

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) OLED Display Market 2018, Forecast to 2023

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## Abstracts

The OLED (Organic Light Emitting Diode) is a brighter, higher contrast display that has faster response times, wider viewing angles and consumes less power than conventional VFD, LED or Liquid Crystal Displays. OLED displays are self-illuminating due to their organic material and require no backlight for maximum visibility in all environments.

OLED Displays are made up of a layer of organic material placed between two conductors. These two conductors (an anode and a cathode) are then between a glass top plate (seal) and a glass bottom plate (substrate). When an electric current is applied to the two conductors, the organic material produces a bright, electro-luminescent light. When energy passes from the negatively charged layer (cathode) to the other (anode) layer, it stimulates the organic material between the two, which in turns emits lights that is visible through the outermost layer of glass.

### Scope of the Report:

This report focuses on the OLED Display in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

At present, the OLED Display industry is still in the developing stage, the world's large production is mainly concentrated in Korea. The technology and market share is monopolized by Samsung and LG. Many manufacturers are in the research level and begin to mass production in 2015, Like EDO, established in 2012 in china, announce the AMOLED Display capacity is 15K/month. And JOLED Inc., joint venture of Japan Display, Sony and Panasonic, which set up to break the monopoly of Samsung and LG,

JOLED will mainly target laptops and tablets.

OLED Display is a high technology industry, especially the manufacturing material and equipment. With the expansion of downstream application area, the cost will decrease. If it replace the LCD/LED, the market is very huge. Although OLED Display brings a lot of opportunities, the research group recommends the new entrants just having money but without technical advantage and upstream and downstream support do not to enter into this field.

The worldwide market for OLED Display is expected to grow at a CAGR of roughly 24.4% over the next five years, will reach 82000 million US\$ in 2023, from 27500 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

SMD

LGD

SONY

Futaba Corporation

Sichuan CCO Display Technology

RITEK

Visionox

JOLED

EDO

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Active-Matrix Organic Light-Emitting Diode(AMOLED Display)

Passive Matrix OLED(PMOLED)

Market Segment by Applications, can be divided into

Smartphone

Smart Watch

Wearable Device

Digital Cameras

TV Sets

MP3 Players

Radio Decks

There are 15 Chapters to deeply display the global OLED Display market.

Chapter 1, to describe OLED Display Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of OLED Display, with sales, revenue, and price of OLED Display, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales,

revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of OLED Display, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, OLED Display market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe OLED Display sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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