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Global On-demand Home Service App Market 2026 by Company, Regions, Type and Application, Forecast to 2032

https://marketpublishers.com/r/G7656A22D06FEN.html
Date: September 2026
Pages: 102
Price: US$ 3,480.00 (Single User License)
ID: G7656A22D06FEN

Abstracts

According to our (Global Info Research) latest study, the global On-demand Home Service App market size was valued at US$ 687 million in 2025 and is forecast to a readjusted size of US$ 1031 million by 2032 with a CAGR of 6.0% during review period.

An on-demand home service app is a digital platform that allows users to request and receive various home services quickly and conveniently through their smartphones or tablets. These apps connect users with a range of service providers, such as cleaners, plumbers, electricians, and landscapers, who can be booked for immediate or scheduled appointments. By leveraging real-time technology, these apps facilitate seamless transactions, offer transparent pricing, and often include features like service tracking, customer reviews, and secure payment options, making it easier for homeowners to manage and address their needs efficiently.

The global development of on-demand home service app exhibits significant regional imbalances, with their models closely tied to local labor costs, internet penetration, and lifestyles. In North America, these apps are highly mature, primarily focusing on professional task management and home repair services. Users are accustomed to paying for high labor costs, and platforms often adopt an asset-light model that connects independent contractors. The European market is similar, but with a greater emphasis on regulatory compliance and social security for service providers, and adoption is hindered in some countries with high welfare benefits. However, the true growth engine lies in Asia, particularly China and India. These countries, characterized by their vast user bases and abundant labor resources, have spawned super apps that integrate cleaning, repair, and errands, and developed a complex operational model that combines full-time management with crowdsourcing, resulting in fierce competition.

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In emerging markets like Southeast Asia and Latin America, limited payment and trust systems mean services are concentrated in densely populated metropolitan areas, primarily focusing on basic errand and delivery services. Overall, the industry is shifting from its early, extensive expansion model to refined operations and regional customization, and continues to reshape consumer habits for home services globally.

This report is a detailed and comprehensive analysis for global On-demand Home Service App market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global On-demand Home Service App market size and forecasts, in consumption value ($ Million), 2021-2032

Global On-demand Home Service App market size and forecasts by region and country, in consumption value ($ Million), 2021-2032

Global On-demand Home Service App market size and forecasts, by Type and by Application, in consumption value ($ Million), 2021-2032

Global On-demand Home Service App market shares of main players, in revenue ($ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for On-demand Home Service App

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

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This report profiles key players in the global On-demand Home Service App market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Thumbtack, TaskRabbit, TaskEasy, Angi, Jobber, Merry Maids, Handy, Neighborly, Justlife, Mobisoft Infotech, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

On-demand Home Service App market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Instant Service App

Project Service App

Subscription Service App

Market segment by Application

Home Maintenance and Repairs

Cleaning Services

Pest Control

Security Services

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Others

Market segment by players, this report covers

Thumbtack

TaskRabbit

TaskEasy

Angi

Jobber

Merry Maids

Handy

Neighborly

Justlife

Mobisoft Infotech

Urban Company

Rinse

JD

Knockman

Joboy

Market segment by regions, regional analysis covers

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North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe On-demand Home Service App product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of On-demand Home Service App, with revenue, gross margin, and global market share of On-demand Home Service App from 2021 to 2026.

Chapter 3, the On-demand Home Service App competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026.and On-demand Home Service App market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of On-demand Home Service App.

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Chapter 13, to describe On-demand Home Service App research findings and conclusion.

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