

Global Oncolytic Virus Therapy Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Oncolytic Virus Therapy market size is expected to reach \$ 236 million by 2032, rising at a market growth of 10.1% CAGR during the forecast period (2026-2032).

Oncolytic Virus Therapy is an innovative cancer treatment approach that employs genetically modified viruses to selectively infect and destroy tumor cells while activating the host's immune system to launch a systemic anti-tumor response. These viruses induce direct oncolysis and stimulate immunogenic cell death, positioning them as a pivotal class in immuno-oncology. Unlike chemotherapy or radiotherapy, this modality offers enhanced tumor selectivity, reduced toxicity, and strong synergistic potential when combined with immune checkpoint inhibitors. Products like Talimogene laherparepvec (T-VEC) have received FDA approval, showing promising efficacy in melanoma and drawing increasing R&D and commercial attention from global pharmaceutical companies.

With breakthroughs in immuno-oncology and the advancement of precision medicine, oncolytic virus therapy is entering a period of rapid growth. Global regulatory bodies are encouraging innovation through frameworks like the FDA's Breakthrough Therapy designation and the EU's PRIME program, facilitating clinical acceleration and early commercialization. The increasing incidence of cancer, particularly advanced solid tumors, underscores the unmet demand for novel mechanisms of action. Furthermore, leading biopharmaceutical companies are actively investing in M&A and strategic partnerships in this space, significantly expanding their pipelines. Since 2023, several oncolytic virus candidates have advanced into Phase III trials, marking a clear shift toward industrial scalability.

Despite promising prospects, several key challenges persist in the development of

oncolytic virus therapies. Efficient in vivo delivery and tumor-specific targeting remain technical hurdles, especially in patients with immunosuppressive microenvironments or rapid viral clearance. Clinical trials are resource-intensive, requiring long timelines, significant funding, and multidisciplinary collaboration spanning virology, immunology, and translational medicine. Safety concerns also linger, including risks of off-target infection and systemic inflammation. Additionally, the industry still lacks a broad base of commercially successful precedents, leading to cautious investment sentiment and uncertain return on investment timelines.

The downstream demand for innovative cancer therapies is rapidly rising, with oncolytic viruses increasingly recognized as critical components of next-generation immunotherapy combinations. In difficult-to-treat tumors such as glioblastoma, pancreatic cancer, and bladder cancer, preliminary data indicates enhanced efficacy when combined with checkpoint inhibitors like PD-1/PD-L1. Clinical practitioners and patient communities alike are showing growing interest. Moreover, the Asia-Pacific region is emerging as a significant growth engine, with supportive policies and increasing clinical trial activity in countries like China, Japan, and South Korea, paving the way for future regional commercialization strategies.

This report studies the global Oncolytic Virus Therapy demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Oncolytic Virus Therapy, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Oncolytic Virus Therapy that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Oncolytic Virus Therapy total market, 2021-2032, (USD Million)

Global Oncolytic Virus Therapy total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Oncolytic Virus Therapy total market, key domestic companies, and share, (USD Million)

Global Oncolytic Virus Therapy revenue by player, revenue and market share 2021-2026, (USD Million)

Global Oncolytic Virus Therapy total market by Type, CAGR, 2021-2032, (USD Million)

Global Oncolytic Virus Therapy total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Oncolytic Virus Therapy market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Amgen, RIGVIR Group, 3s-guojian, Shuanghe Pharmaceutical, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Oncolytic Virus Therapy market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Oncolytic Virus Therapy Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Oncolytic Virus Therapy Market, Segmentation by Type:

HSV-based Oncolytic Viruses

Adenoviruses-based Oncolytic Viruses

Vaccinia Virus-based Oncolytic Viruses

Vesicular Stomatitis Virus-based Oncolytic Viruses

Newcastle Disease Virus-based Oncolytic Viruses

Global Oncolytic Virus Therapy Market, Segmentation by Application:

Melanoma

Prostate Cancer

Breast Cancer

Ovarian Cancer

Others

Companies Profiled:

Amgen

RIGVIR Group

3s-guojian

Shuanghe Pharmaceutical

Key Questions Answered

1. How big is the global Oncolytic Virus Therapy market?
2. What is the demand of the global Oncolytic Virus Therapy market?
3. What is the year over year growth of the global Oncolytic Virus Therapy market?

4. What is the total value of the global Oncolytic Virus Therapy market?
5. Who are the Major Players in the global Oncolytic Virus Therapy market?
6. What are the growth factors driving the market demand?

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