

Global Online Brochure Maker Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Online Brochure Maker market size was valued at US\$ 647 million in 2025 and is forecast to a readjusted size of US\$ 1719 million by 2032 with a CAGR of 15.0% during review period.

Online Brochure Maker refers to a category of digital design tools developed based on cloud computing, online design platforms, and intelligent content generation technologies. These tools enable users to quickly create digital brochures, corporate profiles, product catalogs, marketing materials, and promotional documents through web-based interfaces. Online Brochure Makers typically provide template libraries, drag-and-drop editing, image processing, text formatting, team collaboration, and AI-assisted design features, allowing businesses, marketers, and individuals to produce professional visual content without advanced design skills. With the growth of digital marketing, remote work, and online promotion, Online Brochure Makers are widely used in corporate marketing, e-commerce, education, real estate, and event promotion, accelerating the transformation of traditional printed materials toward digital, intelligent, and interactive formats.

The development of Online Brochure Makers is primarily driven by increasing demand for digital marketing solutions among businesses. As companies shift from traditional offline promotion toward online channels, the need for high-quality visual content for branding, product presentation, and customer communication continues to grow. Traditional brochure production often depends on professional designers and printing processes, resulting in higher costs, longer revision cycles, and limited distribution. Online Brochure Makers address these challenges through templates, online editing, and instant publishing capabilities, enabling businesses to create marketing materials

faster and improve promotional efficiency, especially among SMEs, startups, and marketing teams.

Advances in cloud computing, artificial intelligence, and automated design technologies are important factors driving the evolution of Online Brochure Makers. In recent years, AI image generation, intelligent layout design, automated copywriting, and brand style recognition technologies have been increasingly integrated into online design platforms, allowing users to quickly generate brochure structures and visual concepts through simple instructions. Meanwhile, cloud-based collaboration enables design, marketing, and sales teams to share and modify content in real time, improving internal efficiency. In the future, AI will further reduce design barriers and transform Online Brochure Makers from editing platforms into intelligent marketing content generation solutions.

From an industry perspective, Online Brochure Makers are evolving toward intelligent, platform-based, and ecosystem-oriented solutions. Future competition will extend beyond template libraries and editing functions, focusing more on AI generation capabilities, brand asset management, multi-channel publishing, and integration with enterprise marketing systems. Businesses increasingly expect a single platform to support content creation, customer engagement, performance analysis, and marketing optimization, driving deeper integration between Online Brochure Makers, CRM systems, e-commerce platforms, and digital advertising solutions.

This report is a detailed and comprehensive analysis for global Online Brochure Maker market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Online Brochure Maker market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Online Brochure Maker market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Online Brochure Maker market size and forecasts, by Type and by Application,

in consumption value (\$ Million), 2021-2032

Global Online Brochure Maker market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Online Brochure Maker

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Online Brochure Maker market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Venngage, Manus(Manus), Edraw(Edrawsoft), Adobe Firefly, Canva, Visme(Easy WebContent), Piktochart, Flipsnack, Xara, FlipHTML5, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Online Brochure Maker market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Offline Printing

Online Distribution

Market segment by Core Function

Design-driven

Content-driven

Others

Market segment by Design Automation

Fully Automated Mode

Assisted Design Mode

Market segment by Output Format

Digital Brochure Generator

Printable Brochure Generator

Others

Market segment by Application

Commercial

Personal

Market segment by players, this report covers

Venngage

Manus(Manus)

Edraw(Edrawsoft)

Adobe Firefly

Canva

Visme(Easy WebContent)

Piktochart

Flipsnack

Xara

FlipHTML5

Taskade

Writecream

Template.net

Phot.ai

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Online Brochure Maker product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Online Brochure Maker, with revenue, gross margin, and global market share of Online Brochure Maker from 2021 to 2026.

Chapter 3, the Online Brochure Maker competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Online Brochure Maker market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Online Brochure Maker.

Chapter 13, to describe Online Brochure Maker research findings and conclusion.

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