

Global On-demand Learning Management System Market by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Learning management system is a software application for the reporting, tracking, documentation, and administration by e-learning training and educational courses or programs. On-demand Learning Management System is the integration of software-as-a-service platform and key features of traditional learning management system. The adoption of cloud platform in learning management system provides advanced features such as remote location access, reduced maintenance cost, as well as flexibility and scalability.

Scope of the Report:

This report studies the On-demand Learning Management System market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the On-demand Learning Management System market by product type and applications/end industries.

Learning management system solutions provide various benefits such as better learning experience, better learning environment, and instant feedback in comparison with other solutions. Increasing adoption of gamification for education and training purposes is in turn, accelerating growth of the market for On-demand Learning Management System. The global On-demand Learning Management System market is valued at 4660 million USD in 2017 and is expected to reach 17800 million USD by the end of 2023, growing at a CAGR of 25.1% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which

cannot be ignored. Any changes from United States might affect the development trend of On-demand Learning Management System. Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Adobe Systems

TalentLMS

DoceboLMS

Litmos

Trivantis

WizIQ

Mindflash

SchoolKeep

Latitude Learning LMS

SAP

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Public

Private Cloud

Market Segment by Applications, can be divided into

Academic

Corporate

Government

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