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# Global Online AI Animation Software Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Online AI Animation Software market size is expected to reach $ 2611 million by 2032, rising at a market growth of 19.5% CAGR during the forecast period (2026-2032).

Online AI animation software is a digital tool that uses artificial intelligence to automate, simplify, or enhance the traditional animation production process. While it still requires human oversight to ensure artistry and consistency, AI animation software is rapidly becoming an indispensable productivity multiplier in fields such as film, television, gaming, advertising, and online education, driving the intelligentization of content creation.

The growth of the online AI animation software market is primarily driven by factors such as rising demand for cloud-based creation, increased frequency of digital content production, the high barriers to entry associated with traditional animation workflows, and the rapid maturation of generative AI technology. Unlike locally installed software, online platforms eliminate the need for complex setups or high-performance hardware; users can directly generate animations from text or images, design characters, create motion, synchronize lip movements, perform smart frame interpolation, and edit videos—all via a web browser. This makes them particularly well-suited for marketing teams, educational institutions, SMEs, and individual creators looking to produce content quickly. Meanwhile, the expanding demand for low-cost, personalized animated videos across short-video platforms, social media, e-commerce, online training, and brand communications is accelerating the adoption of features such as templates, automated voiceovers, multilingual generation, and collaborative tools. Additionally, factors such as the elastic scalability of cloud resources, subscription and pay-as-you-go pricing models, cross-device access, online asset libraries, and integrations with

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design software, social platforms, and enterprise content systems have further lowered barriers to entry and expanded the user base for online AI animation software.

## Report Scope

This report studies the global Online AI Animation Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Online AI Animation Software, and provides market size (US$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Online AI Animation Software that contribute to its increasing demand across many markets.

## Highlights and key features of the study

Global Online AI Animation Software total market, 2021-2032, (USD Million)

Global Online AI Animation Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Online AI Animation Software total market, key domestic companies, and share, (USD Million)

Global Online AI Animation Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global Online AI Animation Software total market by Type, CAGR, 2021-2032, (USD Million)

Global Online AI Animation Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Online AI Animation Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a

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part of this study include Cascadeur, Deepmotion, Autodesk, Adobe, Synthetik, Animaker, Powtoon, Krikey AI, Runway, Steve AI, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Online AI Animation Software market

## Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

### Global Online AI Animation Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

## Market Segmentation

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## Global Online AI Animation Software Market, Segmentation by Type:

2D Animation

3D Animation

## Global Online AI Animation Software Market, Segmentation by Business Model:

Freemium Model

Subscription Model

Others

## Global Online AI Animation Software Market, Segmentation by Function:

AI-Generated Animation

AI Character Animation

Others

## Global Online AI Animation Software Market, Segmentation by Application:

Games

Film & TV

Advertising

Others

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## Companies Profiled:

Cascadeur

Deepmotion

Autodesk

Adobe

Synthetik

Animaker

Powtoon

Krikey AI

Runway

Steve AI

Plask Motion

Audio2face

RenderForest

VideoScribe

Appy Pie

Neural Frames

Vyond

Blender

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RADiCAL Motion

Mango AI

Dreamina

Kling AI

Vidu AI

ChatGLM

Hailuo AI

## Key Questions Answered

1. How big is the global Online AI Animation Software market?
2. What is the demand of the global Online AI Animation Software market?
3. What is the year over year growth of the global Online AI Animation Software market?
4. What is the total value of the global Online AI Animation Software market?
5. Who are the Major Players in the global Online AI Animation Software market?
6. What are the growth factors driving the market demand?

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