Market Size and Forecast (2017-2028)
 - 8.3.3 Japan Online Group Buying Market Size and Forecast (2017-2028)
 - 8.3.4 South Korea Online Group Buying Market Size and Forecast (2017-2028)
 - 8.3.5 India Online Group Buying Market Size and Forecast (2017-2028)
 - 8.3.6 Southeast Asia Online Group Buying Market Size and Forecast (2017-2028)
 - 8.3.7 Australia Online Group Buying Market Size and Forecast (2017-2028)

9 SOUTH AMERICA BY COUNTRY, BY TYPE, AND BY APPLICATION

- 9.1 South America Online Group Buying Revenue by Type (2017-2028)
- 9.2 South America Online Group Buying Revenue by Application (2017-2028)
- 9.3 South America Online Group Buying Market Size by Country
 - 9.3.1 South America Online Group Buying Revenue by Country (2017-2028)
 - 9.3.2 Brazil Online Group Buying Market Size and Forecast (2017-2028)
 - 9.3.3 Argentina Online Group Buying Market Size and Forecast (2017-2028)

10 MIDDLE EAST & AFRICA BY COUNTRY, BY TYPE, AND BY APPLICATION

- 10.1 Middle East & Africa Online Group Buying Revenue by Type (2017-2028)
- 10.2 Middle East & Africa Online Group Buying Revenue by Application (2017-2028)
- 10.3 Middle East & Africa Online Group Buying Market Size by Country
 - 10.3.1 Middle East & Africa Online Group Buying Revenue by Country (2017-2028)
 - 10.3.2 Turkey Online Group Buying Market Size and Forecast (2017-2028)
 - 10.3.3 Saudi Arabia Online Group Buying Market Size and Forecast (2017-2028)
 - 10.3.4 UAE Online Group Buying Market Size and Forecast (2017-2028)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Online Group Buying Revenue by Type, (USD Million), 2017 VS 2021 VS 2028

Table 2. Global Online Group Buying Revenue by Application, (USD Million), 2017 VS 2021 VS 2028

Table 3. Global Market Online Group Buying Revenue (Million USD) Comparison by Region (2017 VS 2021 VS 2028)

Table 4. Global Online Group Buying Revenue (USD Million) by Region (2017-2022)

Table 5. Global Online Group Buying Revenue Market Share by Region (2023-2028)

Table 6. Amazon Corporate Information, Head Office, and Major Competitors

Table 7. Amazon Major Business

Table 8. Amazon Online Group Buying Product and Solutions

Table 9. Amazon Online Group Buying Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 10. Alibaba Corporate Information, Head Office, and Major Competitors

Table 11. Alibaba Major Business

Table 12. Alibaba Online Group Buying Product and Solutions

Table 13. Alibaba Online Group Buying Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 14. Groupon Corporate Information, Head Office, and Major Competitors

Table 15. Groupon Major Business

Table 16. Groupon Online Group Buying Product and Solutions

Table 17. Groupon Online Group Buying Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 18. Plum District Corporate Information, Head Office, and Major Competitors

Table 19. Plum District Major Business

Table 20. Plum District Online Group Buying Product and Solutions

Table 21. Plum District Online Group Buying Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 22. Crowd Savings Corporate Information, Head Office, and Major Competitors

Table 23. Crowd Savings Major Business

Table 24. Crowd Savings Online Group Buying Product and Solutions

Table 25. Crowd Savings Online Group Buying Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 26. LivingSocial Corporate Information, Head Office, and Major Competitors

Table 27. LivingSocial Major Business

Table 28. LivingSocial Online Group Buying Product and Solutions
Table 29. LivingSocial Online Group Buying Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 30. Eversave Corporate Information, Head Office, and Major Competitors
Table 31. Eversave Major Business
Table 32. Eversave Online Group Buying Product and Solutions
Table 33. Eversave Online Group Buying Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 34. Roozt Corporate Information, Head Office, and Major Competitors
Table 35. Roozt Major Business
Table 36. Roozt Online Group Buying Product and Solutions
Table 37. Roozt Online Group Buying Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 38. Jasmere Corporate Information, Head Office, and Major Competitors
Table 39. Jasmere Major Business
Table 40. Jasmere Online Group Buying Product and Solutions
Table 41. Jasmere Online Group Buying Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 42. Mamapedia Corporate Information, Head Office, and Major Competitors
Table 43. Mamapedia Major Business
Table 44. Mamapedia Online Group Buying Product and Solutions
Table 45. Mamapedia Online Group Buying Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 46. Dealster Corporate Information, Head Office, and Major Competitors
Table 47. Dealster Major Business
Table 48. Dealster Online Group Buying Product and Solutions
Table 49. Dealster Online Group Buying Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 50. Global Online Group Buying Revenue (USD Million) by Players (2019, 2020, 2021, and 2022)
Table 51. Global Online Group Buying Revenue Share by Players (2019, 2020, 2021, and 2022)
Table 52. Breakdown of Online Group Buying by Company Type (Tier 1, Tier 2 and Tier 3)
Table 53. Online Group Buying Players Head Office, Products and Services Provided
Table 54. Online Group Buying Mergers & Acquisitions in the Past Five Years
Table 55. Online Group Buying New Entrants and Expansion Plans
Table 56. Global Online Group Buying Revenue (USD Million) by Type (2017-2022)
Table 57. Global Online Group Buying Revenue Share by Type (2017-2022)

