

# Global Oleanolic Acid Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G3AF29E6B6ABEN.html>

Date: January 2024

Pages: 97

Price: US\$ 3,480.00 (Single User License)

ID: G3AF29E6B6ABEN

## Abstracts

According to our (Global Info Research) latest study, the global Oleanolic Acid market size was valued at USD 2 million in 2023 and is forecast to a readjusted size of USD 2 million by 2030 with a CAGR of 2.1% during review period.

Oleanolic acid is a pentacyclic triterpenoid compound that exists widely in medicinal herbs and other plants. Oleanolic acid has extensive pharmacological activity and has been widely used in pharmaceutical and cosmetics industries. Oleanolic acid is mainly extracted from olive leaf or *Ligustrum lucidum* Ait.

Global key oleanolic acid players include FocusHerb, Sabinsa and Furuitang Pharmaceutical etc. The top 3 companies hold a share about 46%. Asia-Pacific is the largest market with a share about 66%, followed by Eurpoe and America.

In terms of product, 98% purity product is the largest segment with a share about 70%. And in terms of applications, the largest application is pharmaceuticals with a share about 66%.

The Global Info Research report includes an overview of the development of the Oleanolic Acid industry chain, the market status of Pharmaceuticals (0.8, 0.98), Cosmetics (0.8, 0.98), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Oleanolic Acid.

Regionally, the report analyzes the Oleanolic Acid markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global

Oleanolic Acid market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Oleanolic Acid market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Oleanolic Acid industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., 0.8, 0.98).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Oleanolic Acid market.

**Regional Analysis:** The report involves examining the Oleanolic Acid market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Oleanolic Acid market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Oleanolic Acid:

**Company Analysis:** Report covers individual Oleanolic Acid manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Oleanolic Acid This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Pharmaceuticals,

Cosmetics).

**Technology Analysis:** Report covers specific technologies relevant to Oleanolic Acid. It assesses the current state, advancements, and potential future developments in Oleanolic Acid areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Oleanolic Acid market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Oleanolic Acid market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

0.8

0.98

Others

#### Market segment by Application

Pharmaceuticals

Cosmetics

#### Major players covered

Sabinsa

FocusHerb

Yuxin Pharmaceutical

Furuitang Pharmaceutical

Hunan Saihe Biotechnology

Herb-key

Benepure Pharmaceutical

ZD Biological

JIAHERB

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Oleanolic Acid product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Oleanolic Acid, with price, sales, revenue and global market share of Oleanolic Acid from 2019 to 2024.

Chapter 3, the Oleanolic Acid competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Oleanolic Acid breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Oleanolic Acid market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Oleanolic Acid.

Chapter 14 and 15, to describe Oleanolic Acid sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope of Oleanolic Acid

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Oleanolic Acid Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 0.8

1.3.3 0.98

1.3.4 Others

1.4 Market Analysis by Application

1.4.1 Overview: Global Oleanolic Acid Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Pharmaceuticals

1.4.3 Cosmetics

1.5 Global Oleanolic Acid Market Size & Forecast

1.5.1 Global Oleanolic Acid Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Oleanolic Acid Sales Quantity (2019-2030)

1.5.3 Global Oleanolic Acid Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

2.1 Sabinsa

2.1.1 Sabinsa Details

2.1.2 Sabinsa Major Business

2.1.3 Sabinsa Oleanolic Acid Product and Services

2.1.4 Sabinsa Oleanolic Acid Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Sabinsa Recent Developments/Updates

2.2 FocusHerb

2.2.1 FocusHerb Details

2.2.2 FocusHerb Major Business

2.2.3 FocusHerb Oleanolic Acid Product and Services

2.2.4 FocusHerb Oleanolic Acid Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 FocusHerb Recent Developments/Updates

