

# Global Online Beauty and Personal Care Products Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Online Beauty and Personal Care Products market size was valued at USD 53770 million in 2023 and is forecast to a readjusted size of USD 169270 million by 2030 with a CAGR of 17.8% during review period.

This report studies the Online Beauty and Personal Care Products market. Online Beauty and Personal Care Products refers to Beauty and Personal Care Products sold through the online store.

Global Online Beauty and Personal Care Products key players include L'Oreal, Procter & Gamble, Estee Lauder, Philips, etc. Global top four manufacturers hold a share over 30%.

Europe is the largest market, with a share over 25%, followed by United States and China, both have a share about 50 percent.

In terms of product, Skin Care is the largest segment, with a share over 45%. And in terms of application, the largest application is Mass Market, followed by Luxury/Pharmacy Marke.

The Global Info Research report includes an overview of the development of the Online Beauty and Personal Care Products industry chain, the market status of Luxury/Pharmacy Market (Skin Care, Hair Care), Mass Market (Skin Care, Hair Care), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Online Beauty and

## Personal Care Products.

Regionally, the report analyzes the Online Beauty and Personal Care Products markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Online Beauty and Personal Care Products market, with robust domestic demand, supportive policies, and a strong manufacturing base.

### Key Features:

The report presents comprehensive understanding of the Online Beauty and Personal Care Products market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Online Beauty and Personal Care Products industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Skin Care, Hair Care).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Online Beauty and Personal Care Products market.

**Regional Analysis:** The report involves examining the Online Beauty and Personal Care Products market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Online Beauty and Personal Care Products market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Online Beauty and Personal Care Products:

**Company Analysis:** Report covers individual Online Beauty and Personal Care Products manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Online Beauty and Personal Care Products. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Luxury/Pharmacy Market, Mass Market).

**Technology Analysis:** Report covers specific technologies relevant to Online Beauty and Personal Care Products. It assesses the current state, advancements, and potential future developments in Online Beauty and Personal Care Products areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Online Beauty and Personal Care Products market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Online Beauty and Personal Care Products market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Skin Care

Hair Care

Color Cosmetics

Fragrances

Oral Hygiene Products

Bath and Shower Products

Male Grooming Products

Deodorants

Baby and Child Care Products

Others

#### Market segment by Application

Luxury/Pharmacy Market

Mass Market

#### Major players covered

L'Oreal

Unilever

Procter & Gamble

Estee Lauder

Shiseido

Beiersdorf

Amore Pacific

Avon

Johnson & Johnson

Kao

Chanel

LVMH

Coty

Clarins

Natura Cosmetics

Revlon

Pechoin

Philips

JALA Group

FLYCO

Shanghai Jawha

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Online Beauty and Personal Care Products product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Online Beauty and Personal Care Products, with price, sales, revenue and global market share of Online Beauty and Personal Care Products from 2019 to 2024.

Chapter 3, the Online Beauty and Personal Care Products competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Online Beauty and Personal Care Products breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Online Beauty and Personal Care Products market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Online Beauty and Personal Care Products.

Chapter 14 and 15, to describe Online Beauty and Personal Care Products sales channel, distributors, customers, research findings and conclusion.

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