

Global OLED TV Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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Abstracts

OLED TVs work on the OLED display technology. They are thinner, lighter, and brighter, and provide better refresh rates and consume less energy compared with its counterparts LCD, plasma, or LED. OLED TVs do not require backlight unlike LED TVs, because each pixel itself emits light, thus making OLED TV contrast electroluminescent. The self-emitting diodes differentiates OLED TV display from others by creating real colors, perfect contrast, and blur-free picture.

SCOPE OF THE REPORT:

This report focuses on the OLED TV in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. OLED TV's are growing importance on the back of inherent properties such as OLED televisions are brighter, lighter and slimmer than LCD or LED televisions. Enhanced contrast ratio and feature of wide angle display up to 1800 is likely to gain traction of consumers in near future in order to adopt enhanced display technology. Moreover, importance of OLED televisions are growing in industries and government organizations owing to rising need of advanced, durable and energy efficient electronics. Growing trend of advanced visual technology among the population in urban regions and increasing demand for high-end technology display in various sectors such as healthcare, automotive, etc. are some of the key elements driving the growth of OLED televisions market.

The worldwide market for OLED TV is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Panasonic

LG Electronics

Haier Group

Sichuan Changhong

Konka Group

Sony

TCL

Sharp

Hisense

Philips

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

1080P

4K

Other

Market Segment by Applications, can be divided into

Home

Commercial

There are 15 Chapters to deeply display the global OLED TV market.

Chapter 1, to describe OLED TV Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of OLED TV, with sales, revenue, and price of OLED TV, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of OLED TV, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, OLED TV market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe OLED TV sales channel, distributors, traders,

dealers, Research Findings and Conclusion, appendix and data source

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