2.3 Yuxin Pharmaceutical

- 2.3.1 Yuxin Pharmaceutical Details
- 2.3.2 Yuxin Pharmaceutical Major Business
- 2.3.3 Yuxin Pharmaceutical Oleanolic Acid Product and Services
- 2.3.4 Yuxin Pharmaceutical Oleanolic Acid Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 Yuxin Pharmaceutical Recent Developments/Updates
- 2.4 Furuitang Pharmaceutical
  - 2.4.1 Furuitang Pharmaceutical Details
  - 2.4.2 Furuitang Pharmaceutical Major Business
  - 2.4.3 Furuitang Pharmaceutical Oleanolic Acid Product and Services
  - 2.4.4 Furuitang Pharmaceutical Oleanolic Acid Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.4.5 Furuitang Pharmaceutical Recent Developments/Updates
- 2.5 Hunan Saihe Biotechnology
  - 2.5.1 Hunan Saihe Biotechnology Details
  - 2.5.2 Hunan Saihe Biotechnology Major Business
  - 2.5.3 Hunan Saihe Biotechnology Oleanolic Acid Product and Services
  - 2.5.4 Hunan Saihe Biotechnology Oleanolic Acid Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.5.5 Hunan Saihe Biotechnology Recent Developments/Updates
- 2.6 Herb-key
  - 2.6.1 Herb-key Details
  - 2.6.2 Herb-key Major Business
  - 2.6.3 Herb-key Oleanolic Acid Product and Services
  - 2.6.4 Herb-key Oleanolic Acid Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.6.5 Herb-key Recent Developments/Updates
- 2.7 Benepure Pharmaceutical
  - 2.7.1 Benepure Pharmaceutical Details
  - 2.7.2 Benepure Pharmaceutical Major Business
  - 2.7.3 Benepure Pharmaceutical Oleanolic Acid Product and Services
  - 2.7.4 Benepure Pharmaceutical Oleanolic Acid Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.7.5 Benepure Pharmaceutical Recent Developments/Updates
- 2.8 ZD Biological
  - 2.8.1 ZD Biological Details
  - 2.8.2 ZD Biological Major Business
  - 2.8.3 ZD Biological Oleanolic Acid Product and Services
  - 2.8.4 ZD Biological Oleanolic Acid Sales Quantity, Average Price, Revenue, Gross



## Margin and Market Share (2019-2024)

### 2.8.5 ZD Biological Recent Developments/Updates

## 2.9 JIAHERB

### 2.9.1 JIAHERB Details

### 2.9.2 JIAHERB Major Business

### 2.9.3 JIAHERB Oleanolic Acid Product and Services

### 2.9.4 JIAHERB Oleanolic Acid Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.9.5 JIAHERB Recent Developments/Updates

## **3 COMPETITIVE ENVIRONMENT: OLEANOLIC ACID BY MANUFACTURER**

### 3.1 Global Oleanolic Acid Sales Quantity by Manufacturer (2019-2024)

### 3.2 Global Oleanolic Acid Revenue by Manufacturer (2019-2024)

### 3.3 Global Oleanolic Acid Average Price by Manufacturer (2019-2024)

### 3.4 Market Share Analysis (2023)

#### 3.4.1 Producer Shipments of Oleanolic Acid by Manufacturer Revenue (\$MM) and Market Share (%): 2023

#### 3.4.2 Top 3 Oleanolic Acid Manufacturer Market Share in 2023

#### 3.4.2 Top 6 Oleanolic Acid Manufacturer Market Share in 2023

### 3.5 Oleanolic Acid Market: Overall Company Footprint Analysis

#### 3.5.1 Oleanolic Acid Market: Region Footprint

#### 3.5.2 Oleanolic Acid Market: Company Product Type Footprint

#### 3.5.3 Oleanolic Acid Market: Company Product Application Footprint

### 3.6 New Market Entrants and Barriers to Market Entry

### 3.7 Mergers, Acquisition, Agreements, and Collaborations

## **4 CONSUMPTION ANALYSIS BY REGION**

### 4.1 Global Oleanolic Acid Market Size by Region

#### 4.1.1 Global Oleanolic Acid Sales Quantity by Region (2019-2030)

#### 4.1.2 Global Oleanolic Acid Consumption Value by Region (2019-2030)

#### 4.1.3 Global Oleanolic Acid Average Price by Region (2019-2030)

### 4.2 North America Oleanolic Acid Consumption Value (2019-2030)

### 4.3 Europe Oleanolic Acid Consumption Value (2019-2030)

### 4.4 Asia-Pacific Oleanolic Acid Consumption Value (2019-2030)

### 4.5 South America Oleanolic Acid Consumption Value (2019-2030)

### 4.6 Middle East and Africa Oleanolic Acid Consumption Value (2019-2030)



## **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Oleanolic Acid Sales Quantity by Type (2019-2030)
- 5.2 Global Oleanolic Acid Consumption Value by Type (2019-2030)
- 5.3 Global Oleanolic Acid Average Price by Type (2019-2030)

