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Global On-Premises based Phishing Protection Supply, Demand and Key Producers, 2024-2030

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Abstracts

The global On-Premises based Phishing Protection market size is expected to reach $ million by 2030, rising at a market growth of % CAGR during the forecast period (2024-2030).

Key trends in the Phishing Protection market include:

1. Advanced Email Filtering: Email is a primary vector for phishing attacks. Advanced email filtering technologies that use machine learning and AI to detect phishing emails are increasingly popular. These systems can automatically sort out phishing emails from legitimate ones, reducing the likelihood of users being exposed to such threats.

2. User Training and Awareness: Phishing protection is not just about technology; it also involves educating users about the risks and how to identify and report phishing attempts. Training programs and simulated phishing campaigns are effective in increasing user awareness and improving the ability to detect phishing emails and websites.

3. Multi-Factor Authentication (MFA): Implementing MFA adds an extra layer of security that makes it more difficult for attackers to gain unauthorized access even if they have obtained a user's password through a phishing attack.

4. Anti-Phishing Software: Specialized software can be installed on individual devices or networked systems to detect and block phishing websites, malicious software, and suspicious activities. These tools often update in real-time to keep up with the latest phishing techniques.

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5. Cloud-Based Solutions: Phishing protection solutions that are cloud-based offer scalability, ease of deployment, and centralized management. They can protect organizations of all sizes and provide immediate updates and patches to all users.

6. Proactive Monitoring and Threat Intelligence: Advanced threat intelligence platforms analyze incoming emails and web traffic in real-time to detect patterns and signatures of phishing attacks. By proactively monitoring for threats, these systems can block malicious activity before it reaches users.

7. Regulatory Compliance: Many industries are subject to regulations that require them to protect customer data from phishing attacks. Solutions that offer compliance with regulations such as the General Data Protection Regulation (GDPR) or the Health Insurance Portability and Accountability Act (HIPAA) are in high demand. 8. Integration with Existing Infrastructure: Phishing protection solutions must integrate seamlessly with existing email systems, web browsers, and other IT infrastructure to be effective. This integration often involves APIs and other protocols that allow for smooth operation within an organization's technology ecosystem.

The Phishing Protection market is expected to continue growing as cybercriminals become more sophisticated in their phishing techniques. As such, organizations need to continually update their defenses with the latest technologies and best practices to protect against these evolving threats. The combination of technological advancements, user education, and compliance requirements will shape the future of the phishing protection market.

On-premise – or server-based Phishing Protection – requires a space to house and maintain all of the server equipment and software needed for setting up the Phishing Protection. Although thought to be the most expensive method of implementing Phishing Protection, it offers a centralised place for all of the data to be stored and complete control over data access and security.

This report studies the global On-Premises based Phishing Protection demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for On-Premises based Phishing Protection, and provides market size (US$ million) and Year-over-Year (YoY) growth, considering 2023 as the base year. This report explores demand trends and competition, as well as details the characteristics of On-Premises based Phishing Protection that contribute to its increasing demand across many

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markets.

Highlights and key features of the study

Global On-Premises based Phishing Protection total market, 2019-2030, (USD Million)

Global On-Premises based Phishing Protection total market by region & country, CAGR, 2019-2030, (USD Million)

U.S. VS China: On-Premises based Phishing Protection total market, key domestic companies and share, (USD Million)

Global On-Premises based Phishing Protection revenue by player and market share 2019-2024, (USD Million)

Global On-Premises based Phishing Protection total market by Type, CAGR, 2019-2030, (USD Million)

Global On-Premises based Phishing Protection total market by Application, CAGR, 2019-2030, (USD Million).

This reports profiles major players in the global On-Premises based Phishing Protection market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Cyren, BAE Systems, Microsoft Corporation, FireEye Inc., Symantec Corporation, Proofpoint, Inc., GreatHorn, Inc., Cisco Systems Inc. and Phishlabs, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World On-Premises based Phishing Protection market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2019-2030 by year with 2023 as the base year, 2024 as the estimate year, and

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2025-2030 as the forecast year.

