

Global Online Backup and Cloud Storage Services Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Online Backup and Cloud Storage Services market size is expected to reach \$ 242570 million by 2032, rising at a market growth of 6.1% CAGR during the forecast period (2026-2032).

Online backup and cloud storage services refer to a service system that stores users' digital data on remote servers or distributed cloud infrastructure via the internet to achieve data backup, sharing, synchronization, recovery, and long-term management. These services are typically provided by cloud service providers, utilizing virtualization, distributed storage, redundant backup, and encryption technologies to ensure data security, reliability, and accessibility. Online backup services focus on automated data protection and disaster recovery, while cloud storage services emphasize anytime, anywhere access, collaborative sharing, and elastic scaling of storage capacity, suitable for data management and business continuity assurance for individual users, enterprise users, and even large organizations.

Online backup and cloud storage services have a promising outlook for continued rapid growth globally, primarily driven by enterprise digital transformation, remote work, explosive growth in data volume, regulatory compliance requirements, and the demand for massive data processing from artificial intelligence and big data analytics. With declining storage costs, mature cloud computing architectures, the widespread adoption of edge computing and multi-cloud strategies, and the extensive application of secure encryption and zero-trust architectures, enterprises and individual users are increasingly reliant on cloud storage and backup services. In addition, the expansion of scenarios such as IoT devices, 5G networks, high-definition video, medical imaging, and smart manufacturing will continue to drive demand for cloud storage capacity, enabling the industry to maintain high growth over the next decade, with considerable market size

and service innovation potential.

This report studies the global Online Backup and Cloud Storage Services demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Online Backup and Cloud Storage Services, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Online Backup and Cloud Storage Services that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Online Backup and Cloud Storage Services total market, 2021-2032, (USD Million)

Global Online Backup and Cloud Storage Services total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Online Backup and Cloud Storage Services total market, key domestic companies, and share, (USD Million)

Global Online Backup and Cloud Storage Services revenue by player, revenue and market share 2021-2026, (USD Million)

Global Online Backup and Cloud Storage Services total market by Type, CAGR, 2021-2032, (USD Million)

Global Online Backup and Cloud Storage Services total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Online Backup and Cloud Storage Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Backblaze, Carbonite, Inc., Veritas, Exponential - e, Everything IT, Cloudwards.net, Sherweb, Storage Whale, Internxt, Sync.com, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Online Backup and Cloud Storage Services market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Online Backup and Cloud Storage Services Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Online Backup and Cloud Storage Services Market, Segmentation by Type:

Cloud Based

On-premises

Global Online Backup and Cloud Storage Services Market, Segmentation by Data Types:

File and Document Storage

Media Content Storage

Database and Big Data Storage

Machine Learning/AI Training Data Storage

Global Online Backup and Cloud Storage Services Market, Segmentation by Access Methods:

Web or Mobile Access

API/SDK Interface Integration

Network Mounting (NAS/SAN)

Global Online Backup and Cloud Storage Services Market, Segmentation by Application:

Government

Enterprise

Personal

Companies Profiled:

Backblaze

Carbonite, Inc.

Veritas

Exponential - e

Everything IT

Cloudwards.net

Sherweb

Storage Whale

Internxt

Sync.com

Livedrive

Icedrive

PolarBackup

Zoolz BigMIND

IBackup

IDrive

Amazon Cloud Drive

Dropbox

Google Drive

Microsoft OneDrive

Box

OpenDrive

Tresorit

Key Questions Answered

1. How big is the global Online Backup and Cloud Storage Services market?
2. What is the demand of the global Online Backup and Cloud Storage Services

market?

