

# Global OLED Self-Luminescent Material Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global OLED Self-Luminescent Material market size is expected to reach \$ 844 million by 2032, rising at a market growth of 5.7% CAGR during the forecast period (2026-2032).

OLED self-luminescent materials are organic compounds used in organic light-emitting diodes that emit light directly when an electric current is applied, without the need for a backlight. These materials convert electrical energy into light through electroluminescence and are the core of OLED displays, enabling thin, lightweight, high-contrast, and flexible screens with fast response times and wide viewing angles. In 2025, global OLED Self-Luminescent Material production reached approximately 113 kg with an average global market price of around US\$ 5,000 per g. The production capacity for OLED Self-Luminescent Material in 2025 was approximately 120 kg. The typical gross profit margin for OLED Self-Luminescent Material is between 20% and 40%. The downstream market for OLED self-luminescent materials mainly includes display applications such as smartphones, televisions, tablets, monitors, and wearable devices, where OLED technology is valued for its high contrast, thin form factor, and low power consumption. Emerging downstream markets are expanding rapidly in areas such as AR/VR micro-displays, automotive displays, and specialized industrial and medical displays, further driving demand for high-performance OLED emitting materials. The OLED self-luminescent material market is driven by the rapid adoption of OLED displays in smartphones, TVs, IT devices, and emerging applications such as AR/VR and automotive displays. Continuous demand for higher efficiency, longer lifetime, and improved color performance?especially in blue emitters?supports ongoing material innovation. As OLED penetration expands and display technologies evolve, the market is expected to maintain steady growth, with phosphorescent and advanced TADF materials playing an increasingly important role.

This report studies the global OLED Self-Luminescent Material production, demand, key

manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for OLED Self-Luminescent Material and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of OLED Self-Luminescent Material that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global OLED Self-Luminescent Material total production and demand, 2021-2032, (kg)

Global OLED Self-Luminescent Material total production value, 2021-2032, (USD Million)

Global OLED Self-Luminescent Material production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (kg), (based on production site)

Global OLED Self-Luminescent Material consumption by region & country, CAGR, 2021-2032 & (kg)

U.S. VS China: OLED Self-Luminescent Material domestic production, consumption, key domestic manufacturers and share

Global OLED Self-Luminescent Material production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (kg)

Global OLED Self-Luminescent Material production by Type, production, value, CAGR, 2021-2032, (USD Million) & (kg)

Global OLED Self-Luminescent Material production by Application, production, value, CAGR, 2021-2032, (USD Million) & (kg)

This report profiles key players in the global OLED Self-Luminescent Material market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Universal Display Corporation (UDC), DS Neolux, LG Chem, Idemitsu, Merck, Sumitomo Chemical, Samsung SDI, Toray, Doosan, JNC, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World OLED Self-Luminescent Material market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (kg) and average price (US\$/g) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global OLED Self-Luminescent Material Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global OLED Self-Luminescent Material Market, Segmentation by Type:

Red Light Materials

Blue Light Materials

Green Light Materials

Global OLED Self-Luminescent Material Market, Segmentation by Emission Mechanism:

Fluorescent Materials

Phosphorescent Materials

Global OLED Self-Luminescent Material Market, Segmentation by Material Type:

Small-Molecule OLED Materials

Polymer OLED Materials

## Global OLED Self-Luminescent Material Market, Segmentation by Application:

Consumer Electronics

Home Appliances

Wearable Devices

Automotive

Others

## **Companies Profiled:**

Universal Display Corporation (UDC)

DS Neolux

LG Chem

Idemitsu

Merck

Sumitomo Chemical

Samsung SDI

Toray

Doosan

JNC

Lumtec

Hodogaya Chemical

JSR Corporation

Inox Advanced Materials

SFC Co., Ltd

Shaanxi Lighte Optoelectronics Material

Jilin OLED Material Tech

Manareco New Materials

Tronly New Electronic Materials

Valiant Co., Ltd.

Eternal Material Technology

Beijing Summer Sprout Technology

### **Key Questions Answered:**

1. How big is the global OLED Self-Luminescent Material market?
2. What is the demand of the global OLED Self-Luminescent Material market?
3. What is the year over year growth of the global OLED Self-Luminescent Material market?
4. What is the production and production value of the global OLED Self-Luminescent Material market?
5. Who are the key producers in the global OLED Self-Luminescent Material market?
6. What are the growth factors driving the market demand?

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