Global On-Premises based Phishing Protection Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global On-Premises based Phishing Protection Market, Segmentation by Type

Email based Phishing Protection

Non-email based Phishing Protection

Global On-Premises based Phishing Protection Market, Segmentation by Application

SMEs

Large Enterprises

Companies Profiled:

Cyren

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BAE Systems

Microsoft Corporation

FireEye Inc.

Symantec Corporation

Proofpoint, Inc.

GreatHorn, Inc.

Cisco Systems Inc.

Phishlabs

Intel Corporation

Mimecast Ltd

Key Questions Answered

1. How big is the global On-Premises based Phishing Protection market?

2. What is the demand of the global On-Premises based Phishing Protection market?

3. What is the year over year growth of the global On-Premises based Phishing Protection market?

4. What is the total value of the global On-Premises based Phishing Protection market?

5. Who are the major players in the global On-Premises based Phishing Protection market?

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Contents

1 SUPPLY SUMMARY

1.1 On-Premises based Phishing Protection Introduction
1.2 World On-Premises based Phishing Protection Market Size & Forecast (2019 & 2023 & 2030)
1.3 World On-Premises based Phishing Protection Total Market by Region (by Headquarter Location)
  1.3.1 World On-Premises based Phishing Protection Market Size by Region (2019-2030), (by Headquarter Location)
  1.3.2 United States On-Premises based Phishing Protection Market Size (2019-2030)
  1.3.3 China On-Premises based Phishing Protection Market Size (2019-2030)
  1.3.4 Europe On-Premises based Phishing Protection Market Size (2019-2030)
  1.3.5 Japan On-Premises based Phishing Protection Market Size (2019-2030)
  1.3.6 South Korea On-Premises based Phishing Protection Market Size (2019-2030)
  1.3.7 ASEAN On-Premises based Phishing Protection Market Size (2019-2030)
  1.3.8 India On-Premises based Phishing Protection Market Size (2019-2030)
1.4 Market Drivers, Restraints and Trends
  1.4.1 On-Premises based Phishing Protection Market Drivers
  1.4.2 Factors Affecting Demand
  1.4.3 On-Premises based Phishing Protection Major Market Trends

2 DEMAND SUMMARY

2.1 World On-Premises based Phishing Protection Consumption Value (2019-2030)
2.2 World On-Premises based Phishing Protection Consumption Value by Region
  2.2.1 World On-Premises based Phishing Protection Consumption Value by Region (2019-2024)
  2.2.2 World On-Premises based Phishing Protection Consumption Value Forecast by Region (2025-2030)
2.3 United States On-Premises based Phishing Protection Consumption Value (2019-2030)
2.4 China On-Premises based Phishing Protection Consumption Value (2019-2030)
2.5 Europe On-Premises based Phishing Protection Consumption Value (2019-2030)
2.6 Japan On-Premises based Phishing Protection Consumption Value (2019-2030)
2.7 South Korea On-Premises based Phishing Protection Consumption Value (2019-2030)
2.8 ASEAN On-Premises based Phishing Protection Consumption Value (2019-2030)

+44 20 8123 2220
info@marketpublishers.com

2.9 India On-Premises based Phishing Protection Consumption Value (2019-2030)

3 WORLD ON-PREMISES BASED PHISHING PROTECTION COMPANIES COMPETITIVE ANALYSIS

3.1 World On-Premises based Phishing Protection Revenue by Player (2019-2024)
3.2 Industry Rank and Concentration Rate (CR)
  3.2.1 Global On-Premises based Phishing Protection Industry Rank of Major Players
  3.2.2 Global Concentration Ratios (CR4) for On-Premises based Phishing Protection in 2023
  3.2.3 Global Concentration Ratios (CR8) for On-Premises based Phishing Protection in 2023
3.3 On-Premises based Phishing Protection Company Evaluation Quadrant
3.4 On-Premises based Phishing Protection Market: Overall Company Footprint Analysis
  3.4.1 On-Premises based Phishing Protection Market: Region Footprint
  3.4.2 On-Premises based Phishing Protection Market: Company Product Type Footprint
  3.4.3 On-Premises based Phishing Protection Market: Company Product Application Footprint
3.5 Competitive Environment
  3.5.1 Historical Structure of the Industry
  3.5.2 Barriers of Market Entry
  3.5.3 Factors of Competition
3.6 Mergers, Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF THE WORLD (BY HEADQUARTER LOCATION)

