

Global OLED Module FPC Hot-Press Bonding Equipment Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global OLED Module FPC Hot-Press Bonding Equipment market size was valued at US\$ 214 million in 2025 and is forecast to a readjusted size of US\$ 322 million by 2032 with a CAGR of 5.7% during review period.

OLED module FPC hot press bonding equipment is a specialized automation product used in the back end assembly process of OLED display modules. It focuses on bonding flexible printed circuits to the terminal area of OLED panels, flexible substrates, COF connection areas, T FPC areas or PCB connection ends with high precision heat and pressure. The equipment mainly uses anisotropic conductive film as the interconnection medium and completes stable electrical connection through panel loading, terminal cleaning, ACF lamination, FPC feeding, vision alignment, pre bonding, main bonding, cooling, inspection and unloading. Its main product forms include semi automatic FPC hot press bonders, fully automatic FOG bonders, FOF bonders, FOP bonders, integrated ACF lamination and bonding systems, and OLED module back end bonding lines. Key specifications include alignment accuracy, bonding accuracy, temperature uniformity, bonding force control, bonding time, cycle time, compatible panel size, number of FPCs, cleanroom compatibility and yield stability. The equipment is mainly used in flexible OLED modules for smartphones, foldable OLED modules, automotive OLED display modules, IT OLED modules for tablets and notebooks, and micro OLED display modules for near eye display applications. Its core value is to improve connection reliability, reduce open circuit and short circuit risk, support narrower bezels and finer terminal pitch, and help module makers maintain stable yield in high volume production. In 2025, global output of OLED module FPC hot press bonding equipment was estimated at about 330 to 430 units, the industry average

selling price was about USD 480,000 to USD 580,000 per unit, and the industry average gross margin was about 30% to 45%.

OLED module FPC hot press bonding equipment sits in the midstream equipment layer of the OLED display value chain. Its upstream inputs include precision motion components, vision alignment systems, thermodes, servo platforms, pneumatic components, temperature control systems, ACF related materials and industrial control software. Its downstream customers are mainly OLED panel makers, display module manufacturers and module lines supporting terminal brands. The value of this equipment does not come from a simple heating and pressing process. It comes from integrating cleaning, film lamination, alignment, bonding and inspection into a stable terminal interconnection process. As flexible OLED, foldable OLED, automotive displays and IT OLED products move toward thinner structures, narrower bezels and higher connection reliability, FPC hot press bonding equipment has become a critical process tool that directly affects module yield and long term reliability.

The global competitive landscape is highly concentrated in Asia. Japanese suppliers have strong process know how in high precision ACF bonding, FOG bonding and FOF bonding. Chinese suppliers are building a more complete capability in bonding lines, lamination lines and inspection integrated systems, supported by domestic OLED panel expansion, flexible AMOLED projects and localization of display module equipment. Korean suppliers benefit from their domestic OLED ecosystem and remain relevant in high generation OLED and module automation projects. European and North American suppliers are more active in general hot bar bonding, pulse heat bonding and precision micro assembly. They can serve adjacent applications, but their role in OLED module FPC mass production lines is more limited. Competition is shifting from single machine performance to line integration, customer process adaptation, delivery capability and yield support.

Demand is still anchored by flexible OLED modules for smartphones, while foldable OLED, automotive OLED, tablet OLED and notebook OLED are creating incremental equipment opportunities. Changes in terminal product design are increasing the number of FPCs, reducing terminal pitch and narrowing the bonding area. This raises customer requirements for alignment accuracy, temperature uniformity, bonding force stability and inline inspection. High generation IT OLED investment, the concentration of OLED capacity in mainland China, stricter reliability requirements in automotive displays and automation upgrades by module manufacturers will continue to support equipment replacement and new purchases. Future demand will not grow in a linear way with panel shipments. It will be more closely linked to capital expenditure cycles, new line

ramp up schedules and product mix upgrades.

