

# Global One-Stop Short Video Generation Platform Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GA99637ACE72EN.html>

Date: April 2026

Pages: 111

Price: US\$ 4,480.00 (Single User License)

ID: GA99637ACE72EN

## Abstracts

The global One-Stop Short Video Generation Platform market size is expected to reach \$ 10425 million by 2032, rising at a market growth of 10.4% CAGR during the forecast period (2026-2032).

A one-stop short video generation platform refers to a digital tool platform that integrates video recording, editing, special effects addition, and music accompaniment. These platforms allow users to create and publish short videos in a unified environment, helping them quickly create and share various types of short video content through a simplified user interface and pre-set creative tools.

The one-stop short video generation platform industry chain mainly consists of upstream technology and content tool providers, midstream platform operators and generation service providers, and downstream content creators and enterprise clients. The upstream includes AI video generation algorithms, image/audio processing engines, cloud computing and GPU computing power, material libraries, and copyrighted content providers, providing the technical foundation and material support for video generation. The midstream is the core link, where short video generation platforms or SaaS service providers offer integrated functions such as intelligent video script generation, AI dubbing, intelligent editing, special effects processing, subtitle and cover generation, content optimization, and data analysis. Downstream clients include individual content creators, MCN agencies, e-commerce brands, educational institutions, and marketing companies, who directly use the platform to generate short videos for social media dissemination and marketing. In terms of gross profit margin, this industry is a digital service and technology-driven platform, with an overall gross profit margin typically between 60% and 75%. High-end customized video generation services or enterprise-level solutions can have a gross profit margin of over 80%, while

basic personal subscription services have a gross profit margin of approximately 50% to 65%.

The emergence of one-stop short video generation platforms has greatly promoted the participation and enjoyment of ordinary users and content creators in the fun and convenience of video content creation. These platforms not only lower the threshold for video production by providing easy-to-use tools and rich creative resources, but also promote the diversification and innovation of video content. However, with the rapid growth of short video content, the platform is also facing challenges in content quality, user experience and data privacy, and needs to continue to innovate and improve to meet the changing needs and expectations of users.

This report studies the global One-Stop Short Video Generation Platform demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for One-Stop Short Video Generation Platform, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of One-Stop Short Video Generation Platform that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global One-Stop Short Video Generation Platform total market, 2021-2032, (USD Million)

Global One-Stop Short Video Generation Platform total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: One-Stop Short Video Generation Platform total market, key domestic companies, and share, (USD Million)

Global One-Stop Short Video Generation Platform revenue by player, revenue and market share 2021-2026, (USD Million)

Global One-Stop Short Video Generation Platform total market by Type, CAGR, 2021-2032, (USD Million)

Global One-Stop Short Video Generation Platform total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global One-Stop Short Video Generation Platform market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ByteDance, Kuaishou, Meta, Google,

Triller, Snap, Vimeo, InShot, Canva, Adobe, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world One-Stop Short Video Generation Platform market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global One-Stop Short Video Generation Platform Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global One-Stop Short Video Generation Platform Market, Segmentation by Type:

Cloud-Based

On-Premises

Global One-Stop Short Video Generation Platform Market, Segmentation by Content Type:

Text-To-Image Conversion

Combined Video Materials

Global One-Stop Short Video Generation Platform Market, Segmentation by Scenario:

Social Media Content Generation

Ad Video Generation

Others

Global One-Stop Short Video Generation Platform Market, Segmentation by Application:

Personal

Enterprises

Others

Companies Profiled:

ByteDance

Kuaishou

Meta

Google

Triller

Snap

Vimeo

InShot

Canva

Adobe

InVideo

Biteable

Animoto

#### Key Questions Answered

1. How big is the global One-Stop Short Video Generation Platform market?
2. What is the demand of the global One-Stop Short Video Generation Platform market?
3. What is the year over year growth of the global One-Stop Short Video Generation Platform market?
4. What is the total value of the global One-Stop Short Video Generation Platform market?
5. Who are the Major Players in the global One-Stop Short Video Generation Platform market?
6. What are the growth factors driving the market demand?

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