

# Global One Way A2P SMS Supply, Demand and Key Producers, 2023-2029

<https://marketpublishers.com/r/GA03F06C811EEN.html>

Date: October 2023

Pages: 133

Price: US\$ 4,480.00 (Single User License)

ID: GA03F06C811EEN

## Abstracts

The global One Way A2P SMS market size is expected to reach \$ 21440 million by 2029, rising at a market growth of -0.8% CAGR during the forecast period (2023-2029).

Pro:

one-way texting makes it easy to send bulk SMS.

one-way texting keeps you from getting flooded with responses.

one-way texting is great for many types of SMS campaigns.

one-way texting saves time for everyone.

Con:

one-way texting makes it difficult to gauge feedback.

one-way texting isn't always friendly or personable.

A2P meaning and definition can slightly vary between context and country. It does, however, always translate to "application-to-person". As the name states, in a loose sense, it is receiving a message from an application instead of another person.

Usually, "application to person" has an extremely far-reaching definition. Any type of SMS flow from anything that isn't a person falls under A2P messaging. For example, in the USA and Canada, the interpretation includes absolutely any marketing messaging,

reminders, chatbots, etc. Basically, anything that is automated is A2P.

One Way A2P (Application-to-Person) SMS, also known as outbound A2P SMS, refers to the sending of text messages from an application, software, or system to a mobile device, typically to deliver information, alerts, notifications, marketing messages, or transactional messages. Unlike person-to-person (P2P) SMS, where individuals exchange messages directly with one another, A2P SMS involves automated communication from an application or business entity to a recipient.

This report studies the global One Way A2P SMS demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for One Way A2P SMS, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of One Way A2P SMS that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global One Way A2P SMS total market, 2018-2029, (USD Million)

Global One Way A2P SMS total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: One Way A2P SMS total market, key domestic companies and share, (USD Million)

Global One Way A2P SMS revenue by player and market share 2018-2023, (USD Million)

Global One Way A2P SMS total market by Type, CAGR, 2018-2029, (USD Million)

Global One Way A2P SMS total market by Application, CAGR, 2018-2029, (USD Million).

This reports profiles major players in the global One Way A2P SMS market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of

this study include Twilio, Sinch, Infobip, MessageBird, Tanla, Montnets Cloud Technology, Beijing Guodu Internet Technology, Telesign and Syniverse, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World One Way A2P SMS market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global One Way A2P SMS Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global One Way A2P SMS Market, Segmentation by Type

Industry Application A2P SMS

Verification Code A2P SMS

Marketing A2P SMS

## Global One Way A2P SMS Market, Segmentation by Application

BFSI

E-commerce

Retail

Travel

Government

Transportation and logistics

Others

## Companies Profiled:

Twilio

Sinch

Infobip

MessageBird

Tanla

Montnets Cloud Technology

Beijing Guodu Internet Technology

Telesign

Syniverse

Route Mobile Limited

Vibes

Plivo

Mitto

Zenvia

Genesys Telecommunications

Beijing Emay Softcom Technology

Tyntec

Accrete

Soprano

Clickatell

Pontaltech

Beijing Chuangshimandao Science and Technology

FotryTwo

AMD Telecom S.A

TXImpact

## Key Questions Answered

1. How big is the global One Way A2P SMS market?

*Global One Way A2P SMS Supply, Demand and Key Producers, 2023-2029*

2. What is the demand of the global One Way A2P SMS market?
3. What is the year over year growth of the global One Way A2P SMS market?
4. What is the total value of the global One Way A2P SMS market?
5. Who are the major players in the global One Way A2P SMS market?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 One Way A2P SMS Introduction
- 1.2 World One Way A2P SMS Market Size & Forecast (2018 & 2022 & 2029)
- 1.3 World One Way A2P SMS Total Market by Region (by Headquarter Location)
  - 1.3.1 World One Way A2P SMS Market Size by Region (2018-2029), (by Headquarter Location)
  - 1.3.2 United States One Way A2P SMS Market Size (2018-2029)
  - 1.3.3 China One Way A2P SMS Market Size (2018-2029)
  - 1.3.4 Europe One Way A2P SMS Market Size (2018-2029)
  - 1.3.5 Japan One Way A2P SMS Market Size (2018-2029)
  - 1.3.6 South Korea One Way A2P SMS Market Size (2018-2029)
  - 1.3.7 ASEAN One Way A2P SMS Market Size (2018-2029)
  - 1.3.8 India One Way A2P SMS Market Size (2018-2029)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 One Way A2P SMS Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 One Way A2P SMS Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World One Way A2P SMS Consumption Value (2018-2029)
- 2.2 World One Way A2P SMS Consumption Value by Region
  - 2.2.1 World One Way A2P SMS Consumption Value by Region (2018-2023)
  - 2.2.2 World One Way A2P SMS Consumption Value Forecast by Region (2024-2029)
- 2.3 United States One Way A2P SMS Consumption Value (2018-2029)
- 2.4 China One Way A2P SMS Consumption Value (2018-2029)
- 2.5 Europe One Way A2P SMS Consumption Value (2018-2029)
- 2.6 Japan One Way A2P SMS Consumption Value (2018-2029)
- 2.7 South Korea One Way A2P SMS Consumption Value (2018-2029)
- 2.8 ASEAN One Way A2P SMS Consumption Value (2018-2029)
- 2.9 India One Way A2P SMS Consumption Value (2018-2029)