## **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Oleanolic Acid Sales Quantity by Application (2019-2030)
- 6.2 Global Oleanolic Acid Consumption Value by Application (2019-2030)
- 6.3 Global Oleanolic Acid Average Price by Application (2019-2030)

## **7 NORTH AMERICA**

- 7.1 North America Oleanolic Acid Sales Quantity by Type (2019-2030)
- 7.2 North America Oleanolic Acid Sales Quantity by Application (2019-2030)
- 7.3 North America Oleanolic Acid Market Size by Country
  - 7.3.1 North America Oleanolic Acid Sales Quantity by Country (2019-2030)
  - 7.3.2 North America Oleanolic Acid Consumption Value by Country (2019-2030)
  - 7.3.3 United States Market Size and Forecast (2019-2030)
  - 7.3.4 Canada Market Size and Forecast (2019-2030)
  - 7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

- 8.1 Europe Oleanolic Acid Sales Quantity by Type (2019-2030)
- 8.2 Europe Oleanolic Acid Sales Quantity by Application (2019-2030)
- 8.3 Europe Oleanolic Acid Market Size by Country
  - 8.3.1 Europe Oleanolic Acid Sales Quantity by Country (2019-2030)
  - 8.3.2 Europe Oleanolic Acid Consumption Value by Country (2019-2030)
  - 8.3.3 Germany Market Size and Forecast (2019-2030)
  - 8.3.4 France Market Size and Forecast (2019-2030)
  - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
  - 8.3.6 Russia Market Size and Forecast (2019-2030)
  - 8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific Oleanolic Acid Sales Quantity by Type (2019-2030)

- 9.2 Asia-Pacific Oleanolic Acid Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Oleanolic Acid Market Size by Region
  - 9.3.1 Asia-Pacific Oleanolic Acid Sales Quantity by Region (2019-2030)
  - 9.3.2 Asia-Pacific Oleanolic Acid Consumption Value by Region (2019-2030)
  - 9.3.3 China Market Size and Forecast (2019-2030)
  - 9.3.4 Japan Market Size and Forecast (2019-2030)
  - 9.3.5 Korea Market Size and Forecast (2019-2030)
  - 9.3.6 India Market Size and Forecast (2019-2030)
  - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
  - 9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

- 10.1 South America Oleanolic Acid Sales Quantity by Type (2019-2030)
- 10.2 South America Oleanolic Acid Sales Quantity by Application (2019-2030)
- 10.3 South America Oleanolic Acid Market Size by Country
  - 10.3.1 South America Oleanolic Acid Sales Quantity by Country (2019-2030)
  - 10.3.2 South America Oleanolic Acid Consumption Value by Country (2019-2030)
  - 10.3.3 Brazil Market Size and Forecast (2019-2030)
  - 10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Oleanolic Acid Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Oleanolic Acid Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Oleanolic Acid Market Size by Country
  - 11.3.1 Middle East & Africa Oleanolic Acid Sales Quantity by Country (2019-2030)
  - 11.3.2 Middle East & Africa Oleanolic Acid Consumption Value by Country (2019-2030)
  - 11.3.3 Turkey Market Size and Forecast (2019-2030)
  - 11.3.4 Egypt Market Size and Forecast (2019-2030)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
  - 11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

- 12.1 Oleanolic Acid Market Drivers
- 12.2 Oleanolic Acid Market Restraints
- 12.3 Oleanolic Acid Trends Analysis

