

Global On-device AI Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global On-device AI market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Artificial intelligence is one of the emerging technologies that helps reduce manpower and is entirely based on machine learning. On-device AI refers to the device carrier that runs artificial intelligence.

China and the United States are two leaders in AI industry. On the AI 100 list (2022) released by CB Insights, the number of companies in the United States ranks first, with more than 70 companies, followed by the United Kingdom, with 8 companies on the list. China and Canada both holds 5 companies on the list. According to data from the China Academy of Information and Communications Technology, the scale of China's core artificial intelligence industry reached ?508 billion in 2022, a year-on-year increase of 18%. From 2013 to November 2022, the cumulative number of patent applications for artificial intelligence inventions in the world reached 729,000, and the cumulative number of applications in China reached 389,000, accounting for 53.4%. However, the Global Artificial Intelligence Innovation Index Report 2021 released by the China Institute of Scientific and Technological Information shows that the overall strength of the United States is still far ahead. The number of artificial intelligence companies in the United States is about 4,670, while China has only 880. China's data center is less than 1/52 of that of the United States.

The Global Info Research report includes an overview of the development of the On-device AI industry chain, the market status of Image Identification (Hardware, Software), Speech Recognition (Hardware, Software), and key enterprises in developed and

developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of On-device AI.

Regionally, the report analyzes the On-device AI markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global On-device AI market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the On-device AI market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the On-device AI industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Hardware, Software).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the On-device AI market.

Regional Analysis: The report involves examining the On-device AI market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the On-device AI market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to On-device AI:

Company Analysis: Report covers individual On-device AI players, suppliers, and other

relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards On-device AI. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Image Identification, Speech Recognition).

Technology Analysis: Report covers specific technologies relevant to On-device AI. It assesses the current state, advancements, and potential future developments in On-device AI areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the On-device AI market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

On-device AI market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Hardware

Software

Market segment by Application

Image Identification

Speech Recognition

Image Processing

Medical Imaging

Internet of Things

Market segment by players, this report covers

Qualcomm

Fujitsu

Apple

Amazon

Google

SenseTime Group Limited

Counterpoint Research

Huawei

Baidu

NVIDIA

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe On-device AI product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of On-device AI, with revenue, gross margin and global market share of On-device AI from 2019 to 2024.

Chapter 3, the On-device AI competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and On-device AI market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of On-device AI.

Chapter 13, to describe On-device AI research findings and conclusion.

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