3. What is the year over year growth of the global Online Backup and Cloud Storage Services market?

4. What is the total value of the global Online Backup and Cloud Storage Services market?

5. Who are the Major Players in the global Online Backup and Cloud Storage Services market?

6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

1.1 Online Backup and Cloud Storage Services Introduction

1.2 World Online Backup and Cloud Storage Services Market Size & Forecast (2021 & 2025 & 2032)

1.3 World Online Backup and Cloud Storage Services Total Market by Region (by Headquarter Location)

1.3.1 World Online Backup and Cloud Storage Services Market Size by Region (2021-2032), (by Headquarter Location)

1.3.2 United States Based Company Online Backup and Cloud Storage Services Revenue (2021-2032)

1.3.3 China Based Company Online Backup and Cloud Storage Services Revenue (2021-2032)

1.3.4 Europe Based Company Online Backup and Cloud Storage Services Revenue (2021-2032)

1.3.5 Japan Based Company Online Backup and Cloud Storage Services Revenue (2021-2032)

1.3.6 South Korea Based Company Online Backup and Cloud Storage Services Revenue (2021-2032)

1.3.7 ASEAN Based Company Online Backup and Cloud Storage Services Revenue (2021-2032)

1.3.8 India Based Company Online Backup and Cloud Storage Services Revenue (2021-2032)

1.4 Market Drivers, Restraints and Trends

1.4.1 Online Backup and Cloud Storage Services Market Drivers

1.4.2 Factors Affecting Demand

1.4.3 Major Market Trends

2 DEMAND SUMMARY

2.1 World Online Backup and Cloud Storage Services Consumption Value (2021-2032)

2.2 World Online Backup and Cloud Storage Services Consumption Value by Region

2.2.1 World Online Backup and Cloud Storage Services Consumption Value by Region (2021-2026)

2.2.2 World Online Backup and Cloud Storage Services Consumption Value Forecast by Region (2027-2032)

2.3 United States Online Backup and Cloud Storage Services Consumption Value

(2021-2032)

2.4 China Online Backup and Cloud Storage Services Consumption Value (2021-2032)

2.5 Europe Online Backup and Cloud Storage Services Consumption Value

(2021-2032)

2.6 Japan Online Backup and Cloud Storage Services Consumption Value (2021-2032)

2.7 South Korea Online Backup and Cloud Storage Services Consumption Value

(2021-2032)

2.8 ASEAN Online Backup and Cloud Storage Services Consumption Value

(2021-2032)

2.9 India Online Backup and Cloud Storage Services Consumption Value (2021-2032)

3 WORLD ONLINE BACKUP AND CLOUD STORAGE SERVICES COMPANIES COMPETITIVE ANALYSIS

3.1 World Online Backup and Cloud Storage Services Revenue by Player (2021-2026)

3.2 Industry Rank and Concentration Rate (CR)

3.2.1 Global Online Backup and Cloud Storage Services Industry Rank of Major
Players

3.2.2 Global Concentration Ratios (CR4) for Online Backup and Cloud Storage
Services in 2025

3.2.3 Global Concentration Ratios (CR8) for Online Backup and Cloud Storage
Services in 2025

3.3 Online Backup and Cloud Storage Services Company Evaluation Quadrant

3.4 Online Backup and Cloud Storage Services Market: Overall Company Footprint
Analysis

3.4.1 Online Backup and Cloud Storage Services Market: Region Footprint

3.4.2 Online Backup and Cloud Storage Services Market: Company Product Type
Footprint

3.4.3 Online Backup and Cloud Storage Services Market: Company Product
Application Footprint

3.5 Competitive Environment

3.5.1 Historical Structure of the Industry

3.5.2 Barriers of Market Entry

3.5.3 Factors of Competition

3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

4.1 United States VS China: Online Backup and Cloud Storage Services Revenue Comparison (by Headquarter Location)

4.1.1 United States VS China: Online Backup and Cloud Storage Services Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)

4.1.2 United States VS China: Online Backup and Cloud Storage Services Revenue Market Share Comparison (2021 & 2025 & 2032)

4.2 United States Based Companies VS China Based Companies: Online Backup and Cloud Storage Services Consumption Value Comparison

4.2.1 United States VS China: Online Backup and Cloud Storage Services Consumption Value Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: Online Backup and Cloud Storage Services Consumption Value Market Share Comparison (2021 & 2025 & 2032)

4.3 United States Based Online Backup and Cloud Storage Services Companies and Market Share, 2021-2026

4.3.1 United States Based Online Backup and Cloud Storage Services Companies, Headquarters (States, Country)

4.3.2 United States Based Companies Online Backup and Cloud Storage Services Revenue, (2021-2026)

4.4 China Based Companies Online Backup and Cloud Storage Services Revenue and Market Share, 2021-2026

4.4.1 China Based Online Backup and Cloud Storage Services Companies, Company Headquarters (Province, Country)

4.4.2 China Based Companies Online Backup and Cloud Storage Services Revenue, (2021-2026)

4.5 Rest of World Based Online Backup and Cloud Storage Services Companies and Market Share, 2021-2026

4.5.1 Rest of World Based Online Backup and Cloud Storage Services Companies, Headquarters (Province, Country)

4.5.2 Rest of World Based Companies Online Backup and Cloud Storage Services Revenue (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Online Backup and Cloud Storage Services Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Cloud Based

5.2.2 On-premises

5.3 Market Segment by Type

5.3.1 World Online Backup and Cloud Storage Services Market Size by Type (2021-2026)

5.3.2 World Online Backup and Cloud Storage Services Market Size by Type (2027-2032)

5.3.3 World Online Backup and Cloud Storage Services Market Size Market Share by Type (2027-2032)

6 MARKET ANALYSIS BY DATA TYPES

6.1 World Online Backup and Cloud Storage Services Market Size Overview by Data Types: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Data Types