## 12.4 Porters Five Forces Analysis

- 12.4.1 Threat of New Entrants
- 12.4.2 Bargaining Power of Suppliers
- 12.4.3 Bargaining Power of Buyers
- 12.4.4 Threat of Substitutes
- 12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of Oleanolic Acid and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Oleanolic Acid
- 13.3 Oleanolic Acid Production Process
- 13.4 Oleanolic Acid Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 Oleanolic Acid Typical Distributors
- 14.3 Oleanolic Acid Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Oleanolic Acid Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Oleanolic Acid Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Sabinsa Basic Information, Manufacturing Base and Competitors

Table 4. Sabinsa Major Business

Table 5. Sabinsa Oleanolic Acid Product and Services

Table 6. Sabinsa Oleanolic Acid Sales Quantity (MT), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Sabinsa Recent Developments/Updates

Table 8. FocusHerb Basic Information, Manufacturing Base and Competitors

Table 9. FocusHerb Major Business

Table 10. FocusHerb Oleanolic Acid Product and Services

Table 11. FocusHerb Oleanolic Acid Sales Quantity (MT), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. FocusHerb Recent Developments/Updates

Table 13. Yuxin Pharmaceutical Basic Information, Manufacturing Base and Competitors

Table 14. Yuxin Pharmaceutical Major Business

Table 15. Yuxin Pharmaceutical Oleanolic Acid Product and Services

Table 16. Yuxin Pharmaceutical Oleanolic Acid Sales Quantity (MT), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Yuxin Pharmaceutical Recent Developments/Updates

Table 18. Furoitang Pharmaceutical Basic Information, Manufacturing Base and Competitors

Table 19. Furoitang Pharmaceutical Major Business

Table 20. Furoitang Pharmaceutical Oleanolic Acid Product and Services

Table 21. Furoitang Pharmaceutical Oleanolic Acid Sales Quantity (MT), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Furoitang Pharmaceutical Recent Developments/Updates

Table 23. Hunan Saihe Biotechnology Basic Information, Manufacturing Base and Competitors

Table 24. Hunan Saihe Biotechnology Major Business

Table 25. Hunan Saihe Biotechnology Oleanolic Acid Product and Services

Table 26. Hunan Saihe Biotechnology Oleanolic Acid Sales Quantity (MT), Average

Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Hunan Saihe Biotechnology Recent Developments/Updates

Table 28. Herb-key Basic Information, Manufacturing Base and Competitors

Table 29. Herb-key Major Business

Table 30. Herb-key Oleanolic Acid Product and Services

Table 31. Herb-key Oleanolic Acid Sales Quantity (MT), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Herb-key Recent Developments/Updates

Table 33. Benepure Pharmaceutical Basic Information, Manufacturing Base and Competitors

Table 34. Benepure Pharmaceutical Major Business

Table 35. Benepure Pharmaceutical Oleanolic Acid Product and Services

Table 36. Benepure Pharmaceutical Oleanolic Acid Sales Quantity (MT), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. Benepure Pharmaceutical Recent Developments/Updates

Table 38. ZD Biological Basic Information, Manufacturing Base and Competitors

Table 39. ZD Biological Major Business

Table 40. ZD Biological Oleanolic Acid Product and Services

Table 41. ZD Biological Oleanolic Acid Sales Quantity (MT), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. ZD Biological Recent Developments/Updates

Table 43. JIAHERB Basic Information, Manufacturing Base and Competitors

Table 44. JIAHERB Major Business

Table 45. JIAHERB Oleanolic Acid Product and Services

Table 46. JIAHERB Oleanolic Acid Sales Quantity (MT), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. JIAHERB Recent Developments/Updates

Table 48. Global Oleanolic Acid Sales Quantity by Manufacturer (2019-2024) & (MT)

Table 49. Global Oleanolic Acid Revenue by Manufacturer (2019-2024) & (USD Million)

Table 50. Global Oleanolic Acid Average Price by Manufacturer (2019-2024) & (US\$/Ton)

Table 51. Market Position of Manufacturers in Oleanolic Acid, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 52. Head Office and Oleanolic Acid Production Site of Key Manufacturer

