

Global On-demand Fitness Market 2024 by Company, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G34DEA6843ADEN.html>

Date: October 2024

Pages: 130

Price: US\$ 3,480.00 (Single User License)

ID: G34DEA6843ADEN

Abstracts

According to our (Global Info Research) latest study, the global On-demand Fitness market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Finding the time (and the money) to get to the gym can feel like an impossible feat. But those barriers are slowly being broken down, thanks to the rise of on-demand workout programs, which bring celebrity-grade, instructor-led workouts to your phone, laptop or smart TV so you can exercise whenever you want, wherever you are.

This report focus on On-demand Fitness Platforms market.

According to our Wellness & Health Research Center, the global wellness & health economy was valued at US dollars 4.8 trillion. Asia Pacific was the region with the highest spending on big health in 2022, with a total spending of \$1.68 trillion, followed by North America (\$1.42 trillion) and Europe (\$1.0 trillion). According to the health industry accounting analysis data disclosed by the Health Development Research Center of the National Health Commission, from 2019 to 2021, the market size of the health service industry grew by an average of 7.0% per year, and the specific data increased from 7.7 trillion yuan to 8.8 trillion yuan. China's health industry revenue reached 8.0 trillion yuan in 2021, with an increase of 8.1%.

The Global Info Research report includes an overview of the development of the On-demand Fitness industry chain, the market status of Personal (iOS, Android), Commercial (iOS, Android), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of On-demand Fitness.

Regionally, the report analyzes the On-demand Fitness markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global On-demand Fitness market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the On-demand Fitness market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the On-demand Fitness industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., iOS, Android).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the On-demand Fitness market.

Regional Analysis: The report involves examining the On-demand Fitness market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the On-demand Fitness market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to On-demand Fitness:

Company Analysis: Report covers individual On-demand Fitness players, suppliers, and other relevant industry players. This analysis includes studying their financial

performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards On-demand Fitness. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Personal, Commercial).

Technology Analysis: Report covers specific technologies relevant to On-demand Fitness. It assesses the current state, advancements, and potential future developments in On-demand Fitness areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the On-demand Fitness market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

On-demand Fitness market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

iOS

Android

Windows

Market segment by Application

Personal

Commercial

Market segment by players, this report covers

Wellbeats

Beachbody

Gaia

Peloton

Daily Burn

Forte

LEKFIT

FitnessOnDemand

FightCamp

Plankk Studio

Crunch

Fiit

NEOU

AKT

LES MILLS

CorePower Yoga

YMCA 360

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe On-demand Fitness product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of On-demand Fitness, with revenue, gross margin and global market share of On-demand Fitness from 2019 to 2024.

Chapter 3, the On-demand Fitness competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and On-demand Fitness market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of On-demand Fitness.

Chapter 13, to describe On-demand Fitness research findings and conclusion.

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