4.1 United States VS China: On-Premises based Phishing Protection Revenue Comparison (by Headquarter Location)
  4.1.1 United States VS China: On-Premises based Phishing Protection Market Size Comparison (2019 & 2023 & 2030) (by Headquarter Location)
  4.1.2 United States VS China: On-Premises based Phishing Protection Revenue Market Share Comparison (2019 & 2023 & 2030)
4.2 United States Based Companies VS China Based Companies: On-Premises based Phishing Protection Consumption Value Comparison
  4.2.1 United States VS China: On-Premises based Phishing Protection Consumption Value Comparison (2019 & 2023 & 2030)

+44 20 8123 2220
info@marketpublishers.com

4.2.2 United States VS China: On-Premises based Phishing Protection Consumption Value Market Share Comparison (2019 & 2023 & 2030)
4.3 United States Based On-Premises based Phishing Protection Companies and Market Share, 2019-2024
4.3.1 United States Based On-Premises based Phishing Protection Companies, Headquarters (States, Country)
4.3.2 United States Based Companies On-Premises based Phishing Protection Revenue, (2019-2024)
4.4 China Based Companies On-Premises based Phishing Protection Revenue and Market Share, 2019-2024
4.4.1 China Based On-Premises based Phishing Protection Companies, Company Headquarters (Province, Country)
4.4.2 China Based Companies On-Premises based Phishing Protection Revenue, (2019-2024)
4.5 Rest of World Based On-Premises based Phishing Protection Companies and Market Share, 2019-2024
4.5.1 Rest of World Based On-Premises based Phishing Protection Companies, Headquarters (States, Country)
4.5.2 Rest of World Based Companies On-Premises based Phishing Protection Revenue, (2019-2024)

5 MARKET ANALYSIS BY TYPE

5.1 World On-Premises based Phishing Protection Market Size Overview by Type: 2019 VS 2023 VS 2030
5.2 Segment Introduction by Type
5.2.1 Email based Phishing Protection
5.2.2 Non-email based Phishing Protection
5.3 Market Segment by Type
5.3.1 World On-Premises based Phishing Protection Market Size by Type (2019-2024)
5.3.2 World On-Premises based Phishing Protection Market Size by Type (2025-2030)
5.3.3 World On-Premises based Phishing Protection Market Size Market Share by Type (2019-2030)

6 MARKET ANALYSIS BY APPLICATION

6.1 World On-Premises based Phishing Protection Market Size Overview by Application: 2019 VS 2023 VS 2030
6.2 Segment Introduction by Application

+44 20 8123 2220
info@marketpublishers.com

6.2.1 SMEs
6.2.2 Large Enterprises
6.3 Market Segment by Application
6.3.1 World On-Premises based Phishing Protection Market Size by Application (2019-2024)
6.3.2 World On-Premises based Phishing Protection Market Size by Application (2025-2030)
6.3.3 World On-Premises based Phishing Protection Market Size by Application (2019-2030)

7 COMPANY PROFILES

7.1 Cyren
7.1.1 Cyren Details
7.1.2 Cyren Major Business
7.1.3 Cyren On-Premises based Phishing Protection Product and Services
7.1.4 Cyren On-Premises based Phishing Protection Revenue, Gross Margin and Market Share (2019-2024)
7.1.5 Cyren Recent Developments/Updates
7.1.6 Cyren Competitive Strengths & Weaknesses
7.2 BAE Systems
7.2.1 BAE Systems Details
7.2.2 BAE Systems Major Business
7.2.3 BAE Systems On-Premises based Phishing Protection Product and Services
7.2.4 BAE Systems On-Premises based Phishing Protection Revenue, Gross Margin and Market Share (2019-2024)
7.2.5 BAE Systems Recent Developments/Updates
7.2.6 BAE Systems Competitive Strengths & Weaknesses
7.3 Microsoft Corporation
7.3.1 Microsoft Corporation Details
7.3.2 Microsoft Corporation Major Business
7.3.3 Microsoft Corporation On-Premises based Phishing Protection Product and Services
7.3.4 Microsoft Corporation On-Premises based Phishing Protection Revenue, Gross Margin and Market Share (2019-2024)
7.3.5 Microsoft Corporation Recent Developments/Updates
7.3.6 Microsoft Corporation Competitive Strengths & Weaknesses
7.4 FireEye Inc.
7.4.1 FireEye Inc. Details