Table 53. Oleanolic Acid Market: Company Product Type Footprint

Table 54. Oleanolic Acid Market: Company Product Application Footprint

Table 55. Oleanolic Acid New Market Entrants and Barriers to Market Entry

Table 56. Oleanolic Acid Mergers, Acquisition, Agreements, and Collaborations

Table 57. Global Oleanolic Acid Sales Quantity by Region (2019-2024) & (MT)

- Table 58. Global Oleanolic Acid Sales Quantity by Region (2025-2030) & (MT)
- Table 59. Global Oleanolic Acid Consumption Value by Region (2019-2024) & (USD Million)
- Table 60. Global Oleanolic Acid Consumption Value by Region (2025-2030) & (USD Million)
- Table 61. Global Oleanolic Acid Average Price by Region (2019-2024) & (US\$/Ton)
- Table 62. Global Oleanolic Acid Average Price by Region (2025-2030) & (US\$/Ton)
- Table 63. Global Oleanolic Acid Sales Quantity by Type (2019-2024) & (MT)
- Table 64. Global Oleanolic Acid Sales Quantity by Type (2025-2030) & (MT)
- Table 65. Global Oleanolic Acid Consumption Value by Type (2019-2024) & (USD Million)
- Table 66. Global Oleanolic Acid Consumption Value by Type (2025-2030) & (USD Million)
- Table 67. Global Oleanolic Acid Average Price by Type (2019-2024) & (US\$/Ton)
- Table 68. Global Oleanolic Acid Average Price by Type (2025-2030) & (US\$/Ton)
- Table 69. Global Oleanolic Acid Sales Quantity by Application (2019-2024) & (MT)
- Table 70. Global Oleanolic Acid Sales Quantity by Application (2025-2030) & (MT)
- Table 71. Global Oleanolic Acid Consumption Value by Application (2019-2024) & (USD Million)
- Table 72. Global Oleanolic Acid Consumption Value by Application (2025-2030) & (USD Million)
- Table 73. Global Oleanolic Acid Average Price by Application (2019-2024) & (US\$/Ton)
- Table 74. Global Oleanolic Acid Average Price by Application (2025-2030) & (US\$/Ton)
- Table 75. North America Oleanolic Acid Sales Quantity by Type (2019-2024) & (MT)
- Table 76. North America Oleanolic Acid Sales Quantity by Type (2025-2030) & (MT)
- Table 77. North America Oleanolic Acid Sales Quantity by Application (2019-2024) & (MT)
- Table 78. North America Oleanolic Acid Sales Quantity by Application (2025-2030) & (MT)
- Table 79. North America Oleanolic Acid Sales Quantity by Country (2019-2024) & (MT)
- Table 80. North America Oleanolic Acid Sales Quantity by Country (2025-2030) & (MT)
- Table 81. North America Oleanolic Acid Consumption Value by Country (2019-2024) & (USD Million)
- Table 82. North America Oleanolic Acid Consumption Value by Country (2025-2030) & (USD Million)
- Table 83. Europe Oleanolic Acid Sales Quantity by Type (2019-2024) & (MT)
- Table 84. Europe Oleanolic Acid Sales Quantity by Type (2025-2030) & (MT)
- Table 85. Europe Oleanolic Acid Sales Quantity by Application (2019-2024) & (MT)
- Table 86. Europe Oleanolic Acid Sales Quantity by Application (2025-2030) & (MT)



Table 87. Europe Oleanolic Acid Sales Quantity by Country (2019-2024) & (MT)

Table 88. Europe Oleanolic Acid Sales Quantity by Country (2025-2030) & (MT)

Table 89. Europe Oleanolic Acid Consumption Value by Country (2019-2024) & (USD Million)

Table 90. Europe Oleanolic Acid Consumption Value by Country (2025-2030) & (USD Million)

Table 91. Asia-Pacific Oleanolic Acid Sales Quantity by Type (2019-2024) & (MT)

Table 92. Asia-Pacific Oleanolic Acid Sales Quantity by Type (2025-2030) & (MT)

Table 93. Asia-Pacific Oleanolic Acid Sales Quantity by Application (2019-2024) & (MT)

Table 94. Asia-Pacific Oleanolic Acid Sales Quantity by Application (2025-2030) & (MT)

Table 95. Asia-Pacific Oleanolic Acid Sales Quantity by Region (2019-2024) & (MT)