6.2.1 File and Document Storage

6.2.2 Media Content Storage

6.2.3 Database and Big Data Storage

6.2.4 Machine Learning/AI Training Data Storage

6.3 Market Segment by Data Types

6.3.1 World Online Backup and Cloud Storage Services Market Size by Data Types (2021-2026)

6.3.2 World Online Backup and Cloud Storage Services Market Size by Data Types (2027-2032)

6.3.3 World Online Backup and Cloud Storage Services Market Size Market Share by Data Types (2027-2032)

7 MARKET ANALYSIS BY ACCESS METHODS

7.1 World Online Backup and Cloud Storage Services Market Size Overview by Access Methods: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Access Methods

7.2.1 Web or Mobile Access

7.2.2 API/SDK Interface Integration

7.2.3 Network Mounting (NAS/SAN)

7.3 Market Segment by Access Methods

7.3.1 World Online Backup and Cloud Storage Services Market Size by Access Methods (2021-2026)

7.3.2 World Online Backup and Cloud Storage Services Market Size by Access Methods (2027-2032)

7.3.3 World Online Backup and Cloud Storage Services Market Size Market Share by Access Methods (2027-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Online Backup and Cloud Storage Services Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Government

8.2.2 Enterprise

8.2.3 Personal

8.3 Market Segment by Application

8.3.1 World Online Backup and Cloud Storage Services Market Size by Application (2021-2026)

8.3.2 World Online Backup and Cloud Storage Services Market Size by Application (2027-2032)

8.3.3 World Online Backup and Cloud Storage Services Market Size Market Share by Application (2021-2032)

9 COMPANY PROFILES

9.1 Backblaze

9.1.1 Backblaze Details

9.1.2 Backblaze Major Business

9.1.3 Backblaze Online Backup and Cloud Storage Services Product and Services

9.1.4 Backblaze Online Backup and Cloud Storage Services Revenue, Gross Margin and Market Share (2021-2026)

9.1.5 Backblaze Recent Developments/Updates

9.1.6 Backblaze Competitive Strengths & Weaknesses

9.2 Carbonite, Inc.

9.2.1 Carbonite, Inc. Details

9.2.2 Carbonite, Inc. Major Business

9.2.3 Carbonite, Inc. Online Backup and Cloud Storage Services Product and Services

9.2.4 Carbonite, Inc. Online Backup and Cloud Storage Services Revenue, Gross Margin and Market Share (2021-2026)

9.2.5 Carbonite, Inc. Recent Developments/Updates

9.2.6 Carbonite, Inc. Competitive Strengths & Weaknesses

9.3 Veritas

9.3.1 Veritas Details

9.3.2 Veritas Major Business

9.3.3 Veritas Online Backup and Cloud Storage Services Product and Services

9.3.4 Veritas Online Backup and Cloud Storage Services Revenue, Gross Margin and Market Share (2021-2026)

9.3.5 Veritas Recent Developments/Updates

9.3.6 Veritas Competitive Strengths & Weaknesses

9.4 Exponential - e

9.4.1 Exponential - e Details

9.4.2 Exponential - e Major Business

9.4.3 Exponential - e Online Backup and Cloud Storage Services Product and Services

9.4.4 Exponential - e Online Backup and Cloud Storage Services Revenue, Gross Margin and Market Share (2021-2026)

9.4.5 Exponential - e Recent Developments/Updates

9.4.6 Exponential - e Competitive Strengths & Weaknesses

9.5 Everything IT

9.5.1 Everything IT Details

9.5.2 Everything IT Major Business

9.5.3 Everything IT Online Backup and Cloud Storage Services Product and Services

9.5.4 Everything IT Online Backup and Cloud Storage Services Revenue, Gross Margin and Market Share (2021-2026)

9.5.5 Everything IT Recent Developments/Updates

9.5.6 Everything IT Competitive Strengths & Weaknesses

9.6 Cloudwards.net

9.6.1 Cloudwards.net Details

9.6.2 Cloudwards.net Major Business

9.6.3 Cloudwards.net Online Backup and Cloud Storage Services Product and Services

9.6.4 Cloudwards.net Online Backup and Cloud Storage Services Revenue, Gross Margin and Market Share (2021-2026)

9.6.5 Cloudwards.net Recent Developments/Updates

9.6.6 Cloudwards.net Competitive Strengths & Weaknesses

9.7 Sherweb

9.7.1 Sherweb Details

