

# Global One-Stop Outdoor Sports Service Platform Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global One-Stop Outdoor Sports Service Platform market size was valued at US\$ 3099 million in 2025 and is forecast to a readjusted size of US\$ 5635 million by 2032 with a CAGR of 8.9% during review period.

A 'one-stop outdoor sports service platform' refers to a digital platform centered around various outdoor sports scenarios?such as hiking, camping, cycling, mountaineering, skiing, diving, trail running, rock climbing, and kayaking?that provides users with comprehensive services including activity registration, route planning, equipment rental and sales, professional coaching, community engagement, insurance purchasing, travel and accommodation booking, safety assurance, and content sharing. These platforms typically integrate resources related to outdoor sports, professional guides, venues, equipment supply chains, and travel services. By doing so, they help users lower the barriers to participation while enhancing travel safety and the overall sports experience; simultaneously, they provide outdoor clubs, equipment brands, campsites, scenic areas, and sports tourism providers with tools for customer acquisition, transaction processing, and operational management.

The upstream segment of the one-stop outdoor sports service platform value chain primarily comprises outdoor equipment brands, equipment rental providers, insurance institutions, payment and navigation service providers, content creators, coaches and guides, outdoor clubs, campsites and scenic areas, ski resorts, mountaineering bases, diving centers, and providers of transportation and accommodation resources. The midstream segment consists of the platform operators, who are responsible for integrating services such as activity aggregation, route planning, registration and

transaction processing, equipment rental and sales, coaching bookings, community management, insurance configuration, safety management, content marketing, and SaaS tools for merchants. The downstream segment targets various customer groups, including individual outdoor enthusiasts, families, corporate teams (for team-building), schools (for educational trips), outdoor event organizers, clubs, and cultural and tourism scenic areas. Furthermore, at the policy level, there is encouragement to improve outdoor sports venues and facilities, service standards, competitive events, equipment and gear, ancillary services, and related insurance systems. The gross profit margin for one-stop outdoor sports service platforms stands at approximately 43%.

The core value of one-stop outdoor sports service platform lies in lowering the barriers to entry for users participating in outdoor activities, while simultaneously enhancing the safety and overall quality of the experience provided by activity organizers. Outdoor sports typically involve a multitude of stages—including route planning, equipment preparation, transportation and accommodation arrangements, guide services, insurance coverage, and emergency management—making it both costly and risky for the average user to handle these tasks independently. By integrating activity resources, professional guides, equipment supplies, campsites and scenic areas, and comprehensive safety protocols, one-stop service providers transform fragmented outdoor consumption demands into standardized, bookable, reviewable, and re-purchasable service products.

The focal point of industry competition is shifting from mere activity registration toward comprehensive service capabilities and user engagement strategies. Platforms that limit their scope to simply publishing activity listings or organizing communities are prone to falling into the trap of homogenized competition; conversely, platforms that offer integrated features—such as route content, equipment rentals, instructor training, insurance packages, emergency support, membership programs, and merchant management tools—are far more likely to foster user loyalty and establish a sustainable commercial ecosystem. This is particularly true given the inherently strong social, experiential, and trust-dependent nature of outdoor sports.

In the future, one-stop outdoor sports service platform are poised to evolve in the directions of specialization, digitalization, and contextual integration. As outdoor activities—such as camping, hiking, cycling, skiing, diving, and trail running—continue to gain widespread popularity, platforms will upgrade their role from simple transaction facilitators to comprehensive gateways for the outdoor lifestyle. Furthermore, they will forge deeper collaborative partnerships with cultural and tourism destinations, sporting

events, corporate team-building programs, educational study tours, and outdoor equipment brands. In the long run, platforms distinguished by high-quality content, professional safety frameworks, reliable service delivery, and localized operational capabilities will be best positioned to secure a competitive advantage amidst market expansion.

This report is a detailed and comprehensive analysis for global One-Stop Outdoor Sports Service Platform market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global One-Stop Outdoor Sports Service Platform market size and forecasts, in consumption value (\$ Million), 2021-2032

Global One-Stop Outdoor Sports Service Platform market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global One-Stop Outdoor Sports Service Platform market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global One-Stop Outdoor Sports Service Platform market shares of main players, in revenue (\$ Million), 2021-2026

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for One-Stop Outdoor Sports Service Platform

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global One-Stop Outdoor Sports Service Platform market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include AllTrails, TripOutside, GuideTime, Hipcamp, The Dyr, Outdooractive, Komoot, Manawa, Wikiloc, Explore-Share, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### Market segmentation

One-Stop Outdoor Sports Service Platform market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Platform-Based Matching Model

Hybrid Operations Model

Self-Operated Service Model

### Market segment by Service Categories

Single-Function Platform (1?2 Service Categories)

Comprehensive Service Platform (3?5 Service Categories)

One-Stop Ecosystem Platform (?6 Service Categories)

### Market segment by Geographical Scope

Regional Platform

Vertical Growth Platform

## National Comprehensive Platform

### Market segment by Application

Children

Adults

### Market segment by players, this report covers

AllTrails

TripOutside

GuideTime

Hipcamp

The Dyr

Outdooractive

Komoot

Manawa

Wikiloc

Explore-Share

2Bulu

Lvy

Zaitu Technology

Activity Japan

Asoview

YAMAP

YamaReco

VELTRA

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe One-Stop Outdoor Sports Service Platform product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of One-Stop Outdoor Sports Service Platform, with revenue, gross margin, and global market share of One-Stop Outdoor Sports Service Platform from 2021 to 2026.

Chapter 3, the One-Stop Outdoor Sports Service Platform competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and One-Stop Outdoor Sports Service Platform market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of One-Stop Outdoor Sports Service Platform.

Chapter 13, to describe One-Stop Outdoor Sports Service Platform research findings and conclusion.

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