### 3 WORLD ONE WAY A2P SMS COMPANIES COMPETITIVE ANALYSIS

- 3.1 World One Way A2P SMS Revenue by Player (2018-2023)
- 3.2 Industry Rank and Concentration Rate (CR)

- 3.2.1 Global One Way A2P SMS Industry Rank of Major Players
- 3.2.2 Global Concentration Ratios (CR4) for One Way A2P SMS in 2022
- 3.2.3 Global Concentration Ratios (CR8) for One Way A2P SMS in 2022
- 3.3 One Way A2P SMS Company Evaluation Quadrant
- 3.4 One Way A2P SMS Market: Overall Company Footprint Analysis
  - 3.4.1 One Way A2P SMS Market: Region Footprint
  - 3.4.2 One Way A2P SMS Market: Company Product Type Footprint
  - 3.4.3 One Way A2P SMS Market: Company Product Application Footprint
- 3.5 Competitive Environment
  - 3.5.1 Historical Structure of the Industry
  - 3.5.2 Barriers of Market Entry
  - 3.5.3 Factors of Competition
- 3.6 Mergers, Acquisitions Activity

## **4 UNITED STATES VS CHINA VS REST OF THE WORLD (BY HEADQUARTER LOCATION)**

- 4.1 United States VS China: One Way A2P SMS Revenue Comparison (by Headquarter Location)
  - 4.1.1 United States VS China: One Way A2P SMS Market Size Comparison (2018 & 2022 & 2029) (by Headquarter Location)
  - 4.1.2 United States VS China: One Way A2P SMS Revenue Market Share Comparison (2018 & 2022 & 2029)
- 4.2 United States Based Companies VS China Based Companies: One Way A2P SMS Consumption Value Comparison
  - 4.2.1 United States VS China: One Way A2P SMS Consumption Value Comparison (2018 & 2022 & 2029)
  - 4.2.2 United States VS China: One Way A2P SMS Consumption Value Market Share Comparison (2018 & 2022 & 2029)
- 4.3 United States Based One Way A2P SMS Companies and Market Share, 2018-2023
  - 4.3.1 United States Based One Way A2P SMS Companies, Headquarters (States, Country)
  - 4.3.2 United States Based Companies One Way A2P SMS Revenue, (2018-2023)
- 4.4 China Based Companies One Way A2P SMS Revenue and Market Share, 2018-2023
  - 4.4.1 China Based One Way A2P SMS Companies, Company Headquarters (Province, Country)
  - 4.4.2 China Based Companies One Way A2P SMS Revenue, (2018-2023)
- 4.5 Rest of World Based One Way A2P SMS Companies and Market Share, 2018-2023