+44 20 8123 2220
info@marketpublishers.com

7.4.2 FireEye Inc. Major Business
7.4.3 FireEye Inc. On-Premises based Phishing Protection Product and Services
7.4.4 FireEye Inc. On-Premises based Phishing Protection Revenue, Gross Margin and Market Share (2019-2024)
7.4.5 FireEye Inc. Recent Developments/Updates
7.4.6 FireEye Inc. Competitive Strengths & Weaknesses
7.5 Symantec Corporation
7.5.1 Symantec Corporation Details
7.5.2 Symantec Corporation Major Business
7.5.3 Symantec Corporation On-Premises based Phishing Protection Product and Services
7.5.4 Symantec Corporation On-Premises based Phishing Protection Revenue, Gross Margin and Market Share (2019-2024)
7.5.5 Symantec Corporation Recent Developments/Updates
7.5.6 Symantec Corporation Competitive Strengths & Weaknesses
7.6 Proofpoint, Inc.
7.6.1 Proofpoint, Inc. Details
7.6.2 Proofpoint, Inc. Major Business
7.6.3 Proofpoint, Inc. On-Premises based Phishing Protection Product and Services
7.6.4 Proofpoint, Inc. On-Premises based Phishing Protection Revenue, Gross Margin and Market Share (2019-2024)
7.6.5 Proofpoint, Inc. Recent Developments/Updates
7.6.6 Proofpoint, Inc. Competitive Strengths & Weaknesses
7.7 GreatHorn, Inc.
7.7.1 GreatHorn, Inc. Details
7.7.2 GreatHorn, Inc. Major Business
7.7.3 GreatHorn, Inc. On-Premises based Phishing Protection Product and Services
7.7.4 GreatHorn, Inc. On-Premises based Phishing Protection Revenue, Gross Margin and Market Share (2019-2024)
7.7.5 GreatHorn, Inc. Recent Developments/Updates
7.7.6 GreatHorn, Inc. Competitive Strengths & Weaknesses
7.8 Cisco Systems Inc.
7.8.1 Cisco Systems Inc. Details
7.8.2 Cisco Systems Inc. Major Business
7.8.3 Cisco Systems Inc. On-Premises based Phishing Protection Product and Services
7.8.4 Cisco Systems Inc. On-Premises based Phishing Protection Revenue, Gross Margin and Market Share (2019-2024)
7.8.5 Cisco Systems Inc. Recent Developments/Updates

+44 20 8123 2220
info@marketpublishers.com

7.8.6 Cisco Systems Inc. Competitive Strengths & Weaknesses
7.9 Phishlabs
7.9.1 Phishlabs Details
7.9.2 Phishlabs Major Business
7.9.3 Phishlabs On-Premises based Phishing Protection Product and Services
7.9.4 Phishlabs On-Premises based Phishing Protection Revenue, Gross Margin and Market Share (2019-2024)
7.9.5 Phishlabs Recent Developments/Updates
7.9.6 Phishlabs Competitive Strengths & Weaknesses
7.10 Intel Corporation
7.10.1 Intel Corporation Details
7.10.2 Intel Corporation Major Business
7.10.3 Intel Corporation On-Premises based Phishing Protection Product and Services
7.10.4 Intel Corporation On-Premises based Phishing Protection Revenue, Gross Margin and Market Share (2019-2024)
7.10.5 Intel Corporation Recent Developments/Updates
7.10.6 Intel Corporation Competitive Strengths & Weaknesses
7.11 Mimecast Ltd
7.11.1 Mimecast Ltd Details
7.11.2 Mimecast Ltd Major Business
7.11.3 Mimecast Ltd On-Premises based Phishing Protection Product and Services
7.11.4 Mimecast Ltd On-Premises based Phishing Protection Revenue, Gross Margin and Market Share (2019-2024)
7.11.5 Mimecast Ltd Recent Developments/Updates
7.11.6 Mimecast Ltd Competitive Strengths & Weaknesses