9.7.2 Sherweb Major Business

9.7.3 Sherweb Online Backup and Cloud Storage Services Product and Services

9.7.4 Sherweb Online Backup and Cloud Storage Services Revenue, Gross Margin and Market Share (2021-2026)

9.7.5 Sherweb Recent Developments/Updates

9.7.6 Sherweb Competitive Strengths & Weaknesses

9.8 Storage Whale

- 9.8.1 Storage Whale Details
- 9.8.2 Storage Whale Major Business
- 9.8.3 Storage Whale Online Backup and Cloud Storage Services Product and Services
- 9.8.4 Storage Whale Online Backup and Cloud Storage Services Revenue, Gross Margin and Market Share (2021-2026)
- 9.8.5 Storage Whale Recent Developments/Updates
- 9.8.6 Storage Whale Competitive Strengths & Weaknesses
- 9.9 Internxt
 - 9.9.1 Internxt Details
 - 9.9.2 Internxt Major Business
 - 9.9.3 Internxt Online Backup and Cloud Storage Services Product and Services
 - 9.9.4 Internxt Online Backup and Cloud Storage Services Revenue, Gross Margin and Market Share (2021-2026)
 - 9.9.5 Internxt Recent Developments/Updates
 - 9.9.6 Internxt Competitive Strengths & Weaknesses
- 9.10 Sync.com
 - 9.10.1 Sync.com Details
 - 9.10.2 Sync.com Major Business
 - 9.10.3 Sync.com Online Backup and Cloud Storage Services Product and Services
 - 9.10.4 Sync.com Online Backup and Cloud Storage Services Revenue, Gross Margin and Market Share (2021-2026)
 - 9.10.5 Sync.com Recent Developments/Updates
 - 9.10.6 Sync.com Competitive Strengths & Weaknesses
- 9.11 Livedrive
 - 9.11.1 Livedrive Details
 - 9.11.2 Livedrive Major Business
 - 9.11.3 Livedrive Online Backup and Cloud Storage Services Product and Services
 - 9.11.4 Livedrive Online Backup and Cloud Storage Services Revenue, Gross Margin and Market Share (2021-2026)
 - 9.11.5 Livedrive Recent Developments/Updates
 - 9.11.6 Livedrive Competitive Strengths & Weaknesses
- 9.12 Icedrive
 - 9.12.1 Icedrive Details
 - 9.12.2 Icedrive Major Business
 - 9.12.3 Icedrive Online Backup and Cloud Storage Services Product and Services
 - 9.12.4 Icedrive Online Backup and Cloud Storage Services Revenue, Gross Margin and Market Share (2021-2026)
 - 9.12.5 Icedrive Recent Developments/Updates
 - 9.12.6 Icedrive Competitive Strengths & Weaknesses

9.13 PolarBackup

9.13.1 PolarBackup Details

9.13.2 PolarBackup Major Business

9.13.3 PolarBackup Online Backup and Cloud Storage Services Product and Services

9.13.4 PolarBackup Online Backup and Cloud Storage Services Revenue, Gross Margin and Market Share (2021-2026)

9.13.5 PolarBackup Recent Developments/Updates

9.13.6 PolarBackup Competitive Strengths & Weaknesses

9.14 Zoolz BigMIND

9.14.1 Zoolz BigMIND Details

9.14.2 Zoolz BigMIND Major Business

9.14.3 Zoolz BigMIND Online Backup and Cloud Storage Services Product and Services

9.14.4 Zoolz BigMIND Online Backup and Cloud Storage Services Revenue, Gross Margin and Market Share (2021-2026)

9.14.5 Zoolz BigMIND Recent Developments/Updates

9.14.6 Zoolz BigMIND Competitive Strengths & Weaknesses

9.15 IBackup

9.15.1 IBackup Details

9.15.2 IBackup Major Business

9.15.3 IBackup Online Backup and Cloud Storage Services Product and Services

9.15.4 IBackup Online Backup and Cloud Storage Services Revenue, Gross Margin and Market Share (2021-2026)

9.15.5 IBackup Recent Developments/Updates

9.15.6 IBackup Competitive Strengths & Weaknesses

9.16 IDrive

9.16.1 IDrive Details

9.16.2 IDrive Major Business

9.16.3 IDrive Online Backup and Cloud Storage Services Product and Services

9.16.4 IDrive Online Backup and Cloud Storage Services Revenue, Gross Margin and Market Share (2021-2026)

9.16.5 IDrive Recent Developments/Updates

9.16.6 IDrive Competitive Strengths & Weaknesses

9.17 Amazon Cloud Drive

9.17.1 Amazon Cloud Drive Details

9.17.2 Amazon Cloud Drive Major Business

9.17.3 Amazon Cloud Drive Online Backup and Cloud Storage Services Product and Services

9.17.4 Amazon Cloud Drive Online Backup and Cloud Storage Services Revenue,

Gross Margin and Market Share (2021-2026)

