

# Global OLED Display Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

The OLED (Organic Light Emitting Diode) is a brighter, higher contrast display that has faster response times, wider viewing angles and consumes less power than conventional VFD, LED or Liquid Crystal Displays. OLED displays are self-illuminating due to their organic material and require no backlight for maximum visibility in all environments.

OLED Displays are made up of a layer of organic material placed between two conductors. These two conductors (an anode and a cathode) are then between a glass top plate (seal) and a glass bottom plate (substrate). When an electric current is applied to the two conductors, the organic material produces a bright, electro-luminescent light. When energy passes from the negatively charged layer (cathode) to the other (anode) layer, it stimulates the organic material between the two, which in turns emits lights that is visible through the outermost layer of glass.

According to our (Global Info Research) latest study, the global OLED Display market size was valued at US\$ 84320 million in 2023 and is forecast to a readjusted size of USD 347070 million by 2030 with a CAGR of 22.7% during review period.

Global OLED Display key players include SMD, LGD, Futaba, JOLED, CCO, etc. Global top five manufacturers hold a share over 90%.

South Korea is the largest market, with a share over 90%, followed by Japan and China Taiwan, both have a share over 5%.

This report is a detailed and comprehensive analysis for global OLED Display market. Both quantitative and qualitative analyses are presented by manufacturers, by region &

country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

#### Key Features:

Global OLED Display market size and forecasts, in consumption value (\$ Million), sales quantity (K sqm), and average selling prices (USD/sqm), 2019-2030

Global OLED Display market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K sqm), and average selling prices (USD/sqm), 2019-2030

Global OLED Display market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K sqm), and average selling prices (USD/sqm), 2019-2030

Global OLED Display market shares of main players, shipments in revenue (\$ Million), sales quantity (K sqm), and ASP (USD/sqm), 2019-2024

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for OLED Display

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global OLED Display market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SMD, LGD, SONY, Futaba Corporation, Sichuan CCO Display Technology, RITEK, Visionox, JOLED, EDO, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

## Market Segmentation

OLED Display market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Active-Matrix Organic Light-Emitting Diode(AMOLED Display)

Passive Matrix OLED(PMOLED)

### Market segment by Application

Smartphone

Smart Watch

Wearable Device

Digital Cameras

TV Sets

MP3 Players

Radio Decks

### Major players covered

SMD

LGD

SONY

Futaba Corporation

Sichuan CCO Display Technology

RITEK

Visionox

JOLED

EDO

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe OLED Display product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of OLED Display, with price, sales quantity, revenue, and global market share of OLED Display from 2019 to 2024.

Chapter 3, the OLED Display competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the OLED Display breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2019 to 2024. and OLED Display market forecast, by regions, by Type, and by Application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of OLED Display.

Chapter 14 and 15, to describe OLED Display sales channel, distributors, customers, research findings and conclusion.

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