

Global Online Beauty and Personal Care Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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Abstracts

Beauty and personal care products are applied to the skin in order to avoid symptoms such as early aging, black patches, and pimples.

SCOPE OF THE REPORT:

This report focuses on the Online Beauty and Personal Care in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The increasing number of millennial shoppers has added to the growth of online retail channels, most of which are price-sensitive. Moreover, consumers prefer shopping online at discounted rates and therefore increasingly adopt online shopping. Hair conditioners, hair styling gels, bath gels, and shower products are the commonly purchased beauty and personal care products online.

Additionally, the wide range of products available on online platforms and the time-saving aspect of the medium are factors that have contributed to the rise of the online retail phenomenon. E-retailers offer better security features for online payments, customer-friendly services, easy-to-navigate shopping websites, and easy delivery, due to which the number of consumers using online shopping portals is anticipated to increase significantly in the next few years.

The worldwide market for Online Beauty and Personal Care is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

L'Oreal

Unilever

Procter & Gamble

Estee Lauder

Shiseido

Beiersdorf

Amore Pacific

Avon

Johnson & Johnson

Kao

Chanel

LVMH

Coty

Clarins

Natura Cosméticos

Revlon

Pechoin

Philips

JALA Group

FLYCO

Shanghai Jawha

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Skin Care

Hair Care

Color Cosmetics

Fragrances

Oral Hygiene Products

Bath and Shower Products

Male Grooming Products

Deodorants

Baby and Child Care Products

Others

Market Segment by Applications, can be divided into

Luxuary/Pharmarcy Market

Mass Market

There are 15 Chapters to deeply display the global Online Beauty and Personal Care market.

Chapter 1, to describe Online Beauty and Personal Care Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Online Beauty and Personal Care, with sales, revenue, and price of Online Beauty and Personal Care, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Online Beauty and Personal Care, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Online Beauty and Personal Care market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Online Beauty and Personal Care sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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