9.17.5 Amazon Cloud Drive Recent Developments/Updates

9.17.6 Amazon Cloud Drive Competitive Strengths & Weaknesses

9.18 Dropbox

9.18.1 Dropbox Details

9.18.2 Dropbox Major Business

9.18.3 Dropbox Online Backup and Cloud Storage Services Product and Services

9.18.4 Dropbox Online Backup and Cloud Storage Services Revenue, Gross Margin and Market Share (2021-2026)

9.18.5 Dropbox Recent Developments/Updates

9.18.6 Dropbox Competitive Strengths & Weaknesses

9.19 Google Drive

9.19.1 Google Drive Details

9.19.2 Google Drive Major Business

9.19.3 Google Drive Online Backup and Cloud Storage Services Product and Services

9.19.4 Google Drive Online Backup and Cloud Storage Services Revenue, Gross Margin and Market Share (2021-2026)

9.19.5 Google Drive Recent Developments/Updates

9.19.6 Google Drive Competitive Strengths & Weaknesses

9.20 Microsoft OneDrive

9.20.1 Microsoft OneDrive Details

9.20.2 Microsoft OneDrive Major Business

9.20.3 Microsoft OneDrive Online Backup and Cloud Storage Services Product and Services

9.20.4 Microsoft OneDrive Online Backup and Cloud Storage Services Revenue, Gross Margin and Market Share (2021-2026)

9.20.5 Microsoft OneDrive Recent Developments/Updates

9.20.6 Microsoft OneDrive Competitive Strengths & Weaknesses

9.21 Box

9.21.1 Box Details

9.21.2 Box Major Business

9.21.3 Box Online Backup and Cloud Storage Services Product and Services

9.21.4 Box Online Backup and Cloud Storage Services Revenue, Gross Margin and Market Share (2021-2026)

9.21.5 Box Recent Developments/Updates

9.21.6 Box Competitive Strengths & Weaknesses

9.22 OpenDrive

9.22.1 OpenDrive Details

9.22.2 OpenDrive Major Business

- 9.22.3 OpenDrive Online Backup and Cloud Storage Services Product and Services
- 9.22.4 OpenDrive Online Backup and Cloud Storage Services Revenue, Gross Margin and Market Share (2021-2026)
- 9.22.5 OpenDrive Recent Developments/Updates
- 9.22.6 OpenDrive Competitive Strengths & Weaknesses
- 9.23 Tresorit
 - 9.23.1 Tresorit Details
 - 9.23.2 Tresorit Major Business
 - 9.23.3 Tresorit Online Backup and Cloud Storage Services Product and Services
 - 9.23.4 Tresorit Online Backup and Cloud Storage Services Revenue, Gross Margin and Market Share (2021-2026)
 - 9.23.5 Tresorit Recent Developments/Updates
 - 9.23.6 Tresorit Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 Online Backup and Cloud Storage Services Industry Chain
- 10.2 Online Backup and Cloud Storage Services Upstream Analysis
- 10.3 Online Backup and Cloud Storage Services Midstream Analysis
- 10.4 Online Backup and Cloud Storage Services Downstream Analysis

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. World Online Backup and Cloud Storage Services Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)
- Table 2. World Online Backup and Cloud Storage Services Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)
- Table 3. World Online Backup and Cloud Storage Services Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)
- Table 4. World Online Backup and Cloud Storage Services Revenue Market Share by Region (2021-2026), (by Headquarter Location)
- Table 5. World Online Backup and Cloud Storage Services Revenue Market Share by Region (2027-2032), (by Headquarter Location)
- Table 6. Major Market Trends
- Table 7. World Online Backup and Cloud Storage Services Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)
- Table 8. World Online Backup and Cloud Storage Services Consumption Value by Region (2021-2026) & (USD Million)
- Table 9. World Online Backup and Cloud Storage Services Consumption Value Forecast by Region (2027-2032) & (USD Million)
- Table 10. World Online Backup and Cloud Storage Services Revenue by Player (2021-2026) & (USD Million)
- Table 11. Revenue Market Share of Key Online Backup and Cloud Storage Services Players in 2025
- Table 12. World Online Backup and Cloud Storage Services Industry Rank of Major Player, Based on Revenue in 2025
- Table 13. Global Online Backup and Cloud Storage Services Company Evaluation Quadrant
- Table 14. Head Office of Key Online Backup and Cloud Storage Services Players
- Table 15. Online Backup and Cloud Storage Services Market: Company Product Type Footprint
- Table 16. Online Backup and Cloud Storage Services Market: Company Product Application Footprint
- Table 17. Online Backup and Cloud Storage Services Mergers & Acquisitions Activity
- Table 18. United States VS China Online Backup and Cloud Storage Services Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 19. United States VS China Online Backup and Cloud Storage Services Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

