

Global One-Stop Short Video Generation Platform Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global One-Stop Short Video Generation Platform market size was valued at US\$ 5249 million in 2025 and is forecast to a readjusted size of US\$ 10425 million by 2032 with a CAGR of 10.4% during review period.

A one-stop short video generation platform refers to a digital tool platform that integrates video recording, editing, special effects addition, and music accompaniment. These platforms allow users to create and publish short videos in a unified environment, helping them quickly create and share various types of short video content through a simplified user interface and pre-set creative tools.

The one-stop short video generation platform industry chain mainly consists of upstream technology and content tool providers, midstream platform operators and generation service providers, and downstream content creators and enterprise clients. The upstream includes AI video generation algorithms, image/audio processing engines, cloud computing and GPU computing power, material libraries, and copyrighted content providers, providing the technical foundation and material support for video generation. The midstream is the core link, where short video generation platforms or SaaS service providers offer integrated functions such as intelligent video script generation, AI dubbing, intelligent editing, special effects processing, subtitle and cover generation, content optimization, and data analysis. Downstream clients include individual content creators, MCN agencies, e-commerce brands, educational institutions, and marketing companies, who directly use the platform to generate short videos for social media dissemination and marketing. In terms of gross profit margin, this industry is a digital service and technology-driven platform, with an overall gross

profit margin typically between 60% and 75%. High-end customized video generation services or enterprise-level solutions can have a gross profit margin of over 80%, while basic personal subscription services have a gross profit margin of approximately 50% to 65%.

The emergence of one-stop short video generation platforms has greatly promoted the participation and enjoyment of ordinary users and content creators in the fun and convenience of video content creation. These platforms not only lower the threshold for video production by providing easy-to-use tools and rich creative resources, but also promote the diversification and innovation of video content. However, with the rapid growth of short video content, the platform is also facing challenges in content quality, user experience and data privacy, and needs to continue to innovate and improve to meet the changing needs and expectations of users.

This report is a detailed and comprehensive analysis for global One-Stop Short Video Generation Platform market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global One-Stop Short Video Generation Platform market size and forecasts, in consumption value (\$ Million), 2021-2032

Global One-Stop Short Video Generation Platform market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global One-Stop Short Video Generation Platform market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global One-Stop Short Video Generation Platform market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for One-Stop Short Video Generation Platform

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global One-Stop Short Video Generation Platform market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ByteDance, Kuaishou, Meta, Google, Triller, Snap, Vimeo, InShot, Canva, Adobe, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

One-Stop Short Video Generation Platform market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cloud-Based

On-Premises

Market segment by Content Type

Text-To-Image Conversion

Combined Video Materials

Market segment by Scenario

Social Media Content Generation

Ad Video Generation

Others

Market segment by Application

Personal

Enterprises

Others

Market segment by players, this report covers

ByteDance

Kuaishou

Meta

Google

Triller

Snap

Vimeo

InShot

Canva

Adobe

InVideo

Biteable

Animoto

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe One-Stop Short Video Generation Platform product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of One-Stop Short Video Generation Platform, with revenue, gross margin, and global market share of One-Stop Short Video Generation Platform from 2021 to 2026.

Chapter 3, the One-Stop Short Video Generation Platform competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and One-Stop Short Video Generation Platform market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of One-Stop Short Video Generation Platform.

Chapter 13, to describe One-Stop Short Video Generation Platform research findings and conclusion.

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