8 INDUSTRY CHAIN ANALYSIS

8.1 On-Premises based Phishing Protection Industry Chain
8.2 On-Premises based Phishing Protection Upstream Analysis
8.3 On-Premises based Phishing Protection Midstream Analysis
8.4 On-Premises based Phishing Protection Downstream Analysis

9 RESEARCH FINDINGS AND CONCLUSION

10 APPENDIX

10.1 Methodology
10.2 Research Process and Data Source

+44 20 8123 2220
info@marketpublishers.com

10.3 Disclaimer

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. World On-Premises based Phishing Protection Revenue by Region (2019, 2023 and 2030) & (USD Million), (by Headquarter Location)
Table 2. World On-Premises based Phishing Protection Revenue by Region (2019-2024) & (USD Million), (by Headquarter Location)
Table 3. World On-Premises based Phishing Protection Revenue by Region (2025-2030) & (USD Million), (by Headquarter Location)
Table 4. World On-Premises based Phishing Protection Revenue Market Share by Region (2019-2024), (by Headquarter Location)
Table 5. World On-Premises based Phishing Protection Revenue Market Share by Region (2025-2030), (by Headquarter Location)
Table 6. Major Market Trends
Table 7. World On-Premises based Phishing Protection Consumption Value Growth Rate Forecast by Region (2019 & 2023 & 2030) & (USD Million)
Table 8. World On-Premises based Phishing Protection Consumption Value by Region (2019-2024) & (USD Million)
Table 9. World On-Premises based Phishing Protection Consumption Value Forecast by Region (2025-2030) & (USD Million)
Table 10. World On-Premises based Phishing Protection Revenue by Player (2019-2024) & (USD Million)
Table 11. Revenue Market Share of Key On-Premises based Phishing Protection Players in 2023
Table 12. World On-Premises based Phishing Protection Industry Rank of Major Player, Based on Revenue in 2023
Table 13. Global On-Premises based Phishing Protection Company Evaluation Quadrant
Table 14. Head Office of Key On-Premises based Phishing Protection Player
Table 15. On-Premises based Phishing Protection Market: Company Product Type Footprint
Table 16. On-Premises based Phishing Protection Market: Company Product Application Footprint
Table 17. On-Premises based Phishing Protection Mergers & Acquisitions Activity
Table 18. United States VS China On-Premises based Phishing Protection Market Size Comparison, (2019 & 2023 & 2030) & (USD Million)
Table 19. United States VS China On-Premises based Phishing Protection Consumption Value Comparison, (2019 & 2023 & 2030) & (USD Million)

+44 20 8123 2220
info@marketpublishers.com

Table 20. United States Based On-Premises based Phishing Protection Companies, Headquarters (States, Country)
Table 21. United States Based Companies On-Premises based Phishing Protection Revenue, (2019-2024) & (USD Million)
Table 22. United States Based Companies On-Premises based Phishing Protection Revenue Market Share (2019-2024)
Table 23. China Based On-Premises based Phishing Protection Companies, Headquarters (Province, Country)
Table 24. China Based Companies On-Premises based Phishing Protection Revenue, (2019-2024) & (USD Million)
Table 25. China Based Companies On-Premises based Phishing Protection Revenue Market Share (2019-2024)
Table 26. Rest of World Based On-Premises based Phishing Protection Companies, Headquarters (States, Country)
Table 27. Rest of World Based Companies On-Premises based Phishing Protection Revenue, (2019-2024) & (USD Million)
Table 28. Rest of World Based Companies On-Premises based Phishing Protection Revenue Market Share (2019-2024)
Table 29. World On-Premises based Phishing Protection Market Size by Type, (USD Million), 2019 & 2023 & 2030
Table 30. World On-Premises based Phishing Protection Market Size by Type (2019-2024) & (USD Million)
Table 31. World On-Premises based Phishing Protection Market Size by Type (2025-2030) & (USD Million)
Table 32. World On-Premises based Phishing Protection Market Size by Application, (USD Million), 2019 & 2023 & 2030
Table 33. World On-Premises based Phishing Protection Market Size by Application (2019-2024) & (USD Million)
Table 34. World On-Premises based Phishing Protection Market Size by Application (2025-2030) & (USD Million)
Table 35. Cyren Basic Information, Area Served and Competitors
Table 36. Cyren Major Business
Table 37. Cyren On-Premises based Phishing Protection Product and Services
Table 38. Cyren On-Premises based Phishing Protection Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)
Table 39. Cyren Recent Developments/Updates
Table 40. Cyren Competitive Strengths & Weaknesses
Table 41. BAE Systems Basic Information, Area Served and Competitors
Table 42. BAE Systems Major Business