- Table 20. United States Based Online Backup and Cloud Storage Services Companies, Headquarters (States, Country)
- Table 21. United States Based Companies Online Backup and Cloud Storage Services Revenue, (2021-2026) & (USD Million)
- Table 22. United States Based Companies Online Backup and Cloud Storage Services Revenue Market Share (2021-2026)
- Table 23. China Based Online Backup and Cloud Storage Services Companies, Headquarters (Province, Country)
- Table 24. China Based Companies Online Backup and Cloud Storage Services Revenue, (2021-2026) & (USD Million)
- Table 25. China Based Companies Online Backup and Cloud Storage Services Revenue Market Share (2021-2026)
- Table 26. Rest of World Based Online Backup and Cloud Storage Services Companies, Headquarters (Province, Country)
- Table 27. Rest of World Based Companies Online Backup and Cloud Storage Services Revenue (2021-2026) & (USD Million)
- Table 28. Rest of World Based Companies Online Backup and Cloud Storage Services Revenue Market Share (2021-2026)
- Table 29. World Online Backup and Cloud Storage Services Market Size by Type, (USD Million), 2021 & 2025 & 2032
- Table 30. World Online Backup and Cloud Storage Services Market Size Value by Type (2021-2026) & (USD Million)
- Table 31. World Online Backup and Cloud Storage Services Market Size by Type (2027-2032) & (USD Million)
- Table 32. World Online Backup and Cloud Storage Services Market Size by Data Types, (USD Million), 2021 & 2025 & 2032
- Table 33. World Online Backup and Cloud Storage Services Market Size Value by Data Types (2021-2026) & (USD Million)
- Table 34. World Online Backup and Cloud Storage Services Market Size by Data Types (2027-2032) & (USD Million)
- Table 35. World Online Backup and Cloud Storage Services Market Size by Access Methods, (USD Million), 2021 & 2025 & 2032
- Table 36. World Online Backup and Cloud Storage Services Market Size Value by Access Methods (2021-2026) & (USD Million)
- Table 37. World Online Backup and Cloud Storage Services Market Size by Access Methods (2027-2032) & (USD Million)
- Table 38. World Online Backup and Cloud Storage Services Market Size by Application, (USD Million), 2021 & 2025 & 2032
- Table 39. World Online Backup and Cloud Storage Services Market Size by Application

(2021-2026) & (USD Million)

Table 40. World Online Backup and Cloud Storage Services Market Size by Application (2027-2032) & (USD Million)

Table 41. Backblaze Basic Information, Manufacturing Base and Competitors

Table 42. Backblaze Major Business

Table 43. Backblaze Online Backup and Cloud Storage Services Product and Services

Table 44. Backblaze Online Backup and Cloud Storage Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 45. Backblaze Recent Developments/Updates

Table 46. Backblaze Competitive Strengths & Weaknesses

Table 47. Carbonite, Inc. Basic Information, Manufacturing Base and Competitors

Table 48. Carbonite, Inc. Major Business

Table 49. Carbonite, Inc. Online Backup and Cloud Storage Services Product and Services

Table 50. Carbonite, Inc. Online Backup and Cloud Storage Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 51. Carbonite, Inc. Recent Developments/Updates

Table 52. Carbonite, Inc. Competitive Strengths & Weaknesses

Table 53. Veritas Basic Information, Manufacturing Base and Competitors

Table 54. Veritas Major Business

Table 55. Veritas Online Backup and Cloud Storage Services Product and Services

Table 56. Veritas Online Backup and Cloud Storage Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 57. Veritas Recent Developments/Updates

Table 58. Veritas Competitive Strengths & Weaknesses

Table 59. Exponential - e Basic Information, Manufacturing Base and Competitors

Table 60. Exponential - e Major Business

Table 61. Exponential - e Online Backup and Cloud Storage Services Product and Services

Table 62. Exponential - e Online Backup and Cloud Storage Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 63. Exponential - e Recent Developments/Updates

Table 64. Exponential - e Competitive Strengths & Weaknesses

Table 65. Everything IT Basic Information, Manufacturing Base and Competitors

Table 66. Everything IT Major Business

Table 67. Everything IT Online Backup and Cloud Storage Services Product and Services

Table 68. Everything IT Online Backup and Cloud Storage Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

- Table 69. Everything IT Recent Developments/Updates
- Table 70. Everything IT Competitive Strengths & Weaknesses
- Table 71. Cloudwards.net Basic Information, Manufacturing Base and Competitors
- Table 72. Cloudwards.net Major Business
- Table 73. Cloudwards.net Online Backup and Cloud Storage Services Product and Services
- Table 74. Cloudwards.net Online Backup and Cloud Storage Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 75. Cloudwards.net Recent Developments/Updates
- Table 76. Cloudwards.net Competitive Strengths & Weaknesses
- Table 77. Sherweb Basic Information, Manufacturing Base and Competitors
- Table 78. Sherweb Major Business
- Table 79. Sherweb Online Backup and Cloud Storage Services Product and Services
- Table 80. Sherweb Online Backup and Cloud Storage Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 81. Sherweb Recent Developments/Updates
- Table 82. Sherweb Competitive Strengths & Weaknesses
- Table 83. Storage Whale Basic Information, Manufacturing Base and Competitors
- Table 84. Storage Whale Major Business
- Table 85. Storage Whale Online Backup and Cloud Storage Services Product and Services
- Table 86. Storage Whale Online Backup and Cloud Storage Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 87. Storage Whale Recent Developments/Updates
- Table 88. Storage Whale Competitive Strengths & Weaknesses
- Table 89. Internxt Basic Information, Manufacturing Base and Competitors
- Table 90. Internxt Major Business
- Table 91. Internxt Online Backup and Cloud Storage Services Product and Services
- Table 92. Internxt Online Backup and Cloud Storage Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 93. Internxt Recent Developments/Updates
- Table 94. Internxt Competitive Strengths & Weaknesses
- Table 95. Sync.com Basic Information, Manufacturing Base and Competitors
- Table 96. Sync.com Major Business
- Table 97. Sync.com Online Backup and Cloud Storage Services Product and Services
- Table 98. Sync.com Online Backup and Cloud Storage Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 99. Sync.com Recent Developments/Updates
- Table 100. Sync.com Competitive Strengths & Weaknesses

