

# Global OLED Lighting Panels Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global OLED Lighting Panels market size was valued at USD 143 million in 2023 and is forecast to a readjusted size of USD 765.6 million by 2030 with a CAGR of 27.1% during review period.

Organic light emitting diodes (devices) or OLEDs are monolithic, solid-state devices that typically consist of a series of organic thin films sandwiched between two thin-film conductive electrodes. When electricity is applied to an OLED, under the influence of an electrical field, charge carriers (holes and electrons) migrate from the electrodes into the organic thin films until they recombine in the emissive zone forming excitons. Once formed, these excitons, or excited states, relax to a lower energy level by giving off light (electroluminescence) and/or unwanted heat.

Global OLED Lighting Panels key players include LG Display, OLEDWorks, Sumitomo Chem, Lumiotec, etc. Global top four manufacturers hold a share over 80%.

Japan is the largest market, with a share about 30%, followed by China, and Europe, both have a share over 40 percent.

In terms of product, Rigid Panel is the largest segment, with a share nearly 70%. And in terms of application, the largest application is Traditional Lighting, followed by Automotive Lighting, etc.

The Global Info Research report includes an overview of the development of the OLED Lighting Panels industry chain, the market status of Traditional Lighting (Flexible Panel, Rigid Panel), Automotive Lighting (Flexible Panel, Rigid Panel), and key enterprises in

developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of OLED Lighting Panels.

Regionally, the report analyzes the OLED Lighting Panels markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global OLED Lighting Panels market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the OLED Lighting Panels market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the OLED Lighting Panels industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (sqm), revenue generated, and market share of different by Type (e.g., Flexible Panel, Rigid Panel).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the OLED Lighting Panels market.

**Regional Analysis:** The report involves examining the OLED Lighting Panels market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the OLED Lighting Panels market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to OLED Lighting Panels:

**Company Analysis:** Report covers individual OLED Lighting Panels manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards OLED Lighting Panels. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Traditional Lighting, Automotive Lighting).

**Technology Analysis:** Report covers specific technologies relevant to OLED Lighting Panels. It assesses the current state, advancements, and potential future developments in OLED Lighting Panels areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the OLED Lighting Panels market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

OLED Lighting Panels market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Flexible Panel

Rigid Panel

### Market segment by Application

Traditional Lighting

Automotive Lighting

Other

#### Major players covered

LG Display

OLEDWorks

Sumitomo Chem

Lumiotec

Kaneka

First-O-Lite

Konica

NEC Lighting

Osram

#### Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe OLED Lighting Panels product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of OLED Lighting Panels, with price, sales, revenue and global market share of OLED Lighting Panels from 2019 to 2024.

Chapter 3, the OLED Lighting Panels competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the OLED Lighting Panels breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and OLED Lighting Panels market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of OLED Lighting Panels.

Chapter 14 and 15, to describe OLED Lighting Panels sales channel, distributors, customers, research findings and conclusion.

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