

Global OLED Luminescent Materials Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global OLED Luminescent Materials market size is expected to reach \$ 818 million by 2032, rising at a market growth of 5.3% CAGR during the forecast period (2026-2032).

OLED Luminescent Materials are organic or organometallic compounds used in organic light-emitting diode (OLED) devices to emit light when electrically excited. These materials are deposited in the emissive layer of OLED panels and determine key performance parameters such as color, brightness, efficiency, lifetime, and power consumption. According to emission mechanisms, OLED luminescent materials mainly include fluorescent, phosphorescent, and thermally activated delayed fluorescence (TADF) materials, covering red, green, blue, and emerging white or hyper-fluorescent systems.

In 2025, global OLED Luminescent Materials production reached approximately 113 kg with an average global market price of around US\$ 5,000 per g. The production capacity for OLED Luminescent Materials in 2025 was approximately 120 kg. The typical gross profit margin for OLED Luminescent Materials is between 20% and 40%. Downstream markets for OLED luminescent materials are primarily concentrated in OLED panel manufacturing, which supplies display and lighting products across consumer electronics, automotive, and industrial sectors. Display applications dominate demand, including smartphones, TVs, tablets, laptops, wearables, and automotive displays, while OLED lighting remains a niche but technologically important segment. Ultimately, demand for luminescent materials is closely linked to OLED panel production capacity, product mix, and technological shifts at panel manufacturers.

The OLED luminescent materials market is driven by the rapid penetration of OLED displays in smartphones, TVs, wearable devices, IT displays, and automotive applications. Continuous panel area growth, higher pixel density, and longer lifetime requirements are increasing material consumption per panel, while the transition toward

high-efficiency phosphorescent and TADF materials is reshaping the competitive landscape. The market is characterized by high technical barriers, strong intellectual property protection, long customer qualification cycles, and a high concentration among leading global material suppliers.

This report studies the global OLED Luminescent Materials production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for OLED Luminescent Materials and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of OLED Luminescent Materials that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global OLED Luminescent Materials total production and demand, 2021-2032, (kg)

Global OLED Luminescent Materials total production value, 2021-2032, (USD Million)

Global OLED Luminescent Materials production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (kg), (based on production site)

Global OLED Luminescent Materials consumption by region & country, CAGR, 2021-2032 & (kg)

U.S. VS China: OLED Luminescent Materials domestic production, consumption, key domestic manufacturers and share

Global OLED Luminescent Materials production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (kg)

Global OLED Luminescent Materials production by Type, production, value, CAGR, 2021-2032, (USD Million) & (kg)

Global OLED Luminescent Materials production by Application, production, value, CAGR, 2021-2032, (USD Million) & (kg)

This report profiles key players in the global OLED Luminescent Materials market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Universal Display Corporation (UDC), DS Neolux, LG Chem, Idemitsu, Merck, Sumitomo Chemical, Samsung SDI, Toray, Doosan, JNC, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World OLED Luminescent Materials market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (kg) and average price (US\$/g) by

manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global OLED Luminescent Materials Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global OLED Luminescent Materials Market, Segmentation by Type:

Red Light Materials

Blue Light Materials

Green Light Materials

Global OLED Luminescent Materials Market, Segmentation by Emission Mechanism:

Fluorescent Materials

Phosphorescent Materials

Global OLED Luminescent Materials Market, Segmentation by Material Type:

Small-Molecule OLED Materials

Polymer OLED Materials

Global OLED Luminescent Materials Market, Segmentation by Application:

Consumer Electronics

Home Appliances

Wearable Devices

Automotive

Others

Companies Profiled:

Universal Display Corporation (UDC)

DS Neolux

LG Chem

Idemitsu

Merck

Sumitomo Chemical

Samsung SDI

Toray

Doosan

JNC

Lumtec

Hodogaya Chemical

JSR Corporation

Inox Advanced Materials

SFC Co., Ltd

Shaanxi Lighte Optoelectronics Material

Jilin OLED Material Tech

Manareco New Materials

Tronly New Electronic Materials

Valiant Co., Ltd.

Eternal Material Technology

Beijing Summer Sprout Technology

Key Questions Answered:

1. How big is the global OLED Luminescent Materials market?
2. What is the demand of the global OLED Luminescent Materials market?
3. What is the year over year growth of the global OLED Luminescent Materials market?
4. What is the production and production value of the global OLED Luminescent Materials market?
5. Who are the key producers in the global OLED Luminescent Materials market?
6. What are the growth factors driving the market demand?

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