Table 96. Asia-Pacific Oleanolic Acid Sales Quantity by Region (2025-2030) & (MT)

Table 97. Asia-Pacific Oleanolic Acid Consumption Value by Region (2019-2024) & (USD Million)

Table 98. Asia-Pacific Oleanolic Acid Consumption Value by Region (2025-2030) & (USD Million)

Table 99. South America Oleanolic Acid Sales Quantity by Type (2019-2024) & (MT)

Table 100. South America Oleanolic Acid Sales Quantity by Type (2025-2030) & (MT)

Table 101. South America Oleanolic Acid Sales Quantity by Application (2019-2024) & (MT)

Table 102. South America Oleanolic Acid Sales Quantity by Application (2025-2030) & (MT)

Table 103. South America Oleanolic Acid Sales Quantity by Country (2019-2024) & (MT)

Table 104. South America Oleanolic Acid Sales Quantity by Country (2025-2030) & (MT)

Table 105. South America Oleanolic Acid Consumption Value by Country (2019-2024) & (USD Million)

Table 106. South America Oleanolic Acid Consumption Value by Country (2025-2030) & (USD Million)

Table 107. Middle East & Africa Oleanolic Acid Sales Quantity by Type (2019-2024) & (MT)

Table 108. Middle East & Africa Oleanolic Acid Sales Quantity by Type (2025-2030) & (MT)

Table 109. Middle East & Africa Oleanolic Acid Sales Quantity by Application (2019-2024) & (MT)

Table 110. Middle East & Africa Oleanolic Acid Sales Quantity by Application (2025-2030) & (MT)

Table 111. Middle East & Africa Oleanolic Acid Sales Quantity by Region (2019-2024) &



(MT)

Table 112. Middle East & Africa Oleanolic Acid Sales Quantity by Region (2025-2030) &

(MT)

Table 113. Middle East & Africa Oleanolic Acid Consumption Value by Region (2019-2024) & (USD Million)

Table 114. Middle East & Africa Oleanolic Acid Consumption Value by Region (2025-2030) & (USD Million)

Table 115. Oleanolic Acid Raw Material

Table 116. Key Manufacturers of Oleanolic Acid Raw Materials

Table 117. Oleanolic Acid Typical Distributors

Table 118. Oleanolic Acid Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Oleanolic Acid Picture

Figure 2. Global Oleanolic Acid Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Oleanolic Acid Consumption Value Market Share by Type in 2023

Figure 4. 0.8 Examples

Figure 5. 0.98 Examples

Figure 6. Others Examples

Figure 7. Global Oleanolic Acid Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 8. Global Oleanolic Acid Consumption Value Market Share by Application in 2023

Figure 9. Pharmaceuticals Examples

Figure 10. Cosmetics Examples

Figure 11. Global Oleanolic Acid Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 12. Global Oleanolic Acid Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 13. Global Oleanolic Acid Sales Quantity (2019-2030) & (MT)

Figure 14. Global Oleanolic Acid Average Price (2019-2030) & (US\$/Ton)

Figure 15. Global Oleanolic Acid Sales Quantity Market Share by Manufacturer in 2023

Figure 16. Global Oleanolic Acid Consumption Value Market Share by Manufacturer in 2023

Figure 17. Producer Shipments of Oleanolic Acid by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 18. Top 3 Oleanolic Acid Manufacturer (Consumption Value) Market Share in 2023

Figure 19. Top 6 Oleanolic Acid Manufacturer (Consumption Value) Market Share in 2023

Figure 20. Global Oleanolic Acid Sales Quantity Market Share by Region (2019-2030)

Figure 21. Global Oleanolic Acid Consumption Value Market Share by Region (2019-2030)

Figure 22. North America Oleanolic Acid Consumption Value (2019-2030) & (USD Million)

Figure 23. Europe Oleanolic Acid Consumption Value (2019-2030) & (USD Million)

Figure 24. Asia-Pacific Oleanolic Acid Consumption Value (2019-2030) & (USD Million)

Figure 25. South America Oleanolic Acid Consumption Value (2019-2030) & (USD Million)