4.5.1 Rest of World Based One Way A2P SMS Companies, Headquarters (States, Country)

4.5.2 Rest of World Based Companies One Way A2P SMS Revenue, (2018-2023)

## **5 MARKET ANALYSIS BY TYPE**

5.1 World One Way A2P SMS Market Size Overview by Type: 2018 VS 2022 VS 2029

5.2 Segment Introduction by Type

5.2.1 Industry Application A2P SMS

5.2.2 Verification Code A2P SMS

5.2.3 Marketing A2P SMS

5.3 Market Segment by Type

5.3.1 World One Way A2P SMS Market Size by Type (2018-2023)

5.3.2 World One Way A2P SMS Market Size by Type (2024-2029)

5.3.3 World One Way A2P SMS Market Size Market Share by Type (2018-2029)

## **6 MARKET ANALYSIS BY APPLICATION**

6.1 World One Way A2P SMS Market Size Overview by Application: 2018 VS 2022 VS 2029

6.2 Segment Introduction by Application

6.2.1 BFSI

6.2.2 E-commerce

6.2.3 Retail

6.2.4 Travel

6.2.5 Travel

6.2.6 Transportation and logistics

6.2.7 Others

6.3 Market Segment by Application

6.3.1 World One Way A2P SMS Market Size by Application (2018-2023)

6.3.2 World One Way A2P SMS Market Size by Application (2024-2029)

6.3.3 World One Way A2P SMS Market Size by Application (2018-2029)

## **7 COMPANY PROFILES**

7.1 Twilio

7.1.1 Twilio Details

7.1.2 Twilio Major Business

7.1.3 Twilio One Way A2P SMS Product and Services

- 7.1.4 Twilio One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023)
- 7.1.5 Twilio Recent Developments/Updates
- 7.1.6 Twilio Competitive Strengths & Weaknesses
- 7.2 Sinch
  - 7.2.1 Sinch Details
  - 7.2.2 Sinch Major Business
  - 7.2.3 Sinch One Way A2P SMS Product and Services
  - 7.2.4 Sinch One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023)
  - 7.2.5 Sinch Recent Developments/Updates
  - 7.2.6 Sinch Competitive Strengths & Weaknesses
- 7.3 Infobip
  - 7.3.1 Infobip Details
  - 7.3.2 Infobip Major Business
  - 7.3.3 Infobip One Way A2P SMS Product and Services
  - 7.3.4 Infobip One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023)
  - 7.3.5 Infobip Recent Developments/Updates
  - 7.3.6 Infobip Competitive Strengths & Weaknesses
- 7.4 MessageBird
  - 7.4.1 MessageBird Details
  - 7.4.2 MessageBird Major Business
  - 7.4.3 MessageBird One Way A2P SMS Product and Services
  - 7.4.4 MessageBird One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023)
  - 7.4.5 MessageBird Recent Developments/Updates
  - 7.4.6 MessageBird Competitive Strengths & Weaknesses
- 7.5 Tanla
  - 7.5.1 Tanla Details
  - 7.5.2 Tanla Major Business
  - 7.5.3 Tanla One Way A2P SMS Product and Services
  - 7.5.4 Tanla One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023)
  - 7.5.5 Tanla Recent Developments/Updates
  - 7.5.6 Tanla Competitive Strengths & Weaknesses
- 7.6 Montnets Cloud Technology
  - 7.6.1 Montnets Cloud Technology Details
  - 7.6.2 Montnets Cloud Technology Major Business

- 7.6.3 Montnets Cloud Technology One Way A2P SMS Product and Services
- 7.6.4 Montnets Cloud Technology One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023)
- 7.6.5 Montnets Cloud Technology Recent Developments/Updates
- 7.6.6 Montnets Cloud Technology Competitive Strengths & Weaknesses
- 7.7 Beijing Guodu Internet Technology
  - 7.7.1 Beijing Guodu Internet Technology Details
  - 7.7.2 Beijing Guodu Internet Technology Major Business
  - 7.7.3 Beijing Guodu Internet Technology One Way A2P SMS Product and Services
  - 7.7.4 Beijing Guodu Internet Technology One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023)
  - 7.7.5 Beijing Guodu Internet Technology Recent Developments/Updates
  - 7.7.6 Beijing Guodu Internet Technology Competitive Strengths & Weaknesses
- 7.8 Telesign
  - 7.8.1 Telesign Details
  - 7.8.2 Telesign Major Business
  - 7.8.3 Telesign One Way A2P SMS Product and Services
  - 7.8.4 Telesign One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023)
  - 7.8.5 Telesign Recent Developments/Updates
  - 7.8.6 Telesign Competitive Strengths & Weaknesses
- 7.9 Syniverse
  - 7.9.1 Syniverse Details
  - 7.9.2 Syniverse Major Business
  - 7.9.3 Syniverse One Way A2P SMS Product and Services
  - 7.9.4 Syniverse One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023)
  - 7.9.5 Syniverse Recent Developments/Updates
  - 7.9.6 Syniverse Competitive Strengths & Weaknesses
- 7.10 Route Mobile Limited
  - 7.10.1 Route Mobile Limited Details
  - 7.10.2 Route Mobile Limited Major Business
  - 7.10.3 Route Mobile Limited One Way A2P SMS Product and Services
  - 7.10.4 Route Mobile Limited One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023)
  - 7.10.5 Route Mobile Limited Recent Developments/Updates
  - 7.10.6 Route Mobile Limited Competitive Strengths & Weaknesses
- 7.11 Vibes
  - 7.11.1 Vibes Details