The policy and industry environment remains supportive. Mainland China's new display industry policies, local government support for OLED projects and high end equipment programs, and the extension of panel maker investment into high generation AMOLED and IT OLED are helping domestic equipment makers enter more critical back end processes. At the same time, the global supply chain is moving from reliance on a limited group of overseas tools toward multi region validation and localized support. Customers are placing more emphasis on delivery security, maintenance response and joint process development. The industry outlook is steady rather than explosive. Replacement risk may come from simplified module structures, more integrated interconnection designs and changes in packaging processes. Companies with strong heat pressure control, vision algorithms, line automation capability and long term customer validation are better positioned to win future upgrade projects.

This report is a detailed and comprehensive analysis for global OLED Module FPC Hot-Press Bonding Equipment market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Bonding Interface and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global OLED Module FPC Hot-Press Bonding Equipment market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (K US\$/Unit), 2021-2032

Global OLED Module FPC Hot-Press Bonding Equipment market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (K US\$/Unit), 2021-2032

Global OLED Module FPC Hot-Press Bonding Equipment market size and forecasts, by Bonding Interface and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (K US\$/Unit), 2021-2032

Global OLED Module FPC Hot-Press Bonding Equipment market shares of main

players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (K US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for OLED Module FPC Hot-Press Bonding Equipment

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global OLED Module FPC Hot-Press Bonding Equipment market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Panasonic Connect Co., Ltd., Nexa Dynamics Co., Ltd., Shenzhen Liande Automation Equipment Co., Ltd., OHASHI ENGINEERING Co., Ltd., Wuxi Novo Automation Technology Corp., Ltd., Shenzhen Techson Automation Technology Co., Ltd., CETC Fenghua Information Equipment Co., Ltd., Shenzhen Kaidayang Automation Co., Ltd., Shenzhen Jintuo Automation Equipment Co., Ltd., Shenzhen Shenkeda Intelligent Equipment Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

OLED Module FPC Hot-Press Bonding Equipment market is split by Bonding Interface and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Bonding Interface, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Bonding Interface

FOG Bonding Equipment

FOP Bonding Equipment

FOF Bonding Equipment

FOB Bonding Equipment

Others

Market segment by Automation Level

Fully Automatic COF Bonding Equipment

Semi-automatic COF Bonding Equipment

Manual-assisted Engineering Equipment

Market segment by Thermal Bonding Control Method

Pulse Heat Bonding Equipment

Constant Heat Bonding Equipment

Programmable Multi-stage Bonding Equipment

Others

Market segment by Application

Foldable Displays

Automotive Displays

IT Displays

Wearable Displays

Industrial and Professional Displays

Others

Major players covered

Panasonic Connect Co., Ltd.

Nexa Dynamics Co., Ltd.

Shenzhen Liande Automation Equipment Co., Ltd.

OHASHI ENGINEERING Co., Ltd.

Wuxi Novo Automation Technology Corp., Ltd.

Shenzhen Techson Automation Technology Co., Ltd.

CETC Fenghua Information Equipment Co., Ltd.

Shenzhen Kaidayang Automation Co., Ltd.

Shenzhen Jintuo Automation Equipment Co., Ltd.

Shenzhen Shenkeda Intelligent Equipment Co., Ltd.

Shenzhen Xin Sanli Automation Equipment Co., Ltd.

AP Systems Co., Ltd.

Shibaura Mechatronics Corporation

AMADA WELD TECH Co., Ltd.

Shenzhen Xuchong Automation Equipment Co., Ltd.

Easy Field Corporation

Shenzhen Hailunda Technology Co., Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe OLED Module FPC Hot-Press Bonding Equipment product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of OLED Module FPC Hot-Press Bonding Equipment, with price, sales quantity, revenue, and global market share of OLED Module FPC Hot-Press Bonding Equipment from 2021 to 2026.

Chapter 3, the OLED Module FPC Hot-Press Bonding Equipment competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the OLED Module FPC Hot-Press Bonding Equipment breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Bonding Interface and by Application, with sales market share and growth rate by Bonding Interface, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and OLED Module FPC Hot-Press Bonding Equipment market forecast, by regions, by Bonding Interface, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of OLED Module FPC Hot-Press Bonding Equipment.

Chapter 14 and 15, to describe OLED Module FPC Hot-Press Bonding Equipment sales channel, distributors, customers, research findings and conclusion.

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Figure 101. Research Process and Data Source

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