Table 58. Global Online Group Buying Revenue Forecast by Type (2023-2028)

Table 59. Global Online Group Buying Revenue by Application (2017-2022)

Table 60. Global Online Group Buying Revenue Forecast by Application (2023-2028)

Table 61. North America Online Group Buying Revenue by Type (2017-2022) & (USD Million)

Table 62. North America Online Group Buying Revenue by Type (2023-2028) & (USD Million)

Table 63. North America Online Group Buying Revenue by Application (2017-2022) & (USD Million)

Table 64. North America Online Group Buying Revenue by Application (2023-2028) & (USD Million)

Table 65. North America Online Group Buying Revenue by Country (2017-2022) & (USD Million)

Table 66. North America Online Group Buying Revenue by Country (2023-2028) & (USD Million)

Table 67. Europe Online Group Buying Revenue by Type (2017-2022) & (USD Million)

Table 68. Europe Online Group Buying Revenue by Type (2023-2028) & (USD Million)

Table 69. Europe Online Group Buying Revenue by Application (2017-2022) & (USD Million)

Table 70. Europe Online Group Buying Revenue by Application (2023-2028) & (USD Million)

Table 71. Europe Online Group Buying Revenue by Country (2017-2022) & (USD Million)

Table 72. Europe Online Group Buying Revenue by Country (2023-2028) & (USD Million)

Table 73. Asia-Pacific Online Group Buying Revenue by Type (2017-2022) & (USD Million)

Table 74. Asia-Pacific Online Group Buying Revenue by Type (2023-2028) & (USD Million)

Table 75. Asia-Pacific Online Group Buying Revenue by Application (2017-2022) & (USD Million)

Table 76. Asia-Pacific Online Group Buying Revenue by Application (2023-2028) & (USD Million)

Table 77. Asia-Pacific Online Group Buying Revenue by Region (2017-2022) & (USD Million)

Table 78. Asia-Pacific Online Group Buying Revenue by Region (2023-2028) & (USD Million)

Table 79. South America Online Group Buying Revenue by Type (2017-2022) & (USD Million)

Table 80. South America Online Group Buying Revenue by Type (2023-2028) & (USD Million)

Table 81. South America Online Group Buying Revenue by Application (2017-2022) & (USD Million)

Table 82. South America Online Group Buying Revenue by Application (2023-2028) & (USD Million)

Table 83. South America Online Group Buying Revenue by Country (2017-2022) & (USD Million)

Table 84. South America Online Group Buying Revenue by Country (2023-2028) & (USD Million)

Table 85. Middle East & Africa Online Group Buying Revenue by Type (2017-2022) & (USD Million)

Table 86. Middle East & Africa Online Group Buying Revenue by Type (2023-2028) & (USD Million)

Table 87. Middle East & Africa Online Group Buying Revenue by Application (2017-2022) & (USD Million)

Table 88. Middle East & Africa Online Group Buying Revenue by Application (2023-2028) & (USD Million)

Table 89. Middle East & Africa Online Group Buying Revenue by Country (2017-2022) & (USD Million)

Table 90. Middle East & Africa Online Group Buying Revenue by Country (2023-2028) & (USD Million)

