

Global On-board Diagnostic (OBD) System Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global On-board Diagnostic (OBD) System market size is expected to reach \$ 1202 million by 2032, rising at a market growth of 5.2% CAGR during the forecast period (2026-2032).

On-board Diagnostic (OBD) System is an in-vehicle self-diagnostic and reporting system used to monitor the operating status of key vehicle components such as the engine, transmission, exhaust aftertreatment system, fuel system, sensors, and electronic control units. It can detect faults, store diagnostic trouble codes, and provide real-time vehicle data through a standardized diagnostic interface, helping technicians, fleet operators, and vehicle owners identify problems quickly and improve vehicle safety, emissions compliance, and maintenance efficiency. In 2025, global On-board Diagnostic (OBD) System production reached approximately 975 k units, with an average global market price of around 824 USD/unit. The production capacity for On-board Diagnostic (OBD) System in 2025 was approximately 1000 k units. The typical gross profit margin for On-board Diagnostic (OBD) System between 20% and 40%.

The On-board Diagnostic (OBD) System market is driven by increasingly strict vehicle emission regulations, the growing complexity of automotive electronics, rising demand for predictive maintenance, and the expansion of connected vehicles and fleet management solutions. As passenger cars, commercial vehicles, electric vehicles, and hybrid vehicles adopt more electronic control systems, OBD systems are becoming essential tools for diagnostics, compliance monitoring, repair services, telematics, and aftermarket data applications. The market is expected to continue expanding as automotive digitalization, remote diagnostics, and regulatory requirements increase worldwide.

This report studies the global On-board Diagnostic (OBD) System production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for On-board Diagnostic (OBD) System and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of On-board Diagnostic (OBD) System that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global On-board Diagnostic (OBD) System total production and demand, 2021-2032, (K Units)

Global On-board Diagnostic (OBD) System total production value, 2021-2032, (USD Million)

Global On-board Diagnostic (OBD) System production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global On-board Diagnostic (OBD) System consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: On-board Diagnostic (OBD) System domestic production, consumption, key domestic manufacturers and share

Global On-board Diagnostic (OBD) System production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global On-board Diagnostic (OBD) System production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global On-board Diagnostic (OBD) System production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global On-board Diagnostic (OBD) System market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Snap-On, Bosch, TEXA, Opus IVS, Hella Gutmann, Innova, OBDeleven, Autocom, Repairify, Gearwrench (Apex Tool), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World On-board Diagnostic (OBD) System market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global On-board Diagnostic (OBD) System Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global On-board Diagnostic (OBD) System Market, Segmentation by Type:

OBD-I

OBD-II

Global On-board Diagnostic (OBD) System Market, Segmentation by Connection Method:

Wired Connection

Bluetooth Connection

Wi-Fi Connection

USB Connection

Global On-board Diagnostic (OBD) System Market, Segmentation by Application Scenarios:

Trouble Code Reading and Clearing

Emission Inspection

Live Data Monitoring

Vehicle Health Management

Used Car Inspection

Global On-board Diagnostic (OBD) System Market, Segmentation by Application:

Passenger Vehicles

Commercial Vehicles

Companies Profiled:

Snap-On

Bosch

TEXA

Opus IVS

Hella Gutmann

Innova

OBDeleven

Autocom

Repairify

Gearwrench (Apex Tool)

Autel

Launch Tech

THINKCAR

Topdon

Autoland Scientech

Shenzhen Xtooltech Intelligent

Foxwell

ANCEL

FCAR Technology

Jinbenteng S&T

Autophix Tech

Key Questions Answered:

1. How big is the global On-board Diagnostic (OBD) System market?
2. What is the demand of the global On-board Diagnostic (OBD) System market?
3. What is the year over year growth of the global On-board Diagnostic (OBD) System

market?

4. What is the production and production value of the global On-board Diagnostic (OBD) System market?
5. Who are the key producers in the global On-board Diagnostic (OBD) System market?
6. What are the growth factors driving the market demand?

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