- Table 101. Livedrive Basic Information, Manufacturing Base and Competitors
- Table 102. Livedrive Major Business
- Table 103. Livedrive Online Backup and Cloud Storage Services Product and Services
- Table 104. Livedrive Online Backup and Cloud Storage Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 105. Livedrive Recent Developments/Updates
- Table 106. Livedrive Competitive Strengths & Weaknesses
- Table 107. Icedrive Basic Information, Manufacturing Base and Competitors
- Table 108. Icedrive Major Business
- Table 109. Icedrive Online Backup and Cloud Storage Services Product and Services
- Table 110. Icedrive Online Backup and Cloud Storage Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 111. Icedrive Recent Developments/Updates
- Table 112. Icedrive Competitive Strengths & Weaknesses
- Table 113. PolarBackup Basic Information, Manufacturing Base and Competitors
- Table 114. PolarBackup Major Business
- Table 115. PolarBackup Online Backup and Cloud Storage Services Product and Services
- Table 116. PolarBackup Online Backup and Cloud Storage Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 117. PolarBackup Recent Developments/Updates
- Table 118. PolarBackup Competitive Strengths & Weaknesses
- Table 119. Zoolz BigMIND Basic Information, Manufacturing Base and Competitors
- Table 120. Zoolz BigMIND Major Business
- Table 121. Zoolz BigMIND Online Backup and Cloud Storage Services Product and Services
- Table 122. Zoolz BigMIND Online Backup and Cloud Storage Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 123. Zoolz BigMIND Recent Developments/Updates
- Table 124. Zoolz BigMIND Competitive Strengths & Weaknesses
- Table 125. IBackup Basic Information, Manufacturing Base and Competitors
- Table 126. IBackup Major Business
- Table 127. IBackup Online Backup and Cloud Storage Services Product and Services
- Table 128. IBackup Online Backup and Cloud Storage Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 129. IBackup Recent Developments/Updates
- Table 130. IBackup Competitive Strengths & Weaknesses
- Table 131. IDrive Basic Information, Manufacturing Base and Competitors
- Table 132. IDrive Major Business

- Table 133. IDrive Online Backup and Cloud Storage Services Product and Services
- Table 134. IDrive Online Backup and Cloud Storage Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 135. IDrive Recent Developments/Updates
- Table 136. IDrive Competitive Strengths & Weaknesses
- Table 137. Amazon Cloud Drive Basic Information, Manufacturing Base and Competitors
- Table 138. Amazon Cloud Drive Major Business
- Table 139. Amazon Cloud Drive Online Backup and Cloud Storage Services Product and Services
- Table 140. Amazon Cloud Drive Online Backup and Cloud Storage Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 141. Amazon Cloud Drive Recent Developments/Updates
- Table 142. Amazon Cloud Drive Competitive Strengths & Weaknesses
- Table 143. Dropbox Basic Information, Manufacturing Base and Competitors
- Table 144. Dropbox Major Business
- Table 145. Dropbox Online Backup and Cloud Storage Services Product and Services
- Table 146. Dropbox Online Backup and Cloud Storage Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 147. Dropbox Recent Developments/Updates
- Table 148. Dropbox Competitive Strengths & Weaknesses
- Table 149. Google Drive Basic Information, Manufacturing Base and Competitors
- Table 150. Google Drive Major Business
- Table 151. Google Drive Online Backup and Cloud Storage Services Product and Services
- Table 152. Google Drive Online Backup and Cloud Storage Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 153. Google Drive Recent Developments/Updates
- Table 154. Google Drive Competitive Strengths & Weaknesses
- Table 155. Microsoft OneDrive Basic Information, Manufacturing Base and Competitors
- Table 156. Microsoft OneDrive Major Business
- Table 157. Microsoft OneDrive Online Backup and Cloud Storage Services Product and Services
- Table 158. Microsoft OneDrive Online Backup and Cloud Storage Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 159. Microsoft OneDrive Recent Developments/Updates
- Table 160. Microsoft OneDrive Competitive Strengths & Weaknesses
- Table 161. Box Basic Information, Manufacturing Base and Competitors
- Table 162. Box Major Business