+44 20 8123 2220
info@marketpublishers.com

Table 43. BAE Systems On-Premises based Phishing Protection Product and Services
Table 44. BAE Systems On-Premises based Phishing Protection Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)
Table 45. BAE Systems Recent Developments/Updates
Table 46. BAE Systems Competitive Strengths & Weaknesses
Table 47. Microsoft Corporation Basic Information, Area Served and Competitors
Table 48. Microsoft Corporation Major Business
Table 49. Microsoft Corporation On-Premises based Phishing Protection Product and Services
Table 50. Microsoft Corporation On-Premises based Phishing Protection Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)
Table 51. Microsoft Corporation Recent Developments/Updates
Table 52. Microsoft Corporation Competitive Strengths & Weaknesses
Table 53. FireEye Inc. Basic Information, Area Served and Competitors
Table 54. FireEye Inc. Major Business
Table 55. FireEye Inc. On-Premises based Phishing Protection Product and Services
Table 56. FireEye Inc. On-Premises based Phishing Protection Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)
Table 57. FireEye Inc. Recent Developments/Updates
Table 58. FireEye Inc. Competitive Strengths & Weaknesses
Table 59. Symantec Corporation Basic Information, Area Served and Competitors
Table 60. Symantec Corporation Major Business
Table 61. Symantec Corporation On-Premises based Phishing Protection Product and Services
Table 62. Symantec Corporation On-Premises based Phishing Protection Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)
Table 63. Symantec Corporation Recent Developments/Updates
Table 64. Symantec Corporation Competitive Strengths & Weaknesses
Table 65. Proofpoint, Inc. Basic Information, Area Served and Competitors
Table 66. Proofpoint, Inc. Major Business
Table 67. Proofpoint, Inc. On-Premises based Phishing Protection Product and Services
Table 68. Proofpoint, Inc. On-Premises based Phishing Protection Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)
Table 69. Proofpoint, Inc. Recent Developments/Updates
Table 70. Proofpoint, Inc. Competitive Strengths & Weaknesses
Table 71. GreatHorn, Inc. Basic Information, Area Served and Competitors
Table 72. GreatHorn, Inc. Major Business
Table 73. GreatHorn, Inc. On-Premises based Phishing Protection Product and Services

+44 20 8123 2220
info@marketpublishers.com

Table 74. GreatHorn, Inc. On-Premises based Phishing Protection Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)
Table 75. GreatHorn, Inc. Recent Developments/Updates
Table 76. GreatHorn, Inc. Competitive Strengths & Weaknesses
Table 77. Cisco Systems Inc. Basic Information, Area Served and Competitors
Table 78. Cisco Systems Inc. Major Business
Table 79. Cisco Systems Inc. On-Premises based Phishing Protection Product and Services
Table 80. Cisco Systems Inc. On-Premises based Phishing Protection Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)
Table 81. Cisco Systems Inc. Recent Developments/Updates
Table 82. Cisco Systems Inc. Competitive Strengths & Weaknesses
Table 83. Phishlabs Basic Information, Area Served and Competitors
Table 84. Phishlabs Major Business
Table 85. Phishlabs On-Premises based Phishing Protection Product and Services
Table 86. Phishlabs On-Premises based Phishing Protection Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)
Table 87. Phishlabs Recent Developments/Updates
Table 88. Phishlabs Competitive Strengths & Weaknesses
Table 89. Intel Corporation Basic Information, Area Served and Competitors
Table 90. Intel Corporation Major Business
Table 91. Intel Corporation On-Premises based Phishing Protection Product and Services
Table 92. Intel Corporation On-Premises based Phishing Protection Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)
Table 93. Intel Corporation Recent Developments/Updates
Table 94. Mimecast Ltd Basic Information, Area Served and Competitors
Table 95. Mimecast Ltd Major Business
Table 96. Mimecast Ltd On-Premises based Phishing Protection Product and Services
Table 97. Mimecast Ltd On-Premises based Phishing Protection Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)
Table 98. Global Key Players of On-Premises based Phishing Protection Upstream (Raw Materials)
Table 99. On-Premises based Phishing Protection Typical Customers

