

Global On-Board Diagnostic Scanner Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global On-Board Diagnostic Scanner market size is expected to reach \$ 2579 million by 2032, rising at a market growth of 6.8% CAGR during the forecast period (2026-2032).

In 2025, global sales of On-Board Diagnostic Scanners are projected to reach 4.87 million units, with an average price of \$338.3 per unit and a gross profit margin of 29%-38%. As a standard diagnostic tool mandated in most regions globally, the On-Board Diagnostic Scanner is a portable diagnostic device used to read vehicle 'Check Engine' diagnostic trouble codes (DTCs), clear fault lights, and monitor engine and emission system status in real time. It typically connects to the vehicle via a standard OBD-II interface and is compatible with almost all vehicles manufactured after 1996. Known for their ease of use and cost-effectiveness, they are popular among DIY car owners and chain repair shops. On-Board Diagnostic Scanners are a type of fault detection tool developed based on OBD-II and related on-board diagnostic standards. By communicating with the vehicle's ECU (Electronic Control Unit), they can read fault codes, real-time sensor data, and perform some functional tests. They are widely used in automotive aftermarket repair, fleet management, owner self-diagnosis, and emissions testing. In a typical automotive repair shop, each repair bay is usually equipped with at least 1-2 scanners, making them an indispensable basic diagnostic tool.

The production capacity of complete vehicles and parts has shifted from Europe, the United States, and Japan to China, Mexico, Eastern Europe, and Southeast Asia, resulting in the formation of complete automotive industry chains and a massive installed base in these regions. This industrial transfer has two direct consequences: firstly, local vehicle and parts manufacturers have extensively adopted ECUs, sensors,

and drive-by-wire systems, leading to a rapid increase in vehicle electronic sophistication, with OBD interfaces becoming standard; secondly, after-sales service networks have rapidly formed around these emerging production bases, and a large number of small and medium-sized repair shops and chain stores require On-Board Diagnostic Scanners to cover multiple vehicle brands. Simultaneously, consumer upgrading has led car owners to place greater emphasis on driving experience and safety, no longer satisfied with simply 'being able to drive,' and their willingness to pay for services such as fault light elimination, fuel consumption optimization, emissions testing, and used car inspection has increased. This has forced repair shops to upgrade from simple fault light eliminators to On-Board Diagnostic Scanners with data stream capabilities, bidirectional control, and system-level diagnostics. The combination of industrial transfer and consumer upgrading has transformed generic OBD scanners from 'optional gadgets' into essential diagnostic tools in emerging automotive markets, providing a long-term and sustainable demand base for the industry. Against the backdrop of continuously strengthening emissions regulations and repair compliance, OBD, as a legally mandated on-board self-diagnostic system, ensures that universal scanners are 'essential tools.' For example, US regulations have specific requirements for key OBD functions (MIL, DTC, etc.), and European type approval regulations further require the provision of standardized, non-discriminatory access to OBD and repair information for independent repair shops, directly expanding the demand for tools in independent repair and multi-brand service scenarios.

This report studies the global On-Board Diagnostic Scanner production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for On-Board Diagnostic Scanner and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of On-Board Diagnostic Scanner that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global On-Board Diagnostic Scanner total production and demand, 2021-2032, (K Units)

Global On-Board Diagnostic Scanner total production value, 2021-2032, (USD Million)

Global On-Board Diagnostic Scanner production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global On-Board Diagnostic Scanner consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: On-Board Diagnostic Scanner domestic production, consumption, key domestic manufacturers and share

Global On-Board Diagnostic Scanner production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global On-Board Diagnostic Scanner production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global On-Board Diagnostic Scanner production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global On-Board Diagnostic Scanner market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Snap-On, Bosch, Autel, Launch Tech, TEXA, THINKCAR, Opus IVS, Topdon, Hella Gutmann, Autoland Scientech, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World On-Board Diagnostic Scanner market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global On-Board Diagnostic Scanner Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global On-Board Diagnostic Scanner Market, Segmentation by Type:

OBD Adapter

Handheld All-in-One Device

Tablet Scanner

Global On-Board Diagnostic Scanner Market, Segmentation by Function:

Basic Code Reader

Full-Function Scanner

Global On-Board Diagnostic Scanner Market, Segmentation by Deployment Method:

On-Premises

On-Premises + Cloud

Global On-Board Diagnostic Scanner Market, Segmentation by Application:

Passenger Car

Commercial Vehicle

Companies Profiled:

Snap-On

Bosch

Autel

Launch Tech

TEXA

THINKCAR

Opus IVS

Topdon

Hella Gutmann

Autoland Scientech

Shenzhen Xtooltech Intelligent

Foxwell

ANCEL

Innova

OBDeleven

Autocom

FCAR Technology

Repairify

Jinbenteng S&T

Gearwrench (Apex Tool)

Autophix Tech

Key Questions Answered:

1. How big is the global On-Board Diagnostic Scanner market?
2. What is the demand of the global On-Board Diagnostic Scanner market?
3. What is the year over year growth of the global On-Board Diagnostic Scanner market?
4. What is the production and production value of the global On-Board Diagnostic Scanner market?
5. Who are the key producers in the global On-Board Diagnostic Scanner market?
6. What are the growth factors driving the market demand?

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