- 7.11.2 Vibes Major Business
- 7.11.3 Vibes One Way A2P SMS Product and Services
- 7.11.4 Vibes One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023)
- 7.11.5 Vibes Recent Developments/Updates
- 7.11.6 Vibes Competitive Strengths & Weaknesses
- 7.12 Plivo
  - 7.12.1 Plivo Details
  - 7.12.2 Plivo Major Business
  - 7.12.3 Plivo One Way A2P SMS Product and Services
  - 7.12.4 Plivo One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023)
  - 7.12.5 Plivo Recent Developments/Updates
  - 7.12.6 Plivo Competitive Strengths & Weaknesses
- 7.13 Mitto
  - 7.13.1 Mitto Details
  - 7.13.2 Mitto Major Business
  - 7.13.3 Mitto One Way A2P SMS Product and Services
  - 7.13.4 Mitto One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023)
  - 7.13.5 Mitto Recent Developments/Updates
  - 7.13.6 Mitto Competitive Strengths & Weaknesses
- 7.14 Zenvia
  - 7.14.1 Zenvia Details
  - 7.14.2 Zenvia Major Business
  - 7.14.3 Zenvia One Way A2P SMS Product and Services
  - 7.14.4 Zenvia One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023)
  - 7.14.5 Zenvia Recent Developments/Updates
  - 7.14.6 Zenvia Competitive Strengths & Weaknesses
- 7.15 Genesys Telecommunications
  - 7.15.1 Genesys Telecommunications Details
  - 7.15.2 Genesys Telecommunications Major Business
  - 7.15.3 Genesys Telecommunications One Way A2P SMS Product and Services
  - 7.15.4 Genesys Telecommunications One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023)
  - 7.15.5 Genesys Telecommunications Recent Developments/Updates
  - 7.15.6 Genesys Telecommunications Competitive Strengths & Weaknesses
- 7.16 Beijing Emay Softcom Technology

- 7.16.1 Beijing Emay Softcom Technology Details
- 7.16.2 Beijing Emay Softcom Technology Major Business
- 7.16.3 Beijing Emay Softcom Technology One Way A2P SMS Product and Services
- 7.16.4 Beijing Emay Softcom Technology One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023)
- 7.16.5 Beijing Emay Softcom Technology Recent Developments/Updates
- 7.16.6 Beijing Emay Softcom Technology Competitive Strengths & Weaknesses
- 7.17 Tyntec
  - 7.17.1 Tyntec Details
  - 7.17.2 Tyntec Major Business
  - 7.17.3 Tyntec One Way A2P SMS Product and Services
  - 7.17.4 Tyntec One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023)
  - 7.17.5 Tyntec Recent Developments/Updates
  - 7.17.6 Tyntec Competitive Strengths & Weaknesses
- 7.18 Accrete
  - 7.18.1 Accrete Details
  - 7.18.2 Accrete Major Business
  - 7.18.3 Accrete One Way A2P SMS Product and Services
  - 7.18.4 Accrete One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023)
  - 7.18.5 Accrete Recent Developments/Updates
  - 7.18.6 Accrete Competitive Strengths & Weaknesses
- 7.19 Soprano
  - 7.19.1 Soprano Details
  - 7.19.2 Soprano Major Business
  - 7.19.3 Soprano One Way A2P SMS Product and Services
  - 7.19.4 Soprano One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023)
  - 7.19.5 Soprano Recent Developments/Updates
  - 7.19.6 Soprano Competitive Strengths & Weaknesses
- 7.20 Clickatell
  - 7.20.1 Clickatell Details
  - 7.20.2 Clickatell Major Business
  - 7.20.3 Clickatell One Way A2P SMS Product and Services
  - 7.20.4 Clickatell One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023)
  - 7.20.5 Clickatell Recent Developments/Updates
  - 7.20.6 Clickatell Competitive Strengths & Weaknesses