List of Figure

Figure 1. On-Premises based Phishing Protection Picture
Figure 2. World On-Premises based Phishing Protection Total Market Size: 2019 & 2023 & 2030, (USD Million)
Figure 3. World On-Premises based Phishing Protection Total Market Size (2019-2030)

+44 20 8123 2220
info@marketpublishers.com

& (USD Million)
Figure 4. World On-Premises based Phishing Protection Revenue Market Share by Region (2019, 2023 and 2030) & (USD Million) , (by Headquarter Location)
Figure 5. World On-Premises based Phishing Protection Revenue Market Share by Region (2019-2030), (by Headquarter Location)
Figure 6. United States Based Company On-Premises based Phishing Protection Revenue (2019-2030) & (USD Million)
Figure 7. China Based Company On-Premises based Phishing Protection Revenue (2019-2030) & (USD Million)
Figure 8. Europe Based Company On-Premises based Phishing Protection Revenue (2019-2030) & (USD Million)
Figure 9. Japan Based Company On-Premises based Phishing Protection Revenue (2019-2030) & (USD Million)
Figure 10. South Korea Based Company On-Premises based Phishing Protection Revenue (2019-2030) & (USD Million)
Figure 11. ASEAN Based Company On-Premises based Phishing Protection Revenue (2019-2030) & (USD Million)
Figure 12. India Based Company On-Premises based Phishing Protection Revenue (2019-2030) & (USD Million)
Figure 13. On-Premises based Phishing Protection Market Drivers
Figure 14. Factors Affecting Demand
Figure 15. World On-Premises based Phishing Protection Consumption Value (2019-2030) & (USD Million)
Figure 16. World On-Premises based Phishing Protection Consumption Value Market Share by Region (2019-2030)
Figure 17. United States On-Premises based Phishing Protection Consumption Value (2019-2030) & (USD Million)
Figure 18. China On-Premises based Phishing Protection Consumption Value (2019-2030) & (USD Million)
Figure 19. Europe On-Premises based Phishing Protection Consumption Value (2019-2030) & (USD Million)
Figure 20. Japan On-Premises based Phishing Protection Consumption Value (2019-2030) & (USD Million)
Figure 21. South Korea On-Premises based Phishing Protection Consumption Value (2019-2030) & (USD Million)
Figure 22. ASEAN On-Premises based Phishing Protection Consumption Value (2019-2030) & (USD Million)
Figure 23. India On-Premises based Phishing Protection Consumption Value (2019-2030) & (USD Million)

+44 20 8123 2220
info@marketpublishers.com

Figure 24. Producer Shipments of On-Premises based Phishing Protection by Player Revenue ($MM) and Market Share (%): 2023
Figure 25. Global Four-firm Concentration Ratios (CR4) for On-Premises based Phishing Protection Markets in 2023
Figure 26. Global Four-firm Concentration Ratios (CR8) for On-Premises based Phishing Protection Markets in 2023
Figure 27. United States VS China: On-Premises based Phishing Protection Revenue Market Share Comparison (2019 & 2023 & 2030)
Figure 28. United States VS China: On-Premises based Phishing Protection Consumption Value Market Share Comparison (2019 & 2023 & 2030)
Figure 29. World On-Premises based Phishing Protection Market Size by Type, (USD Million), 2019 & 2023 & 2030
Figure 30. World On-Premises based Phishing Protection Market Size Market Share by Type in 2023
Figure 31. Email based Phishing Protection
Figure 32. Non-email based Phishing Protection
Figure 33. World On-Premises based Phishing Protection Market Size Market Share by Type (2019-2030)
Figure 34. World On-Premises based Phishing Protection Market Size by Application, (USD Million), 2019 & 2023 & 2030
Figure 35. World On-Premises based Phishing Protection Market Size Market Share by Application in 2023
Figure 36. SMEs
Figure 37. Large Enterprises
Figure 38. On-Premises based Phishing Protection Industrial Chain
Figure 39. Methodology
Figure 40. Research Process and Data Source

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