

# Global OLED Display Materials Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global OLED Display Materials market size was valued at USD 1754.1 million in 2023 and is forecast to a readjusted size of USD 5909.6 million by 2030 with a CAGR of 18.9% during review period.

An OLED display is a laminated construction, which consists of three layers, namely a hole transport layer (HTL), an emitting layer (EML) and an electron transport layer (ETL). The HTL transports holes (plus), the ETL transports electrons (minus), and the holes and electrons are brought into the EML, and combined to emit light. OLED Display Materials including: Hole Transport Layer (HTL), Electron Transport Layer (ETL), Emissive Layer (EML), Substrates, Anode (ITO), Cathod (Al) and Hole Injection Layer (HIL).

Idemitsu Kosan was the global biggest manufacturer in OLED Display Materials industry, with the revenue market Share of 34% , followed by Universal Display Corporation, Merck, Dowdupont, DS Neolux, Sumitomo Chemical, LG Chem, Samsung SDI, Asahi Glass, Hodogaya Chemical, JSR Corporation, JNC, Doosan, Toray Industries, Inox Advanced Materials. Korea is the largest OLED Display Materials market with about 96% market share. China is follower, accounting for about 3% market share.

The Global Info Research report includes an overview of the development of the OLED Display Materials industry chain, the market status of TV (Emitting Layer (EML), Hole Transport Layer (HTL)), Mobile Device (Emitting Layer (EML), Hole Transport Layer (HTL)), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of OLED Display Materials.

Regionally, the report analyzes the OLED Display Materials markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global OLED Display Materials market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the OLED Display Materials market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the OLED Display Materials industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Emitting Layer (EML), Hole Transport Layer (HTL)).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the OLED Display Materials market.

**Regional Analysis:** The report involves examining the OLED Display Materials market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the OLED Display Materials market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to OLED Display Materials:

**Company Analysis:** Report covers individual OLED Display Materials players, suppliers, and other relevant industry players. This analysis includes studying their financial

performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards OLED Display Materials. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (TV, Mobile Device).

**Technology Analysis:** Report covers specific technologies relevant to OLED Display Materials. It assesses the current state, advancements, and potential future developments in OLED Display Materials areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the OLED Display Materials market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

OLED Display Materials market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Emitting Layer (EML)

Hole Transport Layer (HTL)

Electron Transport Layer (ETL)

Others

### Market segment by Application

TV

Mobile Device

Others

Market segment by players, this report covers

Idemitsu Kosan

Universal Display Corporation

Merck

DuPont

DS Neolux

Sumitomo Chemical

LG Chem

Samsung SDI

Asahi Glass

Hodogaya Chemical

JSR Corporation

JNC

Doosan

Toray Industries

Inox Advanced Materials

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe OLED Display Materials product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of OLED Display Materials, with revenue, gross margin and global market share of OLED Display Materials from 2019 to 2024.

Chapter 3, the OLED Display Materials competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and OLED Display Materials market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of OLED Display Materials.

Chapter 13, to describe OLED Display Materials research findings and conclusion.

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