

Global Omega-3 Encapsulation Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Omega-3 long-chain polyunsaturated fatty acids such as docosahexaenoic acid (DHA), eicosapentaenoic acid (EPA), and alpha-linolenic acid (ALA) are very popular within the dietary supplement sector for their ability to help maintain normal heart function (EPA and DHA), normal blood cholesterol levels (ALA), and eye and brain health benefits (DHA). However, the propensity of omega-3 oils to turn rancid and develop a characteristic fishy smell and taste may negatively impact consumer appeal.

SCOPE OF THE REPORT:

This report studies the Omega-3 Encapsulation market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Omega-3 Encapsulation market by product type and applications/end industries.

Softgel capsules dominate the omega-3 oil supplement market as the encapsulation procedure is very compatible with the oil, and consumers have become very comfortable with the format. The products are convenient, have a long shelf life, and are not as messy as bottles of liquids. In the highly competitive market of dietary supplements, new innovations around dosage forms can increase the appeal of products among consumers. Dose forms that do not require water, such as chewable capsules, have large consumer appeal in general and especially for populations that have trouble swallowing, such as the elderly and young children. Formulations allowing for the development of such a product would require more concentrated fish oil ingredients and suitable taste masking additives, and could afford a step change for the specific market, similar to when softgels were introduced, replacing liquid dosing. The global Omega-3 Encapsulation market is valued at xx million USD in 2017 and is

expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Omega-3 Encapsulation.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Bioseutica

Arjuna Natural Extracts

Pure Encapsulation

Nutrifynn Caps

LAMBO Laboratories

DSM Nutritional Products

Captek Softgel

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Chitosan Microcapsule

Ultrasonic Atomizer

Maltodextrin

Market Segment by Applications, can be divided into

Food And Beverages

Dietary Supplements

Infant Formula

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