## 7.21 Pontaltech

7.21.1 Pontaltech Details

7.21.2 Pontaltech Major Business

7.21.3 Pontaltech One Way A2P SMS Product and Services

7.21.4 Pontaltech One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023)

7.21.5 Pontaltech Recent Developments/Updates

7.21.6 Pontaltech Competitive Strengths & Weaknesses

## 7.22 Beijing Chuangshimandao Science and Technology

7.22.1 Beijing Chuangshimandao Science and Technology Details

7.22.2 Beijing Chuangshimandao Science and Technology Major Business

7.22.3 Beijing Chuangshimandao Science and Technology One Way A2P SMS Product and Services

7.22.4 Beijing Chuangshimandao Science and Technology One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023)

7.22.5 Beijing Chuangshimandao Science and Technology Recent Developments/Updates

7.22.6 Beijing Chuangshimandao Science and Technology Competitive Strengths & Weaknesses

## 7.23 FotryTwo

7.23.1 FotryTwo Details

7.23.2 FotryTwo Major Business

7.23.3 FotryTwo One Way A2P SMS Product and Services

7.23.4 FotryTwo One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023)

7.23.5 FotryTwo Recent Developments/Updates

7.23.6 FotryTwo Competitive Strengths & Weaknesses

## 7.24 AMD Telecom S.A

7.24.1 AMD Telecom S.A Details

7.24.2 AMD Telecom S.A Major Business

7.24.3 AMD Telecom S.A One Way A2P SMS Product and Services

7.24.4 AMD Telecom S.A One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023)

7.24.5 AMD Telecom S.A Recent Developments/Updates

7.24.6 AMD Telecom S.A Competitive Strengths & Weaknesses

## 7.25 TXTImpact

7.25.1 TXTImpact Details

7.25.2 TXTImpact Major Business

7.25.3 TXTImpact One Way A2P SMS Product and Services

7.25.4 TXTImpact One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023)

7.25.5 TXTImpact Recent Developments/Updates

7.25.6 TXTImpact Competitive Strengths & Weaknesses

## **8 INDUSTRY CHAIN ANALYSIS**

8.1 One Way A2P SMS Industry Chain

8.2 One Way A2P SMS Upstream Analysis

8.3 One Way A2P SMS Midstream Analysis

8.4 One Way A2P SMS Downstream Analysis

## **9 RESEARCH FINDINGS AND CONCLUSION**

## **10 APPENDIX**

10.1 Methodology

10.2 Research Process and Data Source

10.3 Disclaimer



## List Of Tables

### LIST OF TABLES

Table 1. World One Way A2P SMS Revenue by Region (2018, 2022 and 2029) & (USD Million), (by Headquarter Location)

Table 2. World One Way A2P SMS Revenue by Region (2018-2023) & (USD Million), (by Headquarter Location)

Table 3. World One Way A2P SMS Revenue by Region (2024-2029) & (USD Million), (by Headquarter Location)

Table 4. World One Way A2P SMS Revenue Market Share by Region (2018-2023), (by Headquarter Location)

Table 5. World One Way A2P SMS Revenue Market Share by Region (2024-2029), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World One Way A2P SMS Consumption Value Growth Rate Forecast by Region (2018 & 2022 & 2029) & (USD Million)

Table 8. World One Way A2P SMS Consumption Value by Region (2018-2023) & (USD Million)

Table 9. World One Way A2P SMS Consumption Value Forecast by Region (2024-2029) & (USD Million)

Table 10. World One Way A2P SMS Revenue by Player (2018-2023) & (USD Million)

Table 11. Revenue Market Share of Key One Way A2P SMS Players in 2022

Table 12. World One Way A2P SMS Industry Rank of Major Player, Based on Revenue in 2022

Table 13. Global One Way A2P SMS Company Evaluation Quadrant

Table 14. Head Office of Key One Way A2P SMS Player

Table 15. One Way A2P SMS Market: Company Product Type Footprint

Table 16. One Way A2P SMS Market: Company Product Application Footprint

Table 17. One Way A2P SMS Mergers & Acquisitions Activity

Table 18. United States VS China One Way A2P SMS Market Size Comparison, (2018 & 2022 & 2029) & (USD Million)

Table 19. United States VS China One Way A2P SMS Consumption Value Comparison, (2018 & 2022 & 2029) & (USD Million)

Table 20. United States Based One Way A2P SMS Companies, Headquarters (States, Country)

Table 21. United States Based Companies One Way A2P SMS Revenue, (2018-2023) & (USD Million)

Table 22. United States Based Companies One Way A2P SMS Revenue Market Share



(2018-2023)

Table 23. China Based One Way A2P SMS Companies, Headquarters (Province, Country)

Table 24. China Based Companies One Way A2P SMS Revenue, (2018-2023) & (USD Million)