- Table 163. Box Online Backup and Cloud Storage Services Product and Services
- Table 164. Box Online Backup and Cloud Storage Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 165. Box Recent Developments/Updates
- Table 166. Box Competitive Strengths & Weaknesses
- Table 167. OpenDrive Basic Information, Manufacturing Base and Competitors
- Table 168. OpenDrive Major Business
- Table 169. OpenDrive Online Backup and Cloud Storage Services Product and Services
- Table 170. OpenDrive Online Backup and Cloud Storage Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 171. OpenDrive Recent Developments/Updates
- Table 172. OpenDrive Competitive Strengths & Weaknesses
- Table 173. Tresorit Basic Information, Manufacturing Base and Competitors
- Table 174. Tresorit Major Business
- Table 175. Tresorit Online Backup and Cloud Storage Services Product and Services
- Table 176. Tresorit Online Backup and Cloud Storage Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 177. Tresorit Recent Developments/Updates
- Table 178. Tresorit Competitive Strengths & Weaknesses
- Table 179. Global Key Players of Online Backup and Cloud Storage Services Upstream (Raw Materials)
- Table 180. Global Online Backup and Cloud Storage Services Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Online Backup and Cloud Storage Services Picture

Figure 2. World Online Backup and Cloud Storage Services Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Online Backup and Cloud Storage Services Total Revenue (2021-2032) & (USD Million)

Figure 4. World Online Backup and Cloud Storage Services Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Online Backup and Cloud Storage Services Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Online Backup and Cloud Storage Services Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Online Backup and Cloud Storage Services Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Online Backup and Cloud Storage Services Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Online Backup and Cloud Storage Services Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Online Backup and Cloud Storage Services Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Online Backup and Cloud Storage Services Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Online Backup and Cloud Storage Services Revenue (2021-2032) & (USD Million)

Figure 13. Online Backup and Cloud Storage Services Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Online Backup and Cloud Storage Services Consumption Value (2021-2032) & (USD Million)

Figure 16. World Online Backup and Cloud Storage Services Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Online Backup and Cloud Storage Services Consumption Value (2021-2032) & (USD Million)

Figure 18. China Online Backup and Cloud Storage Services Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Online Backup and Cloud Storage Services Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan Online Backup and Cloud Storage Services Consumption Value (2021-2032) & (USD Million)

Figure 21. South Korea Online Backup and Cloud Storage Services Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN Online Backup and Cloud Storage Services Consumption Value (2021-2032) & (USD Million)

Figure 23. India Online Backup and Cloud Storage Services Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of Online Backup and Cloud Storage Services by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Online Backup and Cloud Storage Services Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Online Backup and Cloud Storage Services Markets in 2025

Figure 27. United States VS China: Online Backup and Cloud Storage Services Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Online Backup and Cloud Storage Services Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World Online Backup and Cloud Storage Services Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World Online Backup and Cloud Storage Services Market Size Market Share by Type in 2025

Figure 31. Cloud Based

Figure 32. On-premises

Figure 33. World Online Backup and Cloud Storage Services Market Size Market Share by Type (2021-2032)

Figure 34. World Online Backup and Cloud Storage Services Market Size by Data Types, (USD Million), 2021 & 2025 & 2032

Figure 35. World Online Backup and Cloud Storage Services Market Size Market Share by Data Types in 2025

Figure 36. File and Document Storage

Figure 37. Media Content Storage

Figure 38. Database and Big Data Storage

Figure 39. Machine Learning/AI Training Data Storage

Figure 40. World Online Backup and Cloud Storage Services Market Size Market Share by Data Types (2021-2032)

Figure 41. World Online Backup and Cloud Storage Services Market Size by Access Methods, (USD Million), 2021 & 2025 & 2032

Figure 42. World Online Backup and Cloud Storage Services Market Size Market Share

by Access Methods in 2025

Figure 43. Web or Mobile Access

Figure 44. API/SDK Interface Integration

Figure 45. Network Mounting (NAS/SAN)

Figure 46. World Online Backup and Cloud Storage Services Market Size Market Share by Access Methods (2021-2032)

Figure 47. World Online Backup and Cloud Storage Services Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 48. World Online Backup and Cloud Storage Services Market Size Market Share by Application in 2025

Figure 49. Government

Figure 50. Enterprise

Figure 51. Personal

Figure 52. World Online Backup and Cloud Storage Services Market Size Market Share by Application (2021-2032)

Figure 53. Online Backup and Cloud Storage Services Industrial Chain

Figure 54. Methodology

Figure 55. Research Process and Data Source

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