

Global On-Board Diagnostics (OBD) Aftermarket Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our latest research, the global On-Board Diagnostics (OBD) Aftermarket market size will reach USD 16270 million in 2031, growing at a CAGR of 20.4% over the analysis period.

The aftermarket industry for on-board diagnostics (OBD) has experienced significant growth. It revolves around the creation and distribution of solutions that aim to improve and expand the functionality of OBD systems found in modern vehicles. Initially, these systems were implemented by regulatory requirements to control emissions and ensure safety. However, they have now evolved into sophisticated onboard computer systems within contemporary automobiles. Their main responsibility involves continuously monitoring and reporting essential data regarding a vehicle's performance. This includes analyzing factors such as engine health, fuel efficiency, emissions levels, and various other parameters to ensure optimal functioning.

As vehicles continue to be integrated into the Internet of Things (IoT), aftermarket OBD solutions have greater potential to thrive. These solutions utilize modern vehicles' extensive connectivity, offering a wide range of advanced features. By enabling real-time data transmission, remote diagnostics, and over-the-air updates, OBD aftermarket products significantly enhance the driving experience. Connected cars enable the seamless transmission of crucial data from OBD devices to users' smartphones, tablets, or cloud-based platforms. This allows vehicle owners to conveniently monitor their vehicles' health and performance from anywhere. Real-time access empowers them with valuable insights into engine diagnostics, fuel efficiency, maintenance requirements, and more. This not only enhances convenience but also enables proactive maintenance and early issue detection, ultimately leading to time and cost

savings.

This report is a detailed and comprehensive analysis for global On-Board Diagnostics (OBD) Aftermarket market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global On-Board Diagnostics (OBD) Aftermarket market size and forecasts, in consumption value (\$ Million), 2020-2031

Global On-Board Diagnostics (OBD) Aftermarket market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global On-Board Diagnostics (OBD) Aftermarket market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global On-Board Diagnostics (OBD) Aftermarket market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for On-Board Diagnostics (OBD) Aftermarket

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global On-Board Diagnostics (OBD) Aftermarket market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Magneti Marelli S.p.A., Intel Corporation, Innova

Electronics Corporation, Hella GmbH & Co. KGaA, Geotab Inc., Electronic System LTD, ERM, Continental AG, CalAmp Corporation, Danlaw Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

On-Board Diagnostics (OBD) Aftermarket market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Diagnostic Tools

Software Applications

Hardware Devices

Market segment by Application

Fleet Management

Consumer Telematics

Car Sharing

Used-based Insurance

Market segment by players, this report covers

Magneti Marelli S.p.A.

Intel Corporation

Innova Electronics Corporation

Hella GmbH & Co. KGaA

Geotab Inc.

Electronic System LTD

ERM

Continental AG

CalAmp Corporation

Danlaw Inc.

Bosch Diagnostic (Robert Bosch GmbH)

Azuga Inc.

AVL DiTEST GmbH

Autel Intelligent Technology Corp., Ltd.

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe On-Board Diagnostics (OBD) Aftermarket product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of On-Board Diagnostics (OBD) Aftermarket, with revenue, gross margin, and global market share of On-Board Diagnostics (OBD) Aftermarket from 2020 to 2025.

Chapter 3, the On-Board Diagnostics (OBD) Aftermarket competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and On-Board Diagnostics (OBD) Aftermarket market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of On-Board Diagnostics (OBD) Aftermarket.

Chapter 13, to describe On-Board Diagnostics (OBD) Aftermarket research findings and conclusion.

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