Figure 26. Middle East & Africa Oleanolic Acid Consumption Value (2019-2030) & (USD Million)

Figure 27. Global Oleanolic Acid Sales Quantity Market Share by Type (2019-2030)

Figure 28. Global Oleanolic Acid Consumption Value Market Share by Type (2019-2030)

Figure 29. Global Oleanolic Acid Average Price by Type (2019-2030) & (US\$/Ton)

Figure 30. Global Oleanolic Acid Sales Quantity Market Share by Application (2019-2030)

Figure 31. Global Oleanolic Acid Consumption Value Market Share by Application (2019-2030)

Figure 32. Global Oleanolic Acid Average Price by Application (2019-2030) & (US\$/Ton)

Figure 33. North America Oleanolic Acid Sales Quantity Market Share by Type (2019-2030)

Figure 34. North America Oleanolic Acid Sales Quantity Market Share by Application (2019-2030)

Figure 35. North America Oleanolic Acid Sales Quantity Market Share by Country (2019-2030)

Figure 36. North America Oleanolic Acid Consumption Value Market Share by Country (2019-2030)

Figure 37. United States Oleanolic Acid Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 38. Canada Oleanolic Acid Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Mexico Oleanolic Acid Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Europe Oleanolic Acid Sales Quantity Market Share by Type (2019-2030)

Figure 41. Europe Oleanolic Acid Sales Quantity Market Share by Application (2019-2030)

Figure 42. Europe Oleanolic Acid Sales Quantity Market Share by Country (2019-2030)

Figure 43. Europe Oleanolic Acid Consumption Value Market Share by Country (2019-2030)

Figure 44. Germany Oleanolic Acid Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. France Oleanolic Acid Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. United Kingdom Oleanolic Acid Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Russia Oleanolic Acid Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Italy Oleanolic Acid Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Asia-Pacific Oleanolic Acid Sales Quantity Market Share by Type (2019-2030)

Figure 50. Asia-Pacific Oleanolic Acid Sales Quantity Market Share by Application (2019-2030)

Figure 51. Asia-Pacific Oleanolic Acid Sales Quantity Market Share by Region (2019-2030)

Figure 52. Asia-Pacific Oleanolic Acid Consumption Value Market Share by Region (2019-2030)

Figure 53. China Oleanolic Acid Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Japan Oleanolic Acid Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Korea Oleanolic Acid Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. India Oleanolic Acid Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Southeast Asia Oleanolic Acid Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Australia Oleanolic Acid Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. South America Oleanolic Acid Sales Quantity Market Share by Type (2019-2030)

Figure 60. South America Oleanolic Acid Sales Quantity Market Share by Application (2019-2030)

Figure 61. South America Oleanolic Acid Sales Quantity Market Share by Country (2019-2030)

Figure 62. South America Oleanolic Acid Consumption Value Market Share by Country (2019-2030)

Figure 63. Brazil Oleanolic Acid Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. Argentina Oleanolic Acid Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 65. Middle East & Africa Oleanolic Acid Sales Quantity Market Share by Type (2019-2030)

Figure 66. Middle East & Africa Oleanolic Acid Sales Quantity Market Share by

Application (2019-2030)

Figure 67. Middle East & Africa Oleanolic Acid Sales Quantity Market Share by Region (2019-2030)

Figure 68. Middle East & Africa Oleanolic Acid Consumption Value Market Share by Region (2019-2030)

Figure 69. Turkey Oleanolic Acid Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Egypt Oleanolic Acid Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Saudi Arabia Oleanolic Acid Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. South Africa Oleanolic Acid Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Oleanolic Acid Market Drivers

Figure 74. Oleanolic Acid Market Restraints

Figure 75. Oleanolic Acid Market Trends

Figure 76. Porters Five Forces Analysis

Figure 77. Manufacturing Cost Structure Analysis of Oleanolic Acid in 2023

Figure 78. Manufacturing Process Analysis of Oleanolic Acid

Figure 79. Oleanolic Acid Industrial Chain

Figure 80. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 81. Direct Channel Pros & Cons

Figure 82. Indirect Channel Pros & Cons

Figure 83. Methodology

Figure 84. Research Process and Data Source

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