List Of Figures

LIST OF FIGURES

- Figure 1. Online Group Buying Picture
- Figure 2. Global Online Group Buying Revenue Market Share by Type in 2021
- Figure 3. B2B
- Figure 4. B2C
- Figure 5. Online Group Buying Revenue Market Share by Application in 2021
- Figure 6. Books, Music, Movies and Video Games Picture
- Figure 7. Toys Picture
- Figure 8. Consumer Electrics and Computers Picture
- Figure 9. Outdoor Picture
- Figure 10. Cosmetics Picture
- Figure 11. Household Appliances Picture
- Figure 12. Furniture and Homeware Picture
- Figure 13. Others Picture
- Figure 14. Global Online Group Buying Market Size, (USD Million): 2017 VS 2021 VS 2028
- Figure 15. Global Online Group Buying Revenue and Forecast (2017-2028) & (USD Million)
- Figure 16. Global Online Group Buying Revenue Market Share by Region (2017-2028)
- Figure 17. Global Online Group Buying Revenue Market Share by Region in 2021
- Figure 18. North America Online Group Buying Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 19. Europe Online Group Buying Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 20. Asia-Pacific Online Group Buying Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 21. South America Online Group Buying Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 22. Middle East and Africa Online Group Buying Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 23. Online Group Buying Market Drivers
- Figure 24. Online Group Buying Market Restraints
- Figure 25. Online Group Buying Market Trends
- Figure 26. Amazon Recent Developments and Future Plans
- Figure 27. Alibaba Recent Developments and Future Plans
- Figure 28. Groupon Recent Developments and Future Plans

- Figure 29. Plum District Recent Developments and Future Plans
- Figure 30. Crowd Savings Recent Developments and Future Plans
- Figure 31. LivingSocial Recent Developments and Future Plans
- Figure 32. Eversave Recent Developments and Future Plans
- Figure 33. Roozt Recent Developments and Future Plans
- Figure 34. Jasmere Recent Developments and Future Plans
- Figure 35. Mamapedia Recent Developments and Future Plans
- Figure 36. Dealster Recent Developments and Future Plans
- Figure 37. Global Online Group Buying Revenue Share by Players in 2021
- Figure 38. Online Group Buying Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2021
- Figure 39. Global Top 3 Players Online Group Buying Revenue Market Share in 2021
- Figure 40. Global Top 10 Players Online Group Buying Revenue Market Share in 2021
- Figure 41. Key Players Market Share Trend (Top 3 Market Share: 2020 VS 2021 VS 2022)
- Figure 42. Global Online Group Buying Revenue Share by Type in 2021
- Figure 43. Global Online Group Buying Market Share Forecast by Type (2023-2028)
- Figure 44. Global Online Group Buying Revenue Share by Application in 2021
- Figure 45. Global Online Group Buying Market Share Forecast by Application (2023-2028)
- Figure 46. North America Online Group Buying Sales Market Share by Type (2017-2028)
- Figure 47. North America Online Group Buying Sales Market Share by Application (2017-2028)
- Figure 48. North America Online Group Buying Revenue Market Share by Country (2017-2028)
- Figure 49. United States Online Group Buying Revenue and Growth Rate (2017-2028) & (USD Million)
- Figure 50. Canada Online Group Buying Revenue and Growth Rate (2017-2028) & (USD Million)
- Figure 51. Mexico Online Group Buying Revenue and Growth Rate (2017-2028) & (USD Million)
- Figure 52. Europe Online Group Buying Sales Market Share by Type (2017-2028)
- Figure 53. Europe Online Group Buying Sales Market Share by Application (2017-2028)
- Figure 54. Europe Online Group Buying Revenue Market Share by Country (2017-2028)
- Figure 55. Germany Online Group Buying Revenue and Growth Rate (2017-2028) & (USD Million)
- Figure 56. France Online Group Buying Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 57. United Kingdom Online Group Buying Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 58. Russia Online Group Buying Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 59. Italy Online Group Buying Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 60. Asia-Pacific Online Group Buying Sales Market Share by Type (2017-2028)

Figure 61. Asia-Pacific Online Group Buying Sales Market Share by Application (2017-2028)

Figure 62. Asia-Pacific Online Group Buying Revenue Market Share by Region (2017-2028)

Figure 63. China Online Group Buying Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 64. Japan Online Group Buying Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 65. South Korea Online Group Buying Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 66. India Online Group Buying Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 67. Southeast Asia Online Group Buying Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 68. Australia Online Group Buying Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 69. South America Online Group Buying Sales Market Share by Type (2017-2028)

Figure 70. South America Online Group Buying Sales Market Share by Application (2017-2028)

Figure 71. South America Online Group Buying Revenue Market Share by Country (2017-2028)

Figure 72. Brazil Online Group Buying Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 73. Argentina Online Group Buying Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 74. Middle East and Africa Online Group Buying Sales Market Share by Type (2017-2028)

Figure 75. Middle East and Africa Online Group Buying Sales Market Share by Application (2017-2028)

Figure 76. Middle East and Africa Online Group Buying Revenue Market Share by Country (2017-2028)

Figure 77. Turkey Online Group Buying Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 78. Saudi Arabia Online Group Buying Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 79. UAE Online Group Buying Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 80. Methodology

Figure 81. Research Process and Data Source

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