Table 25. China Based Companies One Way A2P SMS Revenue Market Share (2018-2023)

Table 26. Rest of World Based One Way A2P SMS Companies, Headquarters (States, Country)

Table 27. Rest of World Based Companies One Way A2P SMS Revenue, (2018-2023) & (USD Million)

Table 28. Rest of World Based Companies One Way A2P SMS Revenue Market Share (2018-2023)

Table 29. World One Way A2P SMS Market Size by Type, (USD Million), 2018 & 2022 & 2029

Table 30. World One Way A2P SMS Market Size by Type (2018-2023) & (USD Million)

Table 31. World One Way A2P SMS Market Size by Type (2024-2029) & (USD Million)

Table 32. World One Way A2P SMS Market Size by Application, (USD Million), 2018 & 2022 & 2029

Table 33. World One Way A2P SMS Market Size by Application (2018-2023) & (USD Million)

Table 34. World One Way A2P SMS Market Size by Application (2024-2029) & (USD Million)

Table 35. Twilio Basic Information, Area Served and Competitors

Table 36. Twilio Major Business

Table 37. Twilio One Way A2P SMS Product and Services

Table 38. Twilio One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 39. Twilio Recent Developments/Updates

Table 40. Twilio Competitive Strengths & Weaknesses

Table 41. Sinch Basic Information, Area Served and Competitors

Table 42. Sinch Major Business

Table 43. Sinch One Way A2P SMS Product and Services

Table 44. Sinch One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 45. Sinch Recent Developments/Updates

Table 46. Sinch Competitive Strengths & Weaknesses

Table 47. Infobip Basic Information, Area Served and Competitors

Table 48. Infobip Major Business

Table 49. Infobip One Way A2P SMS Product and Services

Table 50. Infobip One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 51. Infobip Recent Developments/Updates

Table 52. Infobip Competitive Strengths & Weaknesses

Table 53. MessageBird Basic Information, Area Served and Competitors

Table 54. MessageBird Major Business

Table 55. MessageBird One Way A2P SMS Product and Services

Table 56. MessageBird One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 57. MessageBird Recent Developments/Updates

Table 58. MessageBird Competitive Strengths & Weaknesses

Table 59. Tanla Basic Information, Area Served and Competitors

Table 60. Tanla Major Business

Table 61. Tanla One Way A2P SMS Product and Services

Table 62. Tanla One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 63. Tanla Recent Developments/Updates

Table 64. Tanla Competitive Strengths & Weaknesses

Table 65. Montnets Cloud Technology Basic Information, Area Served and Competitors

Table 66. Montnets Cloud Technology Major Business

Table 67. Montnets Cloud Technology One Way A2P SMS Product and Services

Table 68. Montnets Cloud Technology One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 69. Montnets Cloud Technology Recent Developments/Updates

Table 70. Montnets Cloud Technology Competitive Strengths & Weaknesses

Table 71. Beijing Guodu Internet Technology Basic Information, Area Served and Competitors

Table 72. Beijing Guodu Internet Technology Major Business

Table 73. Beijing Guodu Internet Technology One Way A2P SMS Product and Services

Table 74. Beijing Guodu Internet Technology One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 75. Beijing Guodu Internet Technology Recent Developments/Updates

Table 76. Beijing Guodu Internet Technology Competitive Strengths & Weaknesses

Table 77. Telesign Basic Information, Area Served and Competitors

Table 78. Telesign Major Business

Table 79. Telesign One Way A2P SMS Product and Services

Table 80. Telesign One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

- Table 81. Telesign Recent Developments/Updates
- Table 82. Telesign Competitive Strengths & Weaknesses
- Table 83. Syniverse Basic Information, Area Served and Competitors
- Table 84. Syniverse Major Business
- Table 85. Syniverse One Way A2P SMS Product and Services
- Table 86. Syniverse One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 87. Syniverse Recent Developments/Updates
- Table 88. Syniverse Competitive Strengths & Weaknesses
- Table 89. Route Mobile Limited Basic Information, Area Served and Competitors
- Table 90. Route Mobile Limited Major Business
- Table 91. Route Mobile Limited One Way A2P SMS Product and Services
- Table 92. Route Mobile Limited One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 93. Route Mobile Limited Recent Developments/Updates
- Table 94. Route Mobile Limited Competitive Strengths & Weaknesses
- Table 95. Vibes Basic Information, Area Served and Competitors
- Table 96. Vibes Major Business
- Table 97. Vibes One Way A2P SMS Product and Services
- Table 98. Vibes One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 99. Vibes Recent Developments/Updates
- Table 100. Vibes Competitive Strengths & Weaknesses
- Table 101. Plivo Basic Information, Area Served and Competitors
- Table 102. Plivo Major Business
- Table 103. Plivo One Way A2P SMS Product and Services
- Table 104. Plivo One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 105. Plivo Recent Developments/Updates
- Table 106. Plivo Competitive Strengths & Weaknesses
- Table 107. Mitto Basic Information, Area Served and Competitors
- Table 108. Mitto Major Business
- Table 109. Mitto One Way A2P SMS Product and Services
- Table 110. Mitto One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 111. Mitto Recent Developments/Updates
- Table 112. Mitto Competitive Strengths & Weaknesses
- Table 113. Zenvia Basic Information, Area Served and Competitors
- Table 114. Zenvia Major Business

