

Global Online Betting Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Online Betting market size was valued at USD 97260 million in 2023 and is forecast to a readjusted size of USD 171290 million by 2030 with a CAGR of 8.4% during review period.

Online betting, also known as online gambling, is all the bet activities you place using the internet. That is possible because the betting industry, which before was very traditional and to bet you had to go to the casinos directly, expanded their business to the internet as a way to make more profit and make the life of the people that enjoy betting easier.

This activity became popular in 1990, in that year was only 15 gambling websites but six years later this increased to 200 and with the time the gambling industry got bigger and changed due to technology, and nowadays online betting is very popular in all the countries because the bettors can easily place their bets in the comfort of their home and with any device that can connect to the internet (iPhone, computer, tablet).

The Online Betting market covers Casino, Sports Betting, Poker, Bingo, Lottery, Others, etc. The typical players include Bet365, Kindred Group, Entain plc (formerly GVC Holdings), Flutter Entertainment, William Hill, Pinnacle, The Stars Group, etc.

Global key players of Online Betting include Bet365, Kindred Group, Entain plc, Flutter Entertainment and William Hill, etc. Top five players occupy for a share about 21%. Europe is the largest market, with a share about 56%, followed by Asia-Pacific and Americas. In terms of product, Sports Betting is the largest segment, with a share over 52%. In terms of application, Desktop is the largest market, with a share over 58%.

The Global Info Research report includes an overview of the development of the Online Betting industry chain, the market status of Desktops (Casino, Sports Betting), Mobile Devices (Casino, Sports Betting), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Online Betting.

Regionally, the report analyzes the Online Betting markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Online Betting market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Online Betting market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Online Betting industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Casino, Sports Betting).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Online Betting market.

Regional Analysis: The report involves examining the Online Betting market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Online Betting market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Online Betting:

Company Analysis: Report covers individual Online Betting players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Online Betting. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Desktops, Mobile Devices).

Technology Analysis: Report covers specific technologies relevant to Online Betting. It assesses the current state, advancements, and potential future developments in Online Betting areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Online Betting market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Online Betting market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Casino

Sports Betting

Poker

Bingo

Lottery

Others

Market segment by Application

Desktops

Mobile Devices

Market segment by players, this report covers

Bet365

Kindred Group

Entain plc

Flutter Entertainment

William Hill

Pinnacle

The Stars Group

BetVictor

Betsson AB

Gamesys

888 Holdings

Bet-at-home.com

Intertops

Betway

Betfred

Interwetten

SBOBET

Sportech

EGB

BetOnline

DraftKings

BetWinner

Sports Interaction

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Online Betting product scope, market overview, market

estimation caveats and base year.

Chapter 2, to profile the top players of Online Betting, with revenue, gross margin and global market share of Online Betting from 2019 to 2024.

Chapter 3, the Online Betting competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Online Betting market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Online Betting.

Chapter 13, to describe Online Betting research findings and conclusion.

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