- Table 115. Zenvia One Way A2P SMS Product and Services
- Table 116. Zenvia One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 117. Zenvia Recent Developments/Updates
- Table 118. Zenvia Competitive Strengths & Weaknesses
- Table 119. Genesys Telecommunications Basic Information, Area Served and Competitors
- Table 120. Genesys Telecommunications Major Business
- Table 121. Genesys Telecommunications One Way A2P SMS Product and Services
- Table 122. Genesys Telecommunications One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 123. Genesys Telecommunications Recent Developments/Updates
- Table 124. Genesys Telecommunications Competitive Strengths & Weaknesses
- Table 125. Beijing Emay Softcom Technology Basic Information, Area Served and Competitors
- Table 126. Beijing Emay Softcom Technology Major Business
- Table 127. Beijing Emay Softcom Technology One Way A2P SMS Product and Services
- Table 128. Beijing Emay Softcom Technology One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 129. Beijing Emay Softcom Technology Recent Developments/Updates
- Table 130. Beijing Emay Softcom Technology Competitive Strengths & Weaknesses
- Table 131. Tyntec Basic Information, Area Served and Competitors
- Table 132. Tyntec Major Business
- Table 133. Tyntec One Way A2P SMS Product and Services
- Table 134. Tyntec One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 135. Tyntec Recent Developments/Updates
- Table 136. Tyntec Competitive Strengths & Weaknesses
- Table 137. Accrete Basic Information, Area Served and Competitors
- Table 138. Accrete Major Business
- Table 139. Accrete One Way A2P SMS Product and Services
- Table 140. Accrete One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 141. Accrete Recent Developments/Updates
- Table 142. Accrete Competitive Strengths & Weaknesses
- Table 143. Soprano Basic Information, Area Served and Competitors
- Table 144. Soprano Major Business
- Table 145. Soprano One Way A2P SMS Product and Services

Table 146. Soprano One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 147. Soprano Recent Developments/Updates

Table 148. Soprano Competitive Strengths & Weaknesses

Table 149. Clickatell Basic Information, Area Served and Competitors

Table 150. Clickatell Major Business

Table 151. Clickatell One Way A2P SMS Product and Services

Table 152. Clickatell One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 153. Clickatell Recent Developments/Updates

Table 154. Clickatell Competitive Strengths & Weaknesses

Table 155. Pontaltech Basic Information, Area Served and Competitors

Table 156. Pontaltech Major Business

Table 157. Pontaltech One Way A2P SMS Product and Services

Table 158. Pontaltech One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 159. Pontaltech Recent Developments/Updates

Table 160. Pontaltech Competitive Strengths & Weaknesses

Table 161. Beijing Chuangshimandao Science and Technology Basic Information, Area Served and Competitors

Table 162. Beijing Chuangshimandao Science and Technology Major Business

Table 163. Beijing Chuangshimandao Science and Technology One Way A2P SMS Product and Services

Table 164. Beijing Chuangshimandao Science and Technology One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 165. Beijing Chuangshimandao Science and Technology Recent Developments/Updates

Table 166. Beijing Chuangshimandao Science and Technology Competitive Strengths & Weaknesses

Table 167. FotryTwo Basic Information, Area Served and Competitors

Table 168. FotryTwo Major Business

Table 169. FotryTwo One Way A2P SMS Product and Services

Table 170. FotryTwo One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 171. FotryTwo Recent Developments/Updates

Table 172. FotryTwo Competitive Strengths & Weaknesses

Table 173. AMD Telecom S.A Basic Information, Area Served and Competitors

Table 174. AMD Telecom S.A Major Business

Table 175. AMD Telecom S.A One Way A2P SMS Product and Services



Table 176. AMD Telecom S.A One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 177. AMD Telecom S.A Recent Developments/Updates

Table 178. TXTImpact Basic Information, Area Served and Competitors

Table 179. TXTImpact Major Business

Table 180. TXTImpact One Way A2P SMS Product and Services

Table 181. TXTImpact One Way A2P SMS Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 182. Global Key Players of One Way A2P SMS Upstream (Raw Materials)

Table 183. One Way A2P SMS Typical Customers

List of Figure

Figure 1. One Way A2P SMS Picture

Figure 2. World One Way A2P SMS Total Market Size: 2018 & 2022 & 2029, (USD Million)

Figure 3. World One Way A2P SMS Total Market Size (2018-2029) & (USD Million)

Figure 4. World One Way A2P SMS Revenue Market Share by Region (2018, 2022 and 2029) & (USD Million) , (by Headquarter Location)

Figure 5. World One Way A2P SMS Revenue Market Share by Region (2018-2029), (by Headquarter Location)

Figure 6. United States Based Company One Way A2P SMS Revenue (2018-2029) & (USD Million)

Figure 7. China Based Company One Way A2P SMS Revenue (2018-2029) & (USD Million)

Figure 8. Europe Based Company One Way A2P SMS Revenue (2018-2029) & (USD Million)

Figure 9. Japan Based Company One Way A2P SMS Revenue (2018-2029) & (USD Million)

Figure 10. South Korea Based Company One Way A2P SMS Revenue (2018-2029) & (USD Million)

Figure 11. ASEAN Based Company One Way A2P SMS Revenue (2018-2029) & (USD Million)

Figure 12. India Based Company One Way A2P SMS Revenue (2018-2029) & (USD Million)

Figure 13. One Way A2P SMS Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World One Way A2P SMS Consumption Value (2018-2029) & (USD Million)

Figure 16. World One Way A2P SMS Consumption Value Market Share by Region (2018-2029)

Figure 17. United States One Way A2P SMS Consumption Value (2018-2029) & (USD Million)

Million)

Figure 18. China One Way A2P SMS Consumption Value (2018-2029) & (USD Million)

Figure 19. Europe One Way A2P SMS Consumption Value (2018-2029) & (USD Million)

Figure 20. Japan One Way A2P SMS Consumption Value (2018-2029) & (USD Million)

Figure 21. South Korea One Way A2P SMS Consumption Value (2018-2029) & (USD Million)

Figure 22. ASEAN One Way A2P SMS Consumption Value (2018-2029) & (USD Million)

Figure 23. India One Way A2P SMS Consumption Value (2018-2029) & (USD Million)

Figure 24. Producer Shipments of One Way A2P SMS by Player Revenue (\$MM) and Market Share (%): 2022

Figure 25. Global Four-firm Concentration Ratios (CR4) for One Way A2P SMS Markets in 2022

Figure 26. Global Four-firm Concentration Ratios (CR8) for One Way A2P SMS Markets in 2022

Figure 27. United States VS China: One Way A2P SMS Revenue Market Share Comparison (2018 & 2022 & 2029)

Figure 28. United States VS China: One Way A2P SMS Consumption Value Market Share Comparison (2018 & 2022 & 2029)

Figure 29. World One Way A2P SMS Market Size by Type, (USD Million), 2018 & 2022 & 2029

Figure 30. World One Way A2P SMS Market Size Market Share by Type in 2022

Figure 31. Industry Application A2P SMS

Figure 32. Verification Code A2P SMS

Figure 33. Marketing A2P SMS

Figure 34. World One Way A2P SMS Market Size Market Share by Type (2018-2029)

Figure 35. World One Way A2P SMS Market Size by Application, (USD Million), 2018 & 2022 & 2029

Figure 36. World One Way A2P SMS Market Size Market Share by Application in 2022

Figure 37. BFSI

Figure 38. E-commerce

Figure 39. Retail

Figure 40. Travel

Figure 41. Government

Figure 42. Transportation and logistics

Figure 43. Others

Figure 44. One Way A2P SMS Industrial Chain

Figure 45. Methodology

Figure 46. Research Process and Data Source

## I would like to order

Product name: Global One Way A2P SMS Supply, Demand and Key Producers, 2023-2029

Product link: <https://marketpublishers.com/r/GA03F06C811EEN.html>

Price: US\